What is Interactive Fitness & Gaming?
Interactive Fitness & Gaming is simply Active Play. Participant are physically competing in a game, they are not passively watching TV, or doing monotonous exercise.

Virtual Interactive Fitness Entertainment (VIFE) offers recreational opportunities that are entertaining, challenging & rewarding.

Why is there a need?
Childhood obesity and inactivity are a major healthcare problem and a growing concern across the nation. There are over 9 million obese children today and 77% of children do not get enough exercise. We need to get kids active again! One solution is Interactive Fitness & Gaming. Just imagine if kids were playing games that combined physical fitness and entertainment. They were having so much fun that they couldn’t wait to ‘exercise’ again... This is what is called ‘Exertainment’.

VIFE requires the use of natural motor-skills such as stepping, hopping, jumping & cycling that promotes:
1. Eye-Mind-Hand-Foot coordination
2. Kinesthetic Awareness
3. Balance
4. Agility
5. Reaction Time

Additional by-products of VIFE participation include:
6. Significant Reduction in Body-Fat Percentage
7. Improved Cognitive Perception
8. Increased Aerobic Capacity
9. Enhanced Muscular Stamina
10. Self-Empowerment

What is Motion Fitness Arcade™?
Motion Fitness Arcade offers 100% turn-key solutions for your Interactive Fitness & Gaming areas.

Motion Fitness is the only company that incorporates the latest developments of Interactive Fitness and Gaming into one. Our years of experience, associations with industry experts and partnerships with the leading manufactures gives us the knowledge to help you build your own successful destination.

Licensed Packaged solutions include:
- Complete product training. (Train on all products in one location)
- Programming to keep participants involved
- Product partnerships and industry alliances. Keep you on the cutting edge with the latest products, programs and know-how

Programs available for:
- Club-within-a-club format.
- Stand alone clubs
- Virtual zones

Contact us for Licensed Business Opportunities.

Motion Fitness Arcade™ is highly addictive, amazingly fun & perfectly suited for any setting involving small or large groups of children, teens and adults.
Interactive Fitness & Gaming

**DDR**
The Largest selection of Commercial Grade DDR Platforms

**SPORTWALL**
Group Training Stations & Kidz Maze. Develops fitness, agility, awareness, coordination.

**GAMEBIKE**
Video Game Controlled exercise bikes

**KILOWATT**
Video Game Sports Controller using isometric resistance to play the game

**CLIMBING**
Rotating climbing walls, traverse walls, outdoor playground walls, full-scale climbing centers.

**MAKOTO**
Interactive Sports Arena for sensory, physical and neurological integration

**TRAZER**
Virtual Gaming for reaction training. Experience free movement by putting you in the game.

**SOFT PLAY AREAS:** Dedicated Toddler area

**IMPACT ZONE:** Punch, Kick, martial arts

**JUMP ZONE:** Rebounding is fun & energetic

**GAME ZONE:** Ping-pong, Baggo, Balls, etc.

**TODDLER MAZE:**
Dance Dance Revolution is a popular video dance craze. Users stomp, slide, spin, and dance on our platforms to various dance programs and games while burning calories, earning points or following a workout mode.

Our DDR platforms are the Industries most advanced arcade-quality DDR platforms

**Competition - 1 yr. warranty**

Our competition level DDR platform is the ideal platform for use in Schools and low traffic commercial settings. Perfect for stacking and carrying from room-to-room. Features zero warp PVC base, Shatterproof polycarbonate/composite vinyl surface, bullet-proof Cobalt Flux switch technology. 1 year warranty for commercial settings, 2 year residential. (20-50 users)

**Arcade Level - 2 yr. warranty**

Our most popular Arcade system features all wood & steel construction, trademark low-impact deck and our bullet-proof switch technology plus a 2 year extended commercial warranty. (20+ users per day)

**Tournament - 4 yr. warranty**

Simply the most responsive dance platform on the planet. Features our low impact technology coupled with a high-density zero-warp polyethylene platform. Electronics are hermetically sealed inside a moisture resistant sleeve to protect against environmental decay. 4 year limited commercial warranty. (50+ users per day)

**Entry Level - 1 yr. warranty**

Our entry level Light Commercial DDR platform is great for low-use settings (10-20 users per day). Features a low-impact foam deck and heavy-duty switch technology. 1 year warranty for commercial settings. (2-20 users)

**Group Exercise Pads**

Turns your Fitness Arcade system into a group activity for 8 or more participants. 2 year limited commercial warranty.

