Congratulations! You now own a YETI® Hopper™ - the world’s best (don’t call it soft) portable cooler. Durable design and construction assure you a lifetime of extreme performance.
FEATURES AS TOUGH AS YETI® COOLERS THEMSELVES

HydroLok™ Zipper
Go ahead: turn it upside down and give it a shake. The Hopper™ won’t leak! The HydroLok™ Zipper is the ultimate waterproof, airtight closure. Constructed like zippers found in survival suits, fishing waders, and HazMat protective gear, you can trust this zipper to perform in any environment in the wild. See page 6 for care instructions.

U-Dock™
The U-Dock™ is the terminal end of the HydroLok™ Zipper that insures a leak-proof seal when closed. To maximize ice retention and eliminate leakage, pull the slider until it is fully engaged in the U-Dock™. To drain water from the Hopper™ without spilling your contents, leave the slider just short of the U-Dock™ and invert the cooler.

DryHide™ Interior and Exterior
The YETI® Hopper uses wildly stronger DryHide™ fabric for both the interior and exterior shells. This specially calibrated material is high tenacity 840 denier nylon with a double TPU coating – similar to material used in high-performance whitewater rafts. It is waterproof and resistant to puncture, abrasion, and UV-rays. The liner is anti-microbial, mildew resistant, and FDA food-grade.

ColdCell™ Insulation
The deep and lasting chill of the Hopper™ can be credited to its premium ColdCell™ Insulation. This closed-cell NBR rubber foam is 1” thick on the sides and 1.5” thick on the bottom, offering far superior cold holding to ordinary soft coolers.

Welded Seam Construction
RF-welded seams eliminate stitching, providing waterproof construction and superior durability.

EVA Foam Bottom
The heavy-duty EVA Foam Bottom adds stability and additional abrasion resistance.
D-Ring Tie-Down Points
The Hopper™ is equipped with six reinforced D-Ring Tie-Down Points, on all sides of the cooler. Use these to secure your Hopper™ to your kayak, ATV, skiff, SUP, Radio Flyer, etc.

HitchPoint™ Grid
Accessorize your Hopper™ with the flexibility of the HitchPoint™ Grid. Easily fasten bottle openers, carabiners, key chains, or accessories such as the YETI SideKick™ Gear Case through the nylon strapping.

SideKick™ Gear Case (sold separately)
Add storage capacity to the Hopper™ Cooler with the SideKick™ Gear Case. Koozies, wallets, keys, and much more fit into this handy accessory pouch. The SideKick™ conveniently mounts to the HitchPoint™ Grid with Velcro strapping.

THREE CARRY OPTIONS
1 PRIMARY HANDLES
The primary carry handles are reinforced at the point of attachment and double-stitched to bear the heaviest of loads.

2 END HANDLES
Double-stitched reinforced end handles serve as both lift points and zipper pulling anchors.

3 SHOULDER STRAP
The detachable shoulder strap is designed to make carrying heavy loads over long distances more comfortable.
USAGE, CLEANING, & CARE

Breaking in your Hopper™
Like a good pair of boots or a quality baseball glove, the Hopper™ takes a little time to break in. The extremely durable materials of the Hopper™ can make it feel rigid when first put into action. Loading and unloading contents will become easier as the materials relax with use.

Caring for the HydroLok™ Zipper
The HydroLok™ Zipper is the best cooler zipper in the world, and with a little care and maintenance can last a lifetime. As noted below, we recommend long term storage with the zipper in the fully closed position to help protect the U-Dock™ seal. We also recommend regular application of the included zipper lubricant – especially when putting into storage – by carefully applying the lube to the U-Dock™ front, back, and inside.

Draining and drying
To drain water from the Hopper™ without spilling your contents, leave the HydroLok™ Zipper slider just short of the U-Dock™ and invert the cooler.

Everyday cleaning
When your cooler gets a little muddy or grimy, a mixture of dish soap and water should do the trick. Rinse with fresh water, then thoroughly wipe the inside dry with a cloth or paper towel. Leave the HydroLok™ Zipper open for several days to ensure all moisture has dried.

Do Not Machine Wash. Do Not Dry in an Oven.

Storage
Make sure your cooler is completely free of moisture. It is recommended that you leave the HydroLok™ Zipper in the closed position – with the slider fully pulled into the U-Dock™. This will help protect the waterproof seal and the U-Dock™.

UV Exposure
You may find colors of the Hopper™ fading over time. This is a normal part of the wearing process and will not affect performance in any way. Like your favorite YETI hat, color-fading adds a little character.

The YETI HydroLok™ Zipper is manufactured exclusively for YETI by TITEX Vertriebs-GmbH, based on the TIZIP MasterSeal 10.
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DIMENSIONS & CAPACITY

Hopper™ 20

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Hopper™ 30

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*Using the recommended 2:1 ratio of ice to contents

3 YEAR WARRANTY

We stand behind every cooler we make. If any part of your YETI® malfunctions or breaks, simply contact us for prompt repair or replacement. Don’t worry, it’s a YETI®!

All YETI® Hopper™ Coolers are warrantied against defects in material and workmanship for 3 years after original purchase. This warranty applies only to the original owner. This warranty is void if the cooler is used commercially, structurally altered, damaged as a result of abnormal use or subjected to stress beyond the physical limits of the materials used in body or components. Normal wear and tear is not warrantied. This warranty does not include any manufacturer responsibility for any incidental or consequential damages resulting from the use of the cooler.

