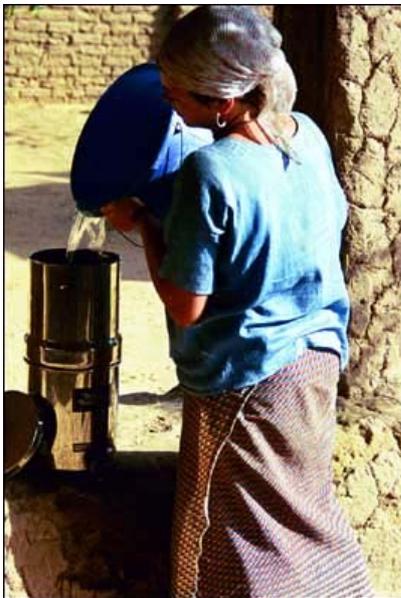


Water you can trust. Anytime. Anywhere.



PROVIDING SAFE DRINKING WATER FOR EMERGENCY RELIEF



British Berkefeld® ceramic filters are a popular and reliable way of providing safe drinking water to millions of people all over the world, often in the most demanding situations, including war zones and natural disasters.

They are used by many NGOs and Aid Agencies including:

UNICEF
MSF (Medecins Sans Frontieres)
British Red Cross
Oxfam
Save the Children
Peace Corps
Helps International

The reasons for their popularity are simple:

- 💧 **An effective way of preventing water-borne disease, sickness, and diarrhoea.**
- 💧 **All British Berkefeld® filters take out:**
 - 💧 Pathogenic bacteria (E-coli, Cholera, Typhoid, Shigella, Klebsiella, etc.)
 - 💧 Cysts and parasites (Cryptosporidium, Giardia, etc.)
 - 💧 Particle contamination down to 0.5 microns in size.
- 💧 **Filters are also available which take out chlorine, heavy metals such as lead, and improve the taste and odour of the water.**
- 💧 **Simple to use. Pour untreated water in the top. Get clean drinking water from the tap.**
- 💧 **No electricity or other power required.**
- 💧 **Long life ceramic filters can be scrubbed clean and reused to extend their life.**
- 💧 **For extra safety filters are self-sterilising to avoid microbial growth on the filter.**

Simple, but effective...



Guatemala 2005: Hurricane Stan.

100,000 people homeless.
Infrastructure badly damaged.
Mudslides knocked out roads and
made distribution of bottled water
almost impossible especially to
isolated communities.

Plenty of surface water, but none of
it safe to drink. Ceramic filters
distributed. People given the ability
to provide their own drinking water.

Thousands have clean water quickly



Aquapol project in Zimbabwe and
rural South Africa to evaluate the
effectiveness of British Berkefeld®
filters at preventing diarrhoeal
disease.

80% reduction in dysentery and
watery diarrhoea. General diarrhoea
levels extremely low.

Project conclusion: "British Berkefeld
water filters are an effective point-of-
use intervention for reducing E-coli
and diarrhoea in southern African
households."



LifeWater project in Uganda.

The green water they were boiling
and drinking previously, but fuel is
scarce and sickness was common.

The clean water they were drinking
after filtration through British
Berkefeld® ceramic filters.

Absenteeism in schools due to
sickness was reduced from 45% to
less than 5% by the filters.