**Add-ons & Options**

Transform your DDR system into an active entertainment center. Game Console's, Software, TV's, Large Screens, Speaker systems, custom displays.

**Game Console Lock Box**

**Powered Speakers**

Enhance the game experience with 50 watts
The Cateye GameBike is a Revolutionary Plug and Play video game controller. The GameBike transforms gaming into a truly interactive experience. Imagine controlling every movement on the screen with your own body movement. Control steering, speed, turns, strategy and more! The Plug and Play Cateye GameBike connects to Sony Playstation 2, and other video game consoles. Play against the computer, or, connect additional GameBikes and compete against friends. The Cateye GameBike works with any of the 50+ speed-related games that are popular today, including many car, off-road, speedboat, and motorcycle racing games, to name just a few.

A Virtual Reality Experience That is Fun for Everyone

GameBike... the future of fitness
Our commercial GameBike Pro is designed exclusively for health clubs, schools, and institutional settings. GameBike Pro is the cornerstone of an unique motivational system that is adaptable to many different applications.

- Featuring a fitness computer that will give you exercise results along with the enjoyment of game competition. An automatic heart rate control program to equalize competition between users.
- The GameBike Pro fully controls every movement on the screen during play with your own body movements. Handlebars control the steering, pedal rpm controls the speed, you control the strategy.
- Connect to any Sony Playstation, PS2, XBox, and Game Cube (play up to four Cateye GameBike Pro’s at one time with PS2/multi-tap).
- Built with a commercially rated frame, internal components, and fitness computer featuring multiple heart rate control programs, along with six other user programs.
- Warranty: three-year institutional.
Motion Fitness is the only source that combines the best in Virtual Interactive Fitness Entertainment. Your one-stop solution for products, training, programming, design layouts and know-how.

1-877-MOTION-4 (668-4664)  www.motionfitness.com

Interactive Fitness & Gaming

INTERACTIVE SPORTS ARENA

Multiple applications
Multiple Benefits for your facility
Multiple ways to generate revenue
Multiple ways to have fun

Fitness & Fun  Sports Performance  Therapy
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Interactive Fitness & Gaming

Computer Games
That Make You Sweat!

A New Way to Attract and Retain Family Members!

Serious Fitness for People who Love to Play!

With Sportwall Lifetime Memberships Start Early!

Serious Fitness for People who Love to Play!
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Interactive Fitness & Gaming

“YOUR BODY IS IN A WORKOUT... ...YOUR MIND IS IN A GAME!”

THE KILOWATT INTENSITY GAMING SPORTS CONTROLLER FROM POWERGRID FITNESS

- Build muscle strength and get in shape while playing video games!
- Play any PS2®, Xbox®, Gamecube® or PC game using your entire body.
- Join multiple KILOWATTS together and step into THE GRID™ for the ultimate multi-user workout.
- With up to 20 levels of resistance, KILOWATT is fun for everyone.
- The longer you play games with KILOWATT, the stronger and more fit you get.

KILOWATT PRO 2 pictured above.
Interactive Fitness & Gaming

CYBEX Trazer is a powerful, fun, fitness experience that utilizes Patented Performance Test Data to produce real-time, measurable results that have a major impact on your workout regimen, attitude and commitment.

- Cardiovascular and aerobic endurance
- Heightened Spatial Awareness
- Improved Flexibility
- Weight Management
- Better Reaction Time
- Increased Speed
- Improved Power
- Enhanced Balance
- Improved Agility

Get more information at:

www.cybextrazer.com

What is TRAZER®?
TRAZER is a computer-based system that combines the training effectiveness of a flight simulator and the challenge of video games to create fun and functional fitness challenges, games, tests, drills and rehabilitation programs.

