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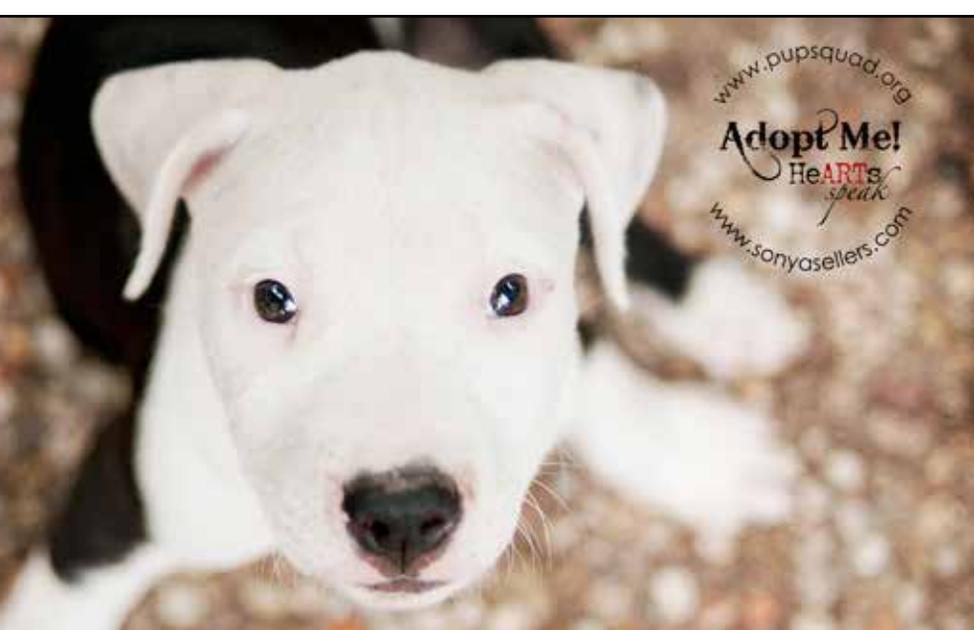


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PUBLISHER
Shannan Parker
Tel: 281.781.4727
info@texascatsanddogs.com

EDITOR
Tiffany Robinson
tiffanyrobinson99@gmail.com

ACCOUNT EXECUTIVE
Jeff Parker
Tel: 281.781.4727

DESIGNER
Fran Sherman
314.275.2208
fran@shermanstudios.com

CONTRIBUTING WRITERS
Charlotte Weir
Dr. Susan Randlett
Tricia Fagan
Nadine Joli-coeur
Monica Schmidt
Dougje Deogje
William Given

PHOTOGRAPHER
Sonya Sellers

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summer safety

Good morning Houston! The forecast for today is hot & oppressive with a oven-esque dry breeze and little to no chance of relief in site. I don't know about yall but that is how I interpret the forecasters as they work their way through the dog days of summer here in Houston. I never quite understood what it was like to live in an incinerator until I left the lush, cool lakes of New England and relocated here to Houston a year ago. So much heat, so little rain, and no relief in site. It has been quite an adjustment for myself as well as my best friend Belle. She is a beautiful black lab/dane mix sitting at 88lbs and 9 sprite years of age she is hardly impressed with the effect of the sun on her shiny black coat. Although she enjoys the year round duck chasing and swimming, these next few months are going to be tough. Even a short trot to the post box and back leaves her panting and searching for a sip of water. It is important to understand the inherent risks that the Houston heat poses to our pets each and every day. Here are a few rules of thumb to follow when protecting our precious pets.

1. Keep your pet with you at all times, leaving pets in cars even for a short time can be dangerous and in some cases even fatal. Studies have shown that leaving a pet in a car with an exterior temperature of 75 can elevate to 125 degrees in a matter of 5-10mins. In the Houston climate a interior temperature of a car can reach 125 in less than 2 mins! Those quick errands into the store can take a devastating toll on your pet.
 2. Be aware of antifreeze leaks, which are a year round concern but occur often in the hot summer months when cars are more likely to overheat and leak. Antifreeze has a sweet smell and taste which attract pets to ingest the harmful chemical. Even a small amount ingested can cause a serious health risk to pets and can prove fatal. Be sure to clean any leaks and dispose of old antifreeze properly.
 3. If your pet is kept outside please provide ample fresh water and shade. If at all possible provide relief for your pet in the A/C during the peak sun exposure, 10am-4pm.
 4. Dogs inherently are great swimmers and most love to splash in a pool, lake or ocean. Be mindful of exhaustion and the ocean currents and waves.
 5. When jogging with your pet limit the distance and pace during the hot days. To decrease the possibility of heat stroke schedule jogs early in the morning or late at dusk.
 6. Always watch for signs of heatstroke which include:
 - Dark or bright red tongue and gums
 - Excessive Panting
 - Fatigue
 - Bloody Diarrhea
 - Staggering
 - Stupor
 - Body temp of 103 or higher
- Belle and I are slowly learning to adapt to the heat here in Houston, and being aware of the dangers will make for a cool, fun summer. 🐾

*If you suspect your pet is suffering from heatstroke please contact your veterinarian immediately

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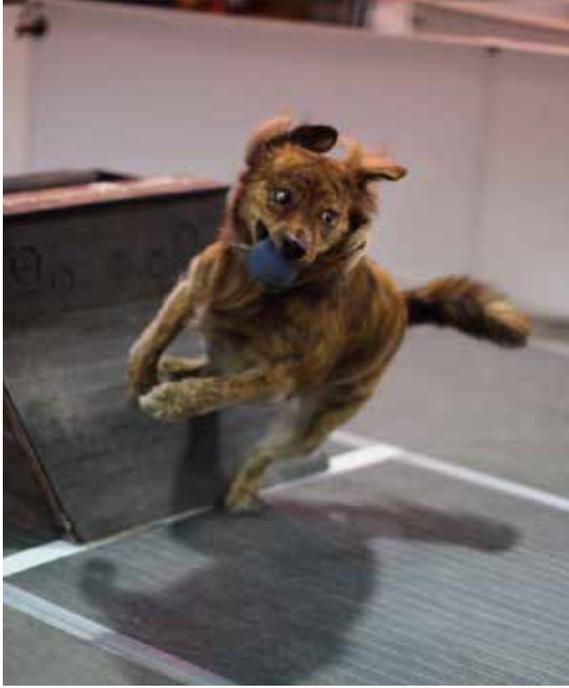


Houston's **reliant** worldseriesof **dog shows**

BY MONICA SCHMIDT, HOUSTON HUMANE SOCIETY

Houston's own Reliant World Series of Dog Shows is always a fan favorite for local dog owners. From the fabulous dogs to the amazing vendor booths and everything in between, this event is not to be missed! And one of the most incredible areas at the Dog Show is the agility and flyball staging area. If you've seen these hot dogs in action you know what unbelievable athletes these canines truly are. And the most awesome thing about it is there is no breed requirement at all! Any mix, size, shape, sex, or color qualifies... well, as long as they are a dog!





