

Viper Winches MAP Policy – Effective March 1st 2018

MAP POLICY of RETAIL STRICTLY ENFORCED

Advertisement of a product identified on the dealers' price list of less than retail will be a violation of this MAP Policy.

Viper Winches prohibits the sale of their brand products by a dealer, distributor, or a distributor's customer through third party listing exchanges including but not limited to Ebay and/or Amazon. Viper Winches products also may not be sold through any type of auction website or site of this nature.

****Last updated September 1st 2016*