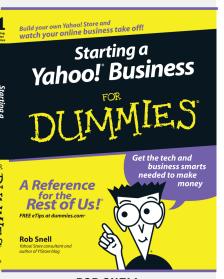
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## PUBCON 2008 LAS VEGAS

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# E-Commerce and Shopping Cart Optimization

SESSION: THURS 10:15 am

Rob Snell, Ethan Giffin, Jimmy Duvall, & moderator Joe Laratro

This session will take a look specifically at e-commerce sites designed to sell products. Topics include optimization, shopping cart issues, monetary concerns, presentation, and traffic ideas.

# Interactive Site Reviews: Focus on E-Commerce

SESSION: THURS 11:30 am Rob Snell, Ethan Giffin