In fact, one of the biggest champions in the show is Bree, an amazing mixed breed with a gorgeous brindle coloring. But something that might surprise you about Bree is she's a shelter dog. Yep, Miss Bree was adopted from Houston Humane Society by her mom, Marion Goforth, on January 30th, 2010. At the time, Bree was going by the name of India and estimated at about 4 months old. Marion has fond recollections of the moment she first laid eyes on Bree, "I was just browsing at the Houston Humane



Society and after an hour we had the front door open to leave when I glanced to the right and saw the puppy play pens. As soon as I saw her I said, "That's my dog!" She has marvelously expressive brown eyes and a black striped orange coat you have to see to believe."

It's not just her looks that make Bree stand out in a crowd. This gal has been busy racking up awards in agility, flyball, and even trick competitions. Marion noticed right away that Bree was a very active puppy. Looking for a way to channel Bree's energy, Marion turned to flyball. The fast paced sport





is the perfect outlet for Bree's natural longing to run and jump. Bree has won six titles in flyball, the latest being Flyball Master with the NAFA flyball team C.I.A. (Canines In Action). In addition to flyball championships, Bree has won several first places in agility and qualifies with the AKC and NADAC. Bree competed at the Reliant World Series of Dog Shows last year and you can catch her in action at the show this year competing in both agility AND flyball! Bree has also won two 1st places in trick contests. Her award winning trick? Jumping and spinning through hula hoops!

Despite all of the awards, Marion is quick to add, "Our finest moments are just hanging out together as friend and companion. We are both luck to have found each other, and she has found her forever home. Thanks to Houston Humane Society for all the very fine work they do. You not only change the lives of the animals, but their humans too!"

Think flyball might be for you and your dog? Get out and give it a try! The great thing about flyball is your dog doesn't have to be a champion to enjoy it. It's a great outlet for any dog with energy and drive. The most important part is you and your pooch spending quality, fun time together! 🐾



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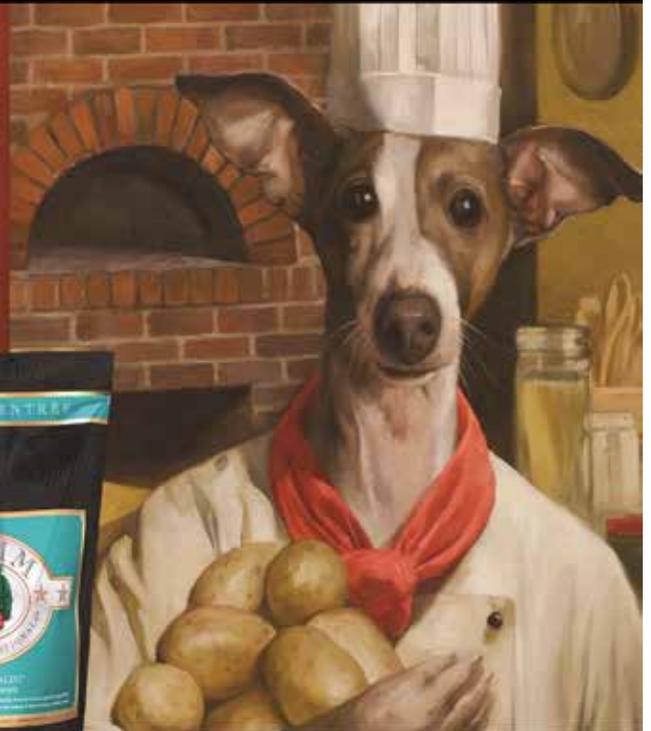
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little dogs... are they different?

