

Arkansas Democrat Gazette

NORTHWEST ARKANSAS EDITION

Saturday, May 9, 2009



FRESHhanger

What is it? An effective way to deodorize clothes without laundering or dry-cleaning them, which causes them to fade and wear out.

How does it work? Hang the cover on any hanger. Activated carbon technology absorbs everything from chemical odors and smoke to dampness and chlorine residue. Eliminates measurable odor-causing compounds by 88 percent in just four hours, more than six times more effective than airing the clothes out.

What's good about it? An economical option to washing or dry-cleaning clothes simply to eliminate odors. Fits any clothes hanger. Fragrance-free, eliminating rather than masking odors. Each FRESHhanger is effective for six months. Deodorizes and dehumidifies entire closet area.

Price: Pack of five \$14.99, pack of 10 \$27.99; visit freshhanger.com or call (866) 530-6580.

- Karen Martin