



## UPR 2011-2017 Ford Explorer Emblem Installation Instructions

Tools required: Tape measure, clear tape, magic marker

Option one:

1. Wash vehicle and remove any dirt or residue preventing a clean installation.
2. Measure the center on the front oval emblem to give you the center of the hood.
3. The Explorer emblem center is 3/16" or .187" to the left of the O in Explorer.
4. Now you can properly align the center of the front oval with the Explorer emblem.
5. Tape the explorer alignment template in place to adjust the height and the center.
6. The height measures 1/2" up from the bottom of the hood to the emblem template.
7. Last is to gently remove the adhesive backing before the final installation is done.

### **Read this before attempting the Explorer emblem installation**

Option two for a cleaner more precise installation:

1. Remove the clean emblem protector off the front of the emblem.
2. Separate the letters from backing without disturbing the adhesive backing.
3. Wash vehicle and remove any dirt or residue preventing a clean installation.
4. Measure the center on the front oval emblem to give you the center of the hood.
5. The Explorer emblem center is 3/16" or .187" to the left of the O in Explorer.
6. Now you can properly align the center of the front oval with the Explorer emblem.
7. Tape the explorer alignment template in place to adjust the height and the center.
8. The height measures 1/2" up from the bottom of the hood to the emblem template.
9. Once the template is properly aligned you can install each letter one by one.
10. This is proven to be the very best way to get the best alignment and curve.
11. When removing the template be sure to take your time and not disturb letters.