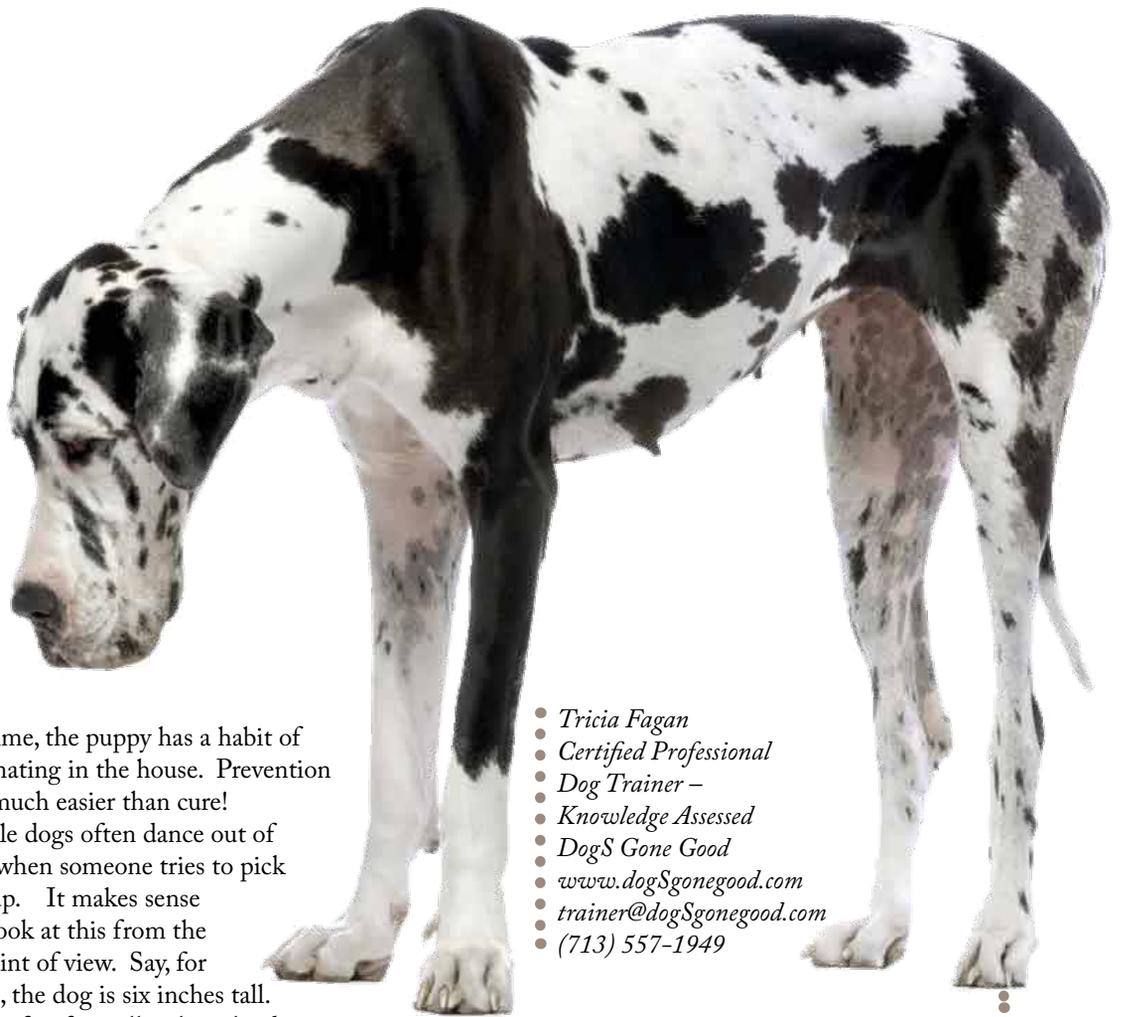


Are little dogs different? Yes! And no. Dogs are dogs, from a training point of view, but there are some special considerations for the tiny dog. House training is often the most noticeable complaint of small dog owners. Being picked up and held are issues for the little ones. Napoleon syndrome is another problem with small dogs.

Small dogs are often described as more difficult to house train. There is no physical reason this should be true. Yes, small dogs have small bladders, but they have small bodies. I believe the difficulty in house training small dogs is the ease with which the small dog goes

behind the couch or into the living room to eliminate. If you have a Great Dane, it only takes one accident inside and you will go to great lengths to prevent another accident. In order to house train a small dog, you must watch them like a hawk! Baby gates, exercise

pens (like a play pen for dogs), and a leash can help you keep track of your small puppy. Because small dogs eliminate just a tiny amount each time, it is easy to miss a spot. Your tiny puppy can eliminate ten to twenty times before the smell and the dampness are discovered. By



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this time, the puppy has a habit of eliminating in the house. Prevention is so much easier than cure!

Little dogs often dance out of reach when someone tries to pick them up. It makes sense if you look at this from the dog's point of view. Say, for example, the dog is six inches tall.

Someone five feet taller than the dog leans over the dog. Pretty scary! Many

little dogs can be made more comfortable with a little warning. I ask little dogs owners to warn their dogs by saying, "Pick up!" Many little dogs will be much more comfortable with just this little warning.

Holding a little dog can also cause problems. A dog that is held cannot express his desires or needs. Many small dogs begin to bite people because they cannot get away from strangers trying to pet. Please, let your little dog walk on his own four feet. Your tiny dog can then move away from petting that is not desired. Even on a leash a small dog has the choice to move away, or even move toward, an interaction.

Bark, bark, bark! Small dogs are often very barky. If you had to live in the land of giants, where everyone was five or more feet taller than you, you might make a lot of noise too! If you have a little dog, it might take extra effort on your part to teach calm and quiet behavior. If you yell at the dog for barking, the dog may think you are barking also. Reward and give attention to calm and quiet behaviors, while ignoring barky, excited behaviors. Your small dog can learn to be a calm quiet and confident pet.

Remember that life at six inches tall can be challenging. Think about things from your small dogs' point of view before you become angry.

Happy Training. 🐾

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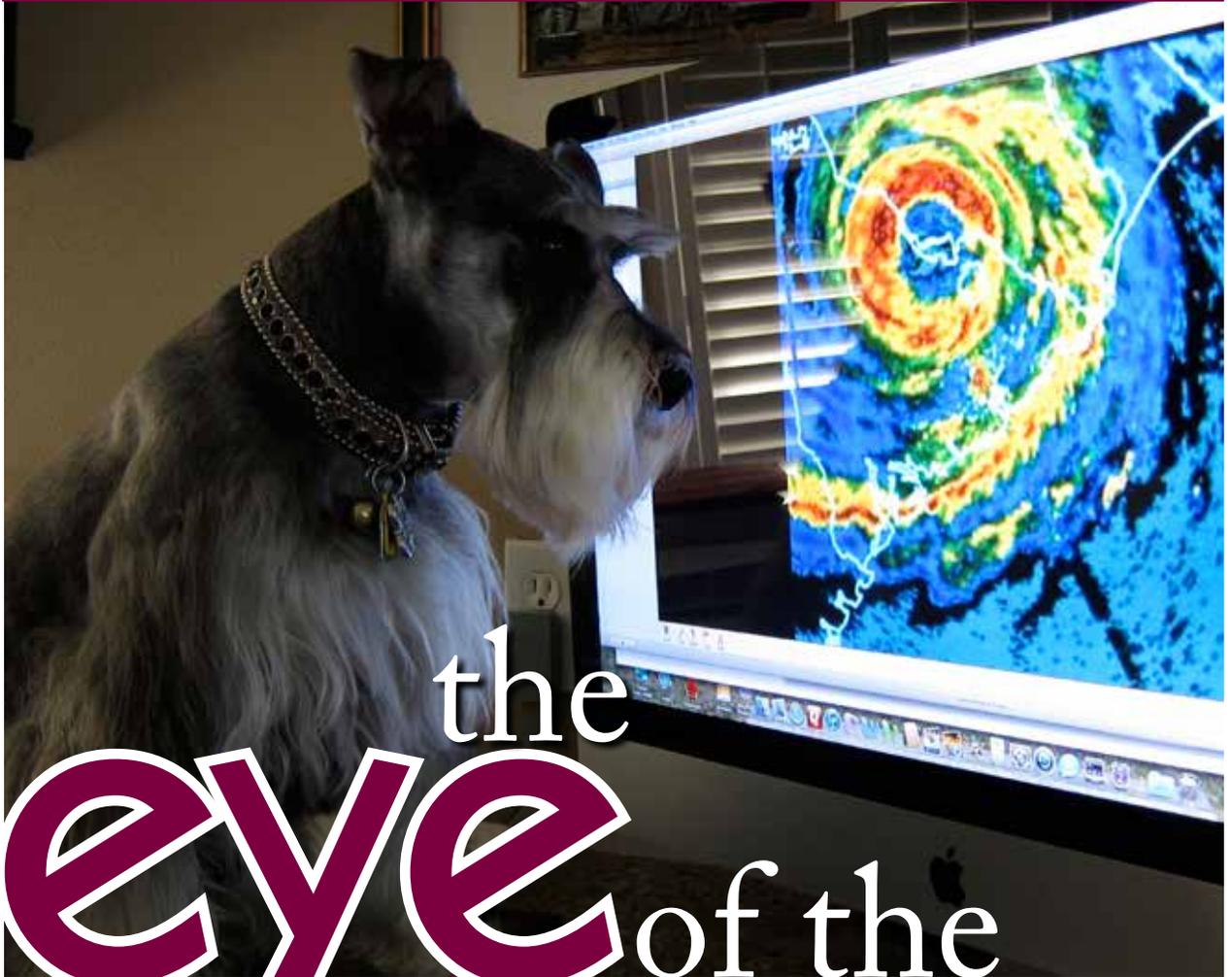
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the eye of the storm

