

Rugged ATV / UTV Products
MAP Policy – Effective January 1st, 2020

MAP POLICY of MSRP STRICTLY ENFORCED

Advertisement of a product identified on the dealers' price list of below MSRP will be a violation of this MAP Policy.

Rugged ATV / UTV Products prohibits the sale of their brand products by a dealer, distributor or a distributor's customer through third party listing exchanges including but not limited to Ebay and/or Amazon. Rugged ATV / UTV Products products also may not be sold through any type of auction website or site of this nature.