

## **Denali Plows MAP Policy – Effective September 1<sup>st</sup> 2016**

### **MAP POLICY of 10% OFF RETAIL STRICTLY ENFORCED**

Advertisement of a product identified on the dealers' price list of more than **10%** below MSRP will be a violation of this MAP Policy.

Denali Plows prohibits the sale of their brand products by a dealer, distributor, or a distributor's customer through third party listing exchanges including but not limited to Ebay and/or Amazon. Denali Plows products also may not be sold through any type of auction website or site of this nature.

*\*\*\*Last updated September 1<sup>st</sup> 2016*