MOM: "Tucker, why are you looking at the weather map with such concern and worry in your eyes."

Tucker: "Big storms, I think they are called 'Hurricanes', have gigantic eyes. Do you think they can see me and hunt me down? I'm really scared. Thunder and lightening are frightening enough but high winds, tornados and heavy rain are enough to scare the pants off of me. I could get really hurt or worse yet get killed. Oh no, it's that season again, hurricane season, just worry, worry, worry of impending disaster for the next six months."

Mom: "Tucker, there is no need to be scared. We have a 'hurricane preparedness plan' that will help us safely navigate through the worst storm. Let's focus on the plan which will help calm your nerves and, most important of all, safeguard us from disaster."

First, if we need to evacuate I have already found a place for us to stay that accepts pets. In a crises, not every disaster shelter is cohabitated, meaning that they take both people and pets. Two links to find these places are www.petswelcome.com or www.hotdealsonhotels.com/pets. Some veterinary clinics and boarding facilities are structurally sound enough to withstand hurricane winds and are staffed during the storm. Their status needs to be determined prior to any threat. Because there is a greater threat of disease when a lot of animals are housed together, I have made sure that you are current on all your vaccinations. Also, you have been micro-chipped and wear an identification collar. These will help to relocate you in case of separation.

Secondly, I have purchased a kennel to protect you if we have to ride out the storm or evacuate. I have separate carriers for your sister, brother and Reddy, the cat. It's never advisable to house more than one animal per carrier or mix species. Frightened animals may exhibit behavior changes. Whenever pets must be left behind, they should never be left in a carrier or tethered outside. Sometimes, it is days before an owner can return home. Enough food and water must be available. Leave the bathroom door open because a good water source is from an open toilet or full bathtub. Birds, however, should be left in cages or carriers for safety. Animals left behind should be protected from windows, flying debris and flooding. A note should be posted outside the house, in plain view, stating what pets are inside. Included should be a contact telephone number as well as the name and number of the family veterinarian. The veterinary information is very important, as emergency medical responders face physical and legal risks if they try to help a pet.

Thirdly, I have packed a plastic container with everything that you would need for three to five days. Listed below are the items inside:

1. A special folder with a current photograph and vaccination records. I have included information about feeding, behavioral quirks and medical conditions. Additionally, I have enclosed a "lost pet flier" which includes a clear photo, your name, my contact information, date and last location your were spotted and a list of daily medications. Also, [just to make you feel better] I have offered a very large reward for your safe return to me.
2. Food, treats, water and bowls.
3. Leashes and harness.
4. Extra medications.

5. Beds, blankets and toys.
6. Pet first aid kit with gauze sponges, triple antibiotic ointment, rubbing alcohol, Betadine soap, cotton balls, Q-tips, Ace bandages, gauze bandages, nonstick wrapping bandages, sterile non-adhesive pads, tape, petroleum jelly, eye wash, Benadryl, hydrocortisone cream, hydrogen peroxide, tweezers, muzzle and rectal thermometer.

Lastly, I have already made and rehearsed an evacuation plan. A designated crate with collars harnesses and leashes is already prepared. The crates are in a specific location so that they can be obtained quickly. Remember when we had a practice evacuation first with stuffed animals and then with you? It's advisable to practice gathering up the pets and loading them into carriers so the real evacuation runs quickly and smoothly.

"Tucker, I am well aware of your storm phobias and have already packed medication to calm your nerves and all other prescribed medications." It's advisable to have a few days supply of medication because it may be several weeks after the storm before more can be purchased. All stored medication should periodically be checked for expiration dates. During a hurricane pets are often frightened. Their anxiety can be escalated if they sense uneasiness in the owner. So it is important to remain as calm as possible."