How does TRAZER work?
TRAZER uses movement tracking and virtual reality technologies to create programs that measure and improve functional & sports performance movement skills.

What capabilities and skills can TRAZER measure?
TRAZER measures the key elements of agility, coordination and balance, reaction time, quickness, speed, movement power, and optimal center of gravity control for power and stability. TRAZER also estimates calories burned, and if used while wearing a Polar or Polar-compatible heart rate monitor, measures average and peak beats per minutes.

Who can benefit from TRAZER?
TRAZER is "Virtual reality for virtually everyone!® If you can follow simple instructions and have at least partial mobility, you can use TRAZER to achieve a wide range of goals. Think of it as something fun and functional that the whole family, including kids, parents and grandparents, can use and benefit from. Coaches, trainers, teachers and medical professionals benefit as well by quantifying current performance levels, expanding and enhancing training programs, measuring progress and documenting results.

What are some of those benefits/goals?
Cardiovascular training, weight loss, functional movement training, enhanced sports performance, core stability, dynamic balance for fall prevention, faster rehabilitation, improved visual and spatial awareness, and increased motivation in all programs to name a few. Or just having fun while burning calories, if that's your goal.
Expresso Fitness

Expresso Fitness makes indoor cardio training as fun as outdoor sports by applying virtual reality technology to fitness products.

Using the very latest in virtual reality technology, the Spark motivates you with a rich, interactive training experience and gives you the tools to keep improving. We use a rugged, market-proven stationary bike chassis to ensure your constant comfort and security.

- Virtual excursions: Tour large expanses of terrain crisscrossed with roads and bike paths.
- Tackle the foothills for a tough ride or warm up on a beginner course.
- Bring companions: Race against other members of your club or virtual competitors.
- Choose the power of your pacer, then use that setting to gauge your progress.
- Pick your experience: Choose any one of dozens of courses, rated basic to extreme. Watch television or pedal to a constant resistance in manual mode.
- Rock on: Bring your headphones and listen to the latest in Internet music.
CLIMBING WALLS
By Brewers Ledge

Climbing is an exciting, engaging activity that benefits many different settings.

Treadwall

Dynamic Climbing Walls Treadwall, our world-famous line of rotating walls, incorporates auto-stop technology for self-paced, motor-less climbing with adjustable angles and holds. Why TREADWALL? Simple. There is nothing to strap on, nothing to start up; staffing requirements are minimal. Climbers adjust their rate of ascent with the twist of a knob. Climbing angle changes with the turn of a wheel.

Kidwall

Kidwall Treadwall®: Just For Kids Kidwall® is a special version of our world famous Treadwall dynamic climbing wall - engineered for children aged 3 to 14. Climbing is what Kids like best, and for children the Kidwall is like a giant magnet.

LedgeWall

LedgeWall® Prefabricated Climbing Panels and Modules Ledge-Wall panels feature a durable sculpted rock-like surface that cannot wear off or peel. These panels are particularly suited to self installation. Attractive and cost-effective, they come in three configurations with exclusive features to make installation of traversing, bouldering and toproping walls fast and easy.

Wing Wall

WingWall’s bring the fun and challenge of scrambling horizontally over boulders to your playground. Safe and simple, each WingWall is only 6 1/2 feet tall and 8 feet wide with climbing on both sides for kids aged 5-12 years.

Kids climb through and around, using built-in features and movable holds. Heavy-duty hand rings allow kids to climb from one wing to the next, creating a natural maze that kids will explore for hours.

Also:
Freestanding Tower
Wall mounted Tower
Full Climbing walls
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Interactive Fitness & Gaming

Circuit Training

If you are looking for true cardio circuit training equipment—the Hoggan has the solution. Perfect for kids, adults and seniors with any ability level.
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Interactive Fitness & Gaming

Design & Layout Assistance