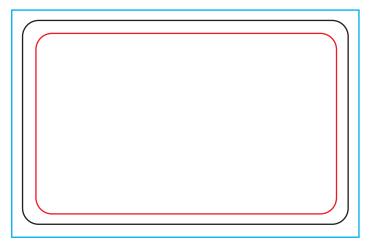


# STANDARD DROPCARD (2.125" X 3.375") - TEMPLATE

# CARD FRONT



## **TEMPLATE GUIDE:**

**RED LINE:** Type safety. Please make sure your text does not extend beyond this line.

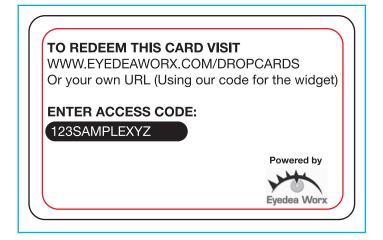
BLACK LINE: Final cut card size.

**BLUE LINE:** Background graphics must extend to this line.

#### Before submitting final artwork please:

- 1) Convert the image color mode to CMYK
- 2) Make sure images are at least 300 DPI
- 3) Outline all fonts
- 4) Embed all images

### CARD BACK



# **EDITING THIS CARD BACK:**

You do not have to edit this card back. If you choose not to, we'll insert your URL.

# If you decide to edit the card back please make sure to include:

- 1) Basic instructions how to redeem this card
- 2) Your redemption URL
- 3) A space for the access code. Note: Access codes are 10 digits and cannot be printed smaller than 6pt font. They are printed in a standard font like Arial or Helvetica only in either black or white