"Tucker, if we find ourselves in the midst of a hurricane I promise to stay calm and organized so I am able to handle any emergency situation. I promise to speak in a reassuring voice and pamper you with a little extra love.....this will help to calm everyone and keep me ready to do whatever is needed. "

"So Tucker, don't fret about hurricanes because we have a good preparedness plan. Remember if we fail to plan then we plan to fail. So we won't worry because we are ready." 🐾

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Ruby is a 2 year old 'American dog' who was fostered by photographer, Sonya Sellers through Pup Squad Animal Rescue. Sonya and her family fell in love with the 'Wookiee' and officially adopted him one year ago this July! When he's not snoozing on the couch, his favorite hobbies are waiting in the kitchen for food to drop and counter surfing. If your interested in adding a new furry friend to your family please visit Pup Squad at pupsquad.org

rugby

Sonya Sellers
PHOTOGRAPHY

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see a complete list of pet-friendly restaurants on our website at www.texasdogsandcats.com



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ZIGGY'S BAR & GRILL, located at 302 Fairview was the very first restaurant to receive their permit allowing pooches to dine on their patio with their owners. A must try is the Pomegranate glazed pork chops with a side of Acorn squash!!



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creating your dog's

DISASTER SURVIVAL KIT

BY WILLIAM GIVEN

Dogs are an important part of our lives and many of us consider them a member of the family. They depend on us for so very much. It is our responsibility to keep them safe and that includes during emergencies and natural disasters. In the event of an emergency such as a fire, tornado or other natural disaster, you may be forced to evacuate your home. Being prepared is often critical to survival. Assembling your dog's survival kit today will give you some peace of mind and save precious minutes if or when an emergency does occur.

To create a disaster survival kit for your dog, include the following items in a sturdy container. I have two dogs and prepared my kit using a Rubbermaid 18 gallon storage box.

- A leash and collar or harness.
- Bottles of fresh water, enough for three days.
- A several day supply of dog food and treats, a long with information on your dog's eating habits and food allergies.
- Any medications your dogs is on, in a waterproof container plus information on dosage and frequency.
- Clean bedding.
- Grooming supplies.
- Cleaning supplies including plastic bags, a roll of paper towels and a small bottle of disinfectant.
- A canine first aid kit tailored to your breed and the number of dogs you own.



In your kit, keep a file of important documents that may prove helpful in an emergency. Include copies of vaccination records and any treatments records on existing medical conditions, copies of registration papers, adoption papers, bill of sale or proof of purchase, microchip or other identification information. It is especially important to remember that having your dog microchipped is useless unless it is also registered with the company. Also include a few recent photographs of you and your dog in case he or she becomes lost or separated. Write the breed, age, sex and color on the back. The photographs can also be used to help prove ownership of the dog.



It will be helpful to include a list of emergency contacts, such as friends and relatives, especially someone who lives outside of the affected area. Include your veterinarian's name, address, and telephone number. It may also be helpful to include information on pet-friendly motels that are a good driving distance from your home.



Once you have placed all of your items in the box, if you have room, I recommend putting one or two duplicates of your dog's favorite toys. They help put a dog more at ease in a time of heavy stress. Store the kit in an easy to access location next to or near his crate or kennel so that you can grab it quickly if you need to evacuate your home. Please

make sure the crate is labeled with the dog's name and your name, address, and telephone number.

We may not be able to prevent a disaster from occurring, but we can minimize the impact. A little planning can help reduce injuries, loss and suffering. 🐾



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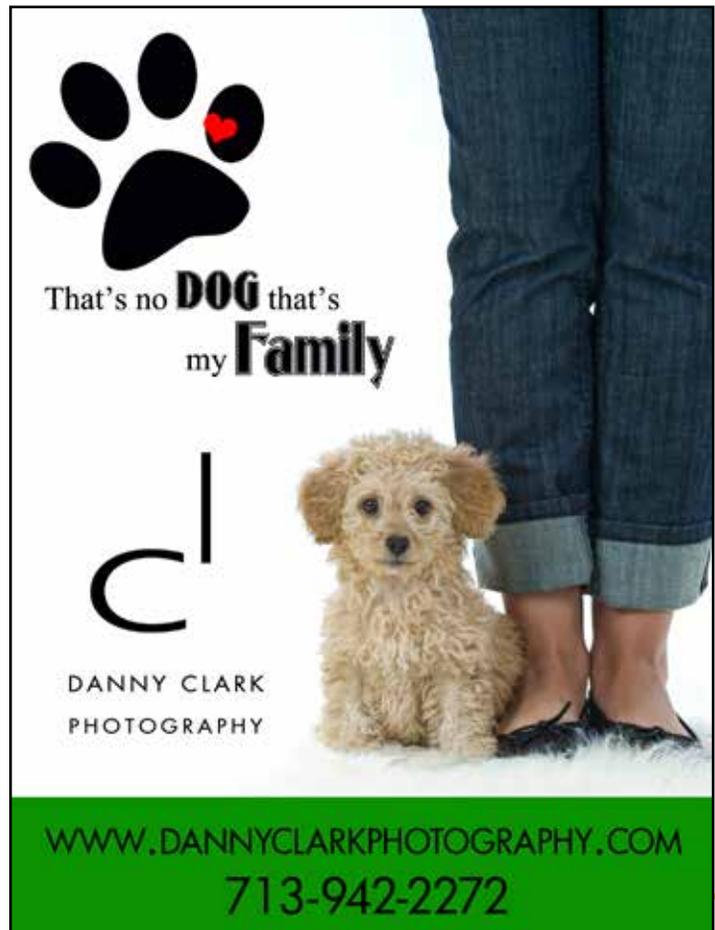
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the pet food industry:

what you need to know

We all see the images that pet food manufacturers promote through the media and advertising. You see plump chicken, choice cuts of beef, fresh grains and fruits and vegetables. The images look inviting and tout messages such as all natural, healthy.

The Pet food industry sales have skyrocketed to over \$17 billion per year in the U.S in 2008. Pet Food manufacturers want you to believe that they provide the best solution for your pet. So, what are you really buying? What most consumers don't know is that the pet food industry is an extension of the human food industry. Left over remnants from the human food chain may be used for Pet food subsidiaries.

