

Re: New Products from Health Specialty

Dear Customer,

Thank you for your interest in Health Specialty, a contract manufacturing Skin and Hair Care Company with complete turnkey services including:

- Product development – new formulas and reverse engineering of existing formulas
- Complete confidentiality – non disclosure
- Graphic designer for labels
- Packaging sourcing
- Assembly of kits

The most recent Health Specialty products we have available are being used to strengthen hair, eliminate skin irritation, and mask signs of aging such as wrinkles and sagging skin. We also have a new product, Policosanol that has been found to be effective in the prevention and treatment of acne. The following is a brief overview of what we have to currently offer:

**Procapil:** Procapil is a vitamized peptide complex that helps enhance the integrity of hair and strengthen the roots. The way that it actually works is by slowing the aging process of the hair follicles, preventing premature hair loss. Procapil is currently available in leave-on serum that makes application after a shower simple and easy.

**Mibelle:** Mibelle Biochemistry in Switzerland has provided us with a revolutionary formula made with the extract from the *Opuntia ficus-indica* cactus. The product we manufacture with this, called AquaCacteen, is designed to eliminate skin irritation caused by either UV or wet shaving.

**Registril:** Looking to eliminate unsightly stretch marks? Registril prevents and reduces stretch marks by slowing down the degradation of skin cells and helping promote the regeneration of the extracellular matrix. In other words, it stops stretch marks before they form and helps the skin to regenerate naturally to eliminate any possibility of getting stretch marks from situations like pregnancies and weight lifting.

**Collagen stimulation factor:** Our collagen stimulation factor formulas are nano-encapsulated stable vitamin C formulations that are easy to formulate and stable under extreme conditions. These anti-aging formulas are some of the best on the market today and offer an effective method of safely eliminating wrinkles.

**Policosanol:** Recent studies have found that Policosanol has anti-microbial and sebum effects that make it an effective treatment for managing inflammatory skin conditions, like acne. Health Specialty is now offering formulas containing Policosanol which have been tested and found to be effective in treating follicular disorders like acne.

### **Beware of False Advertising Claims**

There have been three recent incidents in the UK and the United States where major cosmetics companies were flagged for making false claims about their products. Johnson and Johnson, Estee Lauder, and Avon have all been asked by regulatory agencies to remove advertisements that claimed to do what they don't. There are no cosmetic products on the market that can "guarantee" you will not get wrinkles, stretch marks, or acne. Beware of ads that make outrageous claims. If it sounds too good to be true it most likely is.

### **Our Goal is to Make Your Clients Look and Feel Younger**

The elements listed above are just a few of the many effective natural ingredients we are currently using to develop formulas that will make your customers look and feel younger. You can purchase one of our existing formulas or we can develop one specifically for you which you can label and market under your own name. You'll own it outright and we'll handle the testing, development, and even the market launch for you. We can create cutting edge formulas using the ingredients listed above or others we have developed over the years. If you want something that is *paraben free, sulfate free or mineral oil free* let us know and we can accommodate your wishes in the developmental stage.

Thank You,

Neil Badlani

*Neil Badlani, a Pharmacist MBA, is the owner and chief formulating chemist for HealthSpecialty. He has over 20 years of experience in the health and beauty industry and has developed dozens of skin and hair care formulations that you see in salons and on pharmacy shelves.*