If the warranty applies, YETI® Coolers will repair or replace, at its discretion, the cooler or any part or component that is deemed defective. YETI® Coolers reserves the right to change products and designs without incurring any obligations to incorporate such changes into already completed products, or those in the hands of dealers or consumers. Coolers repaired or replaced under this warranty may or may not incorporate these changes.

Damaged products must be returned directly to YETI® Coolers, in original box or adequate cardboard packaging, freight prepaid. To obtain an RMA (Return Materials Authorization) number, contact the YETI Outfitter team at customerservice@yeticoolers.com Please include a copy of original sales receipt and the RMA number with the returned product.

To register your YETI® Cooler and activate your warranty visit yeticoolers.com or contact the YETI Outfitter Team at 512.394.9384.

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MAXIMIZING ICE RETENTION

A YETI® Hopper™ Cooler, with its welded DryHide™ double-TPU coated construction, thick ColdCell™ insulation, and waterproof HydroLock™ Zipper provides remarkable insulating performance and ice retention capabilities.

To get the most from your YETI’s insulating qualities, we strongly recommend you read the concepts outlined below. These techniques are used by seasoned outdoor professionals who rely on extended ice retention.

Start with a cool YETI® Cooler
A cooler is designed to insulate, which means it will retain heat as well as cold. For this reason, try to store your cooler in a cool environment prior to loading it with ice. If stored in direct sunlight, a warm garage, or a hot vehicle prior to use, a significant amount of ice will be wasted cooling the cooler itself. One way to cool the walls is to pre-load it with a sacrificial bag of ice. The starting temperature of the cooler is one of the most commonly overlooked variables in ice retention.

Freeze or pre-chill contents
Chilling or even freezing the contents you intend to load into your cooler is another way to extend ice retention. Consider that it will take over 1 lb. of ice to cool a six-pack of room temperature beverage cans.

More ice is better
We recommend filling your cooler with as much ice as possible. Ideally, we suggest an ice-to-contents ratio of 2:1.

Not all ice is created equal
Ice can get much colder than its freezing point. “Warm” ice (near 32°F) is typically wet to the touch and dripping with water. Cold, sub-zero ice is relatively dry and will last substantially longer.

PRO TIP: AVOID DRY ICE
Dry Ice is the frozen form of Carbon Dioxide and its -109°F temperature makes a very attractive cooling alternative to regular ice. Although the Hopper’s DryHide™ body construction is more than capable of withstanding that extreme temperature, we still recommend against using Dry Ice in the Hopper™.

Here’s why: instead of melting, dry ice sublimates into CO₂ gas as it warms. The Hopper, and most notably the HydroLock™ Zipper, is so airtight that when fully closed, there is no way for this gas to escape. The cooler will inflate until it bursts. Don’t try that at home!
**Sunlight is a heat source**  
When possible, keep your cooler out of direct sunlight. Ice will last substantially longer when the cooler is in the shade. Some pros use towels or tarps to cover their coolers when they cannot find a shaded spot.

**Block ice vs. cube ice**  
The advantage of block ice is that it will melt much more slowly than cubed or shaved ice. Smaller pieces of ice will chill a cooler and its contents more quickly but will not last as long. In fact, fishermen often use shaved ice to quickly chill their catch. Most pros use a mixture of cube and block ice for the dual purposes of rapidly chilling contents and achieving long-term ice retention.

**Don’t drain the water**  
Once your cooler is in use, we recommend you avoid draining the cold water, if possible. The water in your cooler will be almost as cold as the ice and will help insulate the remaining ice. However, it is advisable to keep exposed food and meat out of the water.

**Air is the enemy**  
Large pockets of air inside your cooler will accelerate ice melt since a portion of the ice is consumed cooling the air. Air space voids are best filled with extra ice. Alternatively, do like the pros and squeeze out the excess air to remove these air pockets.

**Limit cooler access**  
Frequent unzipping and opening will accelerate ice melt. Every time you open your cooler, you are letting cold air escape. Limit cooler access and the time the cooler is open, especially when it is very warm outside. In extreme cases, professionals limit their cooler access to a few times per day.

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**PRO TIP: USING ROCK SALT**

If you are looking to super-chill your beverages, here is a pro tip that can make the difference: Rock Salt. This will produce some of the coldest drinks you have ever had... and in a relatively short period of time. Here’s how to do it:

1. Properly fill your YETI® Hopper with beer and plenty of ice  
2. Generously sprinkle rock salt on top of ice and zip it closed  
3. Wait 30 minutes, then enjoy frigid awesomeness  

You can find this and many more Pro Tips and Tricks videos at yeticoolers.com  

**WARNING:** Once you master this technique, you may not want to drink beer any other way.
YETI® Coolers
We make the world’s best hard coolers, too.

YETI Coolers™ Hats and Visors
Because wearing a cooler on your head is ridiculous.

YETI Coolers™ Drinkware
The ultimate survival tools for keeping you hydrated in the field or on the water.

YETI Coolers™ Apparel
Rugged yet remarkably comfortable. Available in a variety of styles and colors.

Shop the entire collection of gear and accessories at yeticoolers.com
As a YETI® Cooler owner, you are now a part of the incredible group of YETI® owners and fans that make up the YETI® Nation.

Be sure to follow us on Facebook, Twitter, Instagram, YouTube, Vimeo, and our website to join the conversation. This is a great way to exchange images and stories with other YETI® fans.

Plus, every month there are opportunities to win free YETI® Coolers, Gear, and Accessories.
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Rate, Review, and Register your Hopper™ at yeticoolers.com

YETI Coolers, LLC   P.O. Box 163686, Austin, TX 78716-3686   Phone 512.394.9384   info@yeticoolers.com   www.yeticoolers.com