WHO OWNS YOUR PET FOOD BRAND?*

- Nestlé's purchased Purina to form Nestlé Purina Petcare Company (<http://www.nestlepurina.com/>)
- Mars the makers of M&Ms and Dove purchased Nutro, Pedigree, Royal Canin, Cezars and Greenies and are owners of Banfield Pet Hospitals <http://www.mars.com/global/brands/petcare.aspx>
- Del Monte is the parent company of Heinz (Meow-Mix, Gravy Train, Kibbles 'n Bits,, 9Lives, Nature's Recipe and treats such as Milk Bone, Pup-Peroni and Snausages). Del Monte in Mar 2011 was acquired by Kravis Roberts & Co. L.P., Vestar Capital Partners and Centerview Partners. We don't know yet what that will mean for their Pet food department. <http://www.delmonte.com/about.aspx>

- Procter and Gamble (P&G) owns - The Iams Company (Iams, Eukanuba) and Natura (manufacturers of Evo, Innova, California Natural) . What is interesting is that the products are listed under household care and you can only find IAMS. You have to do a search for Eukanuba and Natura Pet. http://www.pg.com/en_US/brands/household_care/index.shtml

- Colgate-Palmolive bought Hill's Science Diet in 1976 (Hill's Science Diet, Prescription Diets). (<http://www.colgate.com>)- look under products

The Pet food industry has been attractive to companies such as P&G, Nestles, Colgate Pamolive. They leverage their other products, marketing and branding to convey pet orientated marketing messages to the end consumer. How many pet food commercials have you seen today? The fact is millions of dollars are spent annually by pet food manufacturers to convince the consumer that their product is better. The question comes to mind, how do you distinguish what pet food to buy?

DOG & CAT FOOD REGULATIONS

The Pet food industry is regulated and monitored by several organizations, two of the main ones are AAFCO (American Association of Feed Control Officials) and The United States Department of Agriculture (USDA)

AAFCO (American Association of Feed Control Officials)

AAFCO establishes the nutritional standards for complete and balanced pet foods, and it is the pet food company's responsibility to formulate their products according to the appropriate AAFCO standard.

They are not a government agency and has no regulatory authority to enforce any standards.

Although AAFCO does analyze new foods to ensure they contain the ratio of protein, fat, fiber and minerals, listed on the dog food labels, they do not analyze the source nor safety of these ingredients. The pet food industry found the feeding trials expensive, so AAFCO designed an alternate procedure for claiming the nutritional adequacy of pet food. Pet manufacturers need only create a product using "Nutrient Profiles." More and more pet food companies are returning to performing feeding trials as it provides a actual palatability and digestibility data.

It is not surprising that a highly processed cereal based diet has most likely had a detrimental effect our the pet populations health.

The United States Department of Agriculture (USDA)

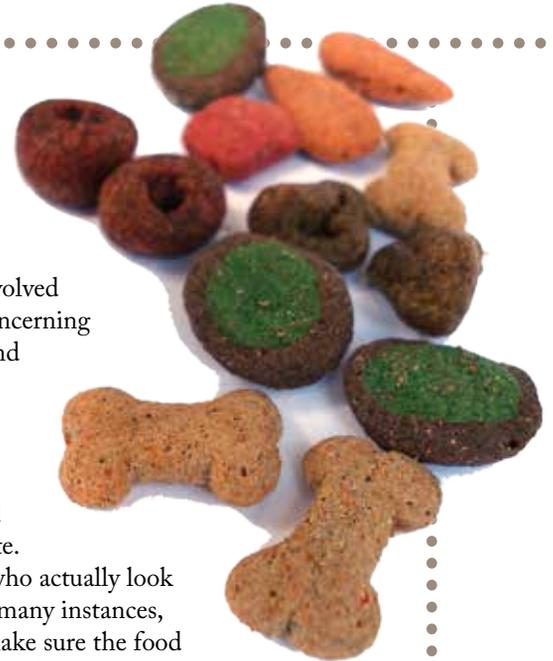
The USDA is involved with regulations concerning pet food labeling and identification and the approval of pet food ingredients. The real "enforcers" are the feed control officials in each state.

They are the ones who actually look at the food and, in many instances, run basic tests to make sure the food meets its Guaranteed Analysis, the chart on the label telling how much protein, fat, moisture, and fiber are present. But regulation and enforcement varies from state to state. In Texas, pet food products must be registered and approved by the Texas State Chemist. To see if a product is approved in Texas, you can look at Reports / Active Feed Licensee.

Official USDA Website: www.usda.gov

Texas state Chemist (feed control) - <http://otscweb.tamu.edu/Default.aspx>

* Company ownership is as of June 2012 and is subject to change.





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PET FOOD INGREDIENTS - WHAT YOU NEED TO KNOW.

The Pet food industry regulation and compliance is comprised and shaped by the influence of pet manufacturers, renderers and ingredient suppliers. The pet food recalls should be a wake up call for all consumers. It is important for consumers to educate themselves and look beyond marketing messages to make purchase decisions.

WHERE IS THE MEAT?

The protein percentage on the label is derived not only from Animal Protein but increasingly from vegetable protein as well. Common sense tells us that our pets need high quality protein for a healthy body. The practice of replacing meat based protein with vegetable based protein, reduces product costs but at what price?

Once the protein that is fit for human consumption is removed, the rest is used in pet food, animal feed, fertilizer, industrial lubricants, soap, rubber, and other products. These "other parts" are known as "by-products." The nutritional quality of by-products can vary from depending on what it consists of. Depending on the company's attention to quality, the protein used most likely consists of leftover scraps and may contain a lot of bone which can also increase magnesium and ash content.

Many dry pet foods also contain a large amount of cereal grain or starchy vegetables. These high-carbohydrate plant products also provide a cheap source of "energy" (calories). In addition Gluten meals are high-protein extracts that are used to boost protein percentages so that they can use less animal source ingredients, which are more expensive. Corn gluten meal and soybean meal are the most commonly used to increase protein % on pet foods.

CHEMICAL VS NATURAL PRESERVATIVES.

All commercial pet foods must be preserved. Preservatives are added during manufacturing but also are added by raw ingredient manufacturers to maintain freshness during transportation. Chemical preservatives include butylated hydroxyanisole (BHA) and butylated hydroxytoluene (BHT), propyl gallate, propylene glycol (antifreeze).

Natural Preservatives such as Vitamin C (ascorbate), Vitamin E (mixed tocopherols), and oils of rosemary, clove, or other spices have been used by Natural Pet food manufacturers for a long time. Slowly, larger Pet food manufacturers have started to use more natural preservatives but the draw back is the product shelf life is reduced (natural pet foods typically have a 9-12 month shelf life, compared to other store brands that may be up to 3 years)

PET FOOD IS BELIEVED TO HAVE A POSITIVE AND NEGATIVE EFFECT ON YOUR PET'S HEALTH.

