

#### **Project Team Favorites:**

### **Our 2010 Guide to the Most Popular Business Team Gifts**

Each summer we publish our Guide to the Most Popular Business Team Gifts. We compile this Guide based on sales, industry data, and feedback from customers. To help you plan ahead, we also include a list of rising stars: up-and-comer gifts that we predict will gain popularity.

Our website lists the current prices and specials for these items. Need more ideas for team gifts? Give us a call and we'll find the perfect gift for your budget and occasion.

#### **Most Popular Gifts**

Winner: Gifts with Replicas and Photo Images
Example: Glass Coaster with Full Color Photo Imprint

These coasters are a winner on three levels.

- 1. They are a desktop accessory, which is a very popular category for business gifts.
- 2. Coasters are functional gifts and people love to receive gifts that serve a purpose.
- 3. They allow affordable full color imprinting of logos and photos

We can imprint these coasters with complex full color logos, business team and class photos, and images of office buildings and products.

Price (for model shown): \$6.50 USD/piece for 52.

To order: http://www.promomento.com/ acc-050-coas08.html

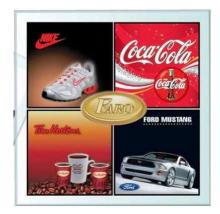
Winner: USB Drives

**Example: Eco-Friendly Wooden Flash Drive** 

Our eco-friendly wooden USB flash drives were a top gift again this year. USB drives continue to be popular because they are highly useful and easy to hand out. They can be preloaded with images or material to commemorate an event or promote a cause, which adds to their appeal. This model is made of European maple. It's made of PEFC certified materials from a Carbon Neutral certified source. A magnet holds the cap lid securely in place.

Prices: Market price. Minimum order quantity is 25.

To order: http://www.promomento.com/usb-097-wood2gb08.html







Winner: Food Gifts with a Team Theme
Example: "Way to Go!" Chocolate Dipped Cookies

Food gifts are a perennial favorite. These cookies win high marks because they combine a team theme with a yummy treat. Each shortbread cookie is dipped in milk chocolate then stamped with a "Way to Go!" high-five image

Price: \$67.50 USD/piece for a case of 50 cookies

To order: http://www.promomento.com/ fun-008-wayc08.html



Art glass awards are swirls of colors inside of various glass shapes. Each award varies somewhat in size, weight, shape, internal design, and color, which imparts an attractive handcrafted appeal

Our Twilight award has blue swirls and small bubbles inside a small egg shape. We etch your logo onto the surface and fill it with metallic silver or gold (additional cost for color fill.)

Price: \$12.50 USD/piece for 12 awards

To order: http://www.promomento.com/ awrd-124-twil09.html

Winner: Paperweights

**Example: Brick Stone Paperweight** 

Eco-friendly gifts are very popular today. Our Brick Stone Paperweight combines an eco-friendly theme with the popular paperweight gift category. It's cast in recycled granite material. It has the texture of a real brick, but its small size fits perfectly on a desk. We engrave the brick with your logo or special message. And we can create it in one of 60 stock color/graining combinations.

This brick is a great way to celebrate a solid foundation of teamwork. Also works well for commemorating new construction, office buildings, and industrial projects.

Price: \$8.20 USD/piece for 50 bricks

To order: http://www.promomento.com/awrd-087-brick08.html









**Winner: Laser Pointers** 

**Example: Pen Style Black Laser Pointer & Stylus** 

Laser pointers are a popular business gift in the \$10 - \$15 range. The elegant black and metallic gold design of this laser pointer appeals to managers and executives who make frequent presentations.

This pen style laser pointer has a retractable pen and stylus, and comes equipped with batteries. It's made of high quality brass.

Price (for model shown): \$15.90 USD/piece for 25

To order: http://www.promomento.com/ofs-130-lpoint09.html



**Example: Jigsaw Puzzle Keychain** 

Jigsaw puzzles and puzzle pieces are a popular theme for team oriented gifts. Keychains are popular gifts because they are very affordable, very useful, and most people need more than one for all the keys they keep around their house.

This Jigsaw Puzzle Keychain is made of a combination of polished chrome and silver metal finishes. The jigsaw puzzle image is cast in raised relief on the front. We silkscreen your logo, slogan, or message on the back.

Price: \$1.75 USD/piece for 100

To order: http://www.promomento.com/acc-041-puzz09.html









In tough economic times, people look everywhere for a little bit of fun. This decision dial toy is the perfect way to inject a little humor into a tense meeting or project. Solid metal construction makes this a quality gift appropriate for executives and leaders, or hard working team members. Spin the gear shaped disk to land on a decision. We engrave your slogan, logo, or message on the center.

Price: \$16.75/piece for 25

**Rising Stars** 

To order: http://www.promomento.com/ofs-124-spin09.html

Category: Awards
Rising Star: Teamwork Praise Paperweight Award

We predict a rise in the popularity of silver toned awards because they are less expensive than crystal awards but still have a rich appearance.

Our Teamwork Praise Paperweight Award has three big advantages that should make it a winner. It's made of the popular polished silver chrome finish. It emphasizes teamwork with these words of praise that are etched into the front: "Creativity, Teamwork, Effort, Attitude, Respect, Success, Excellence, Appreciation". And it's an award that doubles as a paperweight.

We imprint your logo or sentiment on the slanted surface. This award can also be personalized for a lasting memento.

Price: \$24.50/piece for 25

To order: http://www.promomento.com/awrd-141-temo10.html









Category: Meeting Accessories
Rising Star: Spiral Notebook with Full Color Imprint

This spiral notebook offers countless possibilities for customization on its cover page...which makes it a great candidate as a giveaway at team building meetings, kick-off meetings, new product launches...or for any event where people want to combine meaningful text and graphics with a notebook for taking notes. It also includes a removable dual-purpose bookmark and ruler.

The low price and flexible customization of this notebook should make it a team favorite for 2011.

Price: \$2.95/piece for 150

To order: http://www.promomento.com/note-066-trns10.html



Category: Drinkware

Rising Star: Slimline Biodegradable Eco-Friendly Travel Coffee Mug

The long but descriptive name for this commuter mug tells why it's becoming very popular. It combines the popular eco-friendly gift category with a sleek slim design that fits car cupholders well. Add to it the new biodegradable and BPA-free construction, and this mug is sure to please.

Price: \$6.95/piece for 48

To order: http://www.promomento.com/mug-012-bio109.html



Category: Desktop Accessories

Rising Star: Sticky Flags and Notes in Eco-Friendly

Case

This eco-friendly sticky note set is winning high praise from our customers. The case is made of biodegradable plastic. The lid swings open to reveal 8 colors of sticky flags and 2 sizes of sticky note pads. It has a sizable area on the front cover for your imprinted logo and message.

Price: \$3.75/piece for 100

To order: http://www.promomento.com/note-041-efsn10.html