Today, the store brand diets of cats and dogs are a far cry from the meat-based diets that their ancestors ate. Are these processed ingredients such as containing by-products, large amounts of non-meat based protein, synthetic preservatives, artificial coloring contributing to your pet's health? Many nutritional problems have increased which leads us to look at the evolution of the pet food industry. More and more we hear customers that have pets with Uri-



nary tract disease. Kidney disease., Obesity, Dental disease. chronic digestive problems, cancer and on and on.

It is not surprising that a highly processed cereal based diet has most likely had a detrimental effect on the pet populations health. In addition other contaminants such as bacteria, mold, toxic chemicals has negatively affected pet's health world wide.

Unfortunately pet food quality is difficult to determine in a billion dollar industry that use phrases such as Super Premium, Healthy, All Natural, Specially formulated, Contains real meat, no fillers and the list goes on and on. If your pet food is inexpensive, the food is likely made from low cost ingredients. However, if a bag is expensive that does not necessarily mean high quality. So how do you know what to buy? Research, research, research, use the internet, talk to a local independent pet store and call your pet food company with any questions you have. If it is not healthy for us, it is highly likely it is not healthy for your pet. We feel better when we eat healthy and so does your pet. 🐾



Gerrard Larriett Aromatherapy

Owner and creator Dakarai Gerrard Larriett has an extensive background spanning some of the largest names in the cosmetics field including L'Oreal and Xtreme Lashes, but it was love that was his greatest inspiration for the Gerrard Larriett Aromatherapy Pet Care line. A love that was targeted at strengthening the bond between pets and their best friends by creating calming, relaxing and odor eliminating pet care products that are not only a benefit to the pet but also to the entire family.

The brand is a collection of quality pet shampoo & conditioner, pet freshening and shining spray and handmade deodorizing candles for the home. Each item has been formulated and perfected for the sensitive skin of pets. The idea behind Gerrard Larriett is that now your pet and you can share a soothing aromatherapy experience with

each bath, touch-up spray or candle burn. Pet owners will be thrilled with their first use of this product line but it's the families best friend who will enjoy this spa treatment the most.



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Dougie Deogi

Rescue Reporter

Yo peeps!
Ya'll going to the dog show this month? Well, so am I! I can't wait to see all those fancy pants dogs!
These show breeders put a ton of effort and money into making their pups look so great, don't you think? Well, it's not all superficial either, they have to make sure their dogs are perfect examples of what that breed should be. And that takes a ton of dough.

So, ya'll know that not all breeders are like this right? Not all breeders care that their dogs are good specimens of the breed. Not all breeders care that their dogs have good temperaments. Some breeders only care about the bucks they can sell puppies for.

So, how, you ask, do you tell a GOOD breeder from a NOT-SO-GOOD breeder. Well, let me give you some hints.

First, if you are buying a puppy, you want to look for a breeder that cares where her puppy is going. One who cares whether you are going to take care of the puppy and love it the way a pet dog should be loved. That means she will ask you a lot of questions. She might ask you if you've ever had a puppy before. She might ask you if your yard is fenced. She might ask you if there are children in the house. The more questions she asks, the more honest you can expect her to be.

Secondly, a good breeder, who is selling a pet quality puppy will either spay or neuter the puppy before you get her/him OR insist that you provide her proof that the dog has been altered. Why is that? Well, a good breeder is VERY, VERY careful what dogs breed with hers. Since she spends a lots of money and time making sure her "line" is only the best, she certainly does not want her dog bred with just any other dog. Good breeders will not allow you to breed a pet quality dog, period.

Third, a good breeder will not let you have the puppy until it is at least 10-12 weeks old. Puppies have many lessons to learn from their mommies and need to stay with them to understand how to be a good puppy. If a breeder offers to sell you a six week old puppy, run and run fast.

Also, a breeder will send you a healthy puppy – one who has appropriate vaccinations – this includes THREE sets of distemper/parvo immunizations and two of Bordetella. The puppy should also be already tested for intestinal worms, hook worms, whip worms, coccidian and guardia. If not, the breeder really doesn't care what they're selling you, they just want to get your money. They know that even if you get really mad because they sold you a sick puppy, chances are, you will NOT give the puppy back – most people fall in love with their puppy long before they even get it. And of course you know that if you did give the puppy back, the breeder will simply euthanize it, so you certainly will not do that. You will spend thousands of your own money to make the little guy well.

When purchasing puppies, buyer beware. Yep.

Dougie Deogi, expert on everything, over and out. 🐾

- *Dougie Deogi is the official spokes dog for Lone Star Shib Tzu & Lhasa Apso Rescue. He often has interesting things to say on his own facebook page, www.facebook.com/accordingtodougie.*
- *The rescue can be followed at www.facebook.com/LSSTLAR.*

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Furr-tastic or flea infested! The Pupperazzi is on the scene and has your tail covered!

houston humane society summer camp

Houston Humane Society's annual Companion Camp is the place for your kids to be this summer! Kids enjoy a myriad of activities including hands on time with dogs and cats at the shelter, special guest speakers TWRC (Texas Wildlife & Rehabilitation Coalition), Texas A&M Vet students PEER Program, an HHS Veterinarian, and HHS Animal Cruelty Investigators. There is limited space left for the remaining weeks of camp. Visit www.houstonhumane.org or email camp@houstonhumane.org for more info.



capone's



dog daze



Stimulate your dogs mind as he dislodges the removable bones and turns the revolving sections in search of the hidden treats. We give this Nina Ottoson game 4 paws up! Available at Natural Pawz!



Prevent your dog from becoming bored with the Kyjen Hide-A-Bird. Just hide the 3 squeaker birds inside the plush tree trunk. Your pet will have a blast poking around the trunk figuring out how to remove the squirrels Available at Natural Pawz!



This tongue shaped ball it as much fun for you as it is for your dog! On one side it's a giant tongue, the other side is a fun ball that your pup will love chasing. Ask your local pet store about it!



We're in love with this water bottle! Fill it up before you leave the house for a convenient way to keep your pet hydrated when on the go! Available at the Pawty Palace!



A single gram of dog feces carries over 2 million e-coli bacteria. Help prevent cross contamination to family members by using these sanitizing wipes on your pets paws. Available through pawtizer.com



zeofjuly



Fifi will turn all the heads at the beach in this adorable 2 piece! The Pawty Palace is the place to go for all your clothing needs!



Make bath time a soothing experience for your pet and yourself aromatherapy shampoos, candles and coat sprays from Gerrard Larriett. Ask your local pet store about this Houston made line, or order online at GerrardLarriett.com



These all-natural fruit smoothies are a hit with our taste testers! Made from human grade ingredients they come in 2 pawsome flavors! (Our cat/CEO goes crazy for the fruit flavor!) Available at Natural Pawz!

Drying off just became a little easier with this extra large, moisture wicking pet towel. Ask your favorite pet store about it.



Ice Pups is a great summer time treat for your dog or cat. Simple prepare the meaty flavor broth and freeze in ice cube trays for a cool treat your pet will go crazy for! Available at Natural Pawz!



Sit back and prepare to laugh as your cat goes crazy trying to get the artificial mouse! Available at the Pawty Palace!



Natural Pawz and Rover Oaks Pet Resort Team Up!

In the coming months, Natural Pawz and Rover Oaks Pet Resort, two of the areas most respected businesses in the pet industry are teaming up to promote each other's services to the community and their clients. Both businesses are thrilled to announce that you will soon be able to find a Natural Pawz store inside both of Rover Oaks Pet Resort's Houston and Katy locations very soon. Similarly, Natural Pawz will be promoting Rover Oaks' lodging, training, doggie daycare, and grooming services inside their Houston area locations. According to Steve Smith, "We've respected each other's businesses for quite some time because of the quality we represent. So a co-marketing relationship just makes great sense."

Natural Pawz will be lending their retail and nutritional expertise to Rover Oaks to help with selection and presentation of pet food and treats. The team at Natural Pawz will be learning about the amazing services that Rover Oaks offers to help pets stay active, healthy and happy through their lodging, daycare, grooming and training experiences. "We believe that all of the clients and customers we serve will benefit greatly from this partnership," said Smith. Rover Oaks clients will now have easy access to the all-natural and holistic foods and treats Natural Pawz offers and Natural Pawz's customers will now be able to learn more about Rover Oaks Pet Resort and have easy access to our services.

Additionally, both businesses are highly committed to giving back to the community and actively work with multiple local rescues. "By teaming up, we will be able to reach out to more dogs and have a greater impact in the rescue community," said Nadine Joli-Coeur. Nadine also expressed that, "In addition to promoting each other's products and services within our stores, we will also be teaming up to participate in local charitable events to help Houston area pets." At the end of the day it is all about the pets; and with these two businesses teaming up, there will be many more happy pets in Houston!

Rover Oaks Pet Resort, recipient of an Award for Excellence from the Better Business Bureau in 2011 and 2012, is the premier destination in Southeast Texas for overnight lodging, doggie daycare, grooming and training. There are two locations with large campuses of 2.5 and 3.5 acres conveniently located two blocks south of Reliant Stadium in Houston and a short walk from Katy Mills Mall in Katy. Rover Oaks Pet Resort first opened its doors in 2001 and



was built around a philosophy of fun, socialization, and physical activity. The pet care professionals at Rover Oaks know that pets who enjoy daily playtime and physical activity are more adjusted, less stressed, and healthier. Per their slogan, that's why Rover Oaks is "where every pet loves to go!"

Natural Pawz has been voted Best Pet Supply Store in Houston in Click2Houston's Best of Houston for two consecutive years and was voted as "Best Pet Services, Supplies or Boutique" by the Houston Press, Fort Bend Herald, Woodlands Online and, most recently, named "Best Pet Product Company" in H-Texas Magazine's Best of the Best list. With nine stores in the greater-Houston area, Natural Pawz continues to set the standard in the market for 100% natural pet food, treats and holistic health solutions supplies. The Natural Pawz team can help you choose the healthiest food for your companion cats and dogs while showing you how easy and affordable it is to provide the proper nutrition to your beloved animal. Natural Pawz is not like traditional boutiques or national retailers. Natural Pawz is owned by husband and wife team Biff Picone and Nadine Joli-Coeur and began in 2005 as a result of one of their own pet's terrible allergies. They are a locally-owned natural pet food store that also carries a wide variety of wellness products, collars and leads, bedding and special rewards for your cat and dog. Each location is managed and staffed by a team of customer-friendly knowledgeable associates that are involved in the community and truly get to know you and your pet.

To learn more about Natural Pawz, visit www.natural-pawz.com. For more information about Rover Oaks Pet Resort, visit www.roveroaks.com. 🐾



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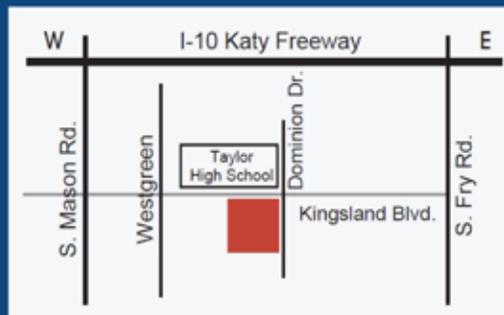
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Heat exhaustion in dogs is more common than you may think. It can happen in your own yard or on a walk. Dogs cool themselves by panting. If panting or an external factor does not reduce the body temperature the dog will develop heat stroke.

At Natural Pawz we know how important it is to keep your pet cool during hot Houston summers. That's why we carry products such as Kool Collars and Cooling Pet Pads. Both products work as external factors to cool your pet down. We also carry numerous summer treats that your dog is sure to love. One of our most popular products is Cool Treats. Cool Treats are ready to freeze smoothie's made just for your dog!

Stop by any Natural Pawz location and let us help your pet beat the heat this summer!

With 8 stores in the greater-Houston area, the Natural Pawz team is ready to help you navigate through choosing the healthiest food for your companion cats and dogs. Free samples are available.



The Heights | West University | Galleria | River Oaks | Sugar Land Vintage Park | The Woodlands - 2 locations

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