



SunEye News

May 3, 2009

Here is a quick update about Solmetric and the Solmetric SunEye™:

Roof Azimuth Tool On-line


Many SunEye users ask the best way to measure roof Azimuth. It can be a little tricky. We've just added an on-line tool to the "Resources" section of our web page that can help. You enter your address and a Google Earth™ window opens. Then you zoom into your roof, then draw a line in the direction your roof faces. You can use the roof ridge or edge of the building as a guide. Then the tool displays the true azimuth. This is an alternative to measuring the magnetic azimuth using the compass on-site. Below is an example of the tool in action. Note the red arrow pointing and the azimuth reading in the lower left. Visit www.solmetric.com and select Roof Azimuth Tool under Resources.

Welcome to the Solmetric Roof Azimuth Measurement Tool.

1. Locate Roof

Address:

2. Measure Roof

 Click this button to put your mouse pointer into "measure mode". By clicking and dragging the mouse along the roof edge, draw a line along the edge of the roof in the direction you want to measure.

3. See Results

The measured true azimuth direction is:
229.4°

Webinars for US and Canada

By popular demand, we've decided to continue our webinars. So far, hundreds of people have participated in our 90-minute "Shade Measurement Tips and Techniques" webinar. We've scheduled a few more of these for May 6th and May 19th. Note, this session is about half theory and background, and half SunEye user training. It includes a live SunEye demo. Please check the homepage at www.solmetric.com for the latest descriptions and dates.

Solmetric at ASES

Solmetric will have booth number 1608 at the upcoming ASES trade show in Buffalo New York. If you plan to attend, and need a free one-day pass, please let us know, and we will send it out (supply limited). Whether or not we can supply the free pass, please come visit us at our booth! For more information about the show, please see http://www.ases.org/index.php?option=com_content&view=article&id=18&Itemid=147.

SolarTech-CalSEIA Summit in San Jose this week

This event is on May 6-7th and the focus is collaboration. Participants will define actions that will lead to reduced system costs and cycle times for residential and commercial installations. The main objectives of the Summit are:

- Discuss, Leverage Best Practices and Shape Future Standards
- Join Industry Thought Leadership
- Foster Business Opportunities

For the agenda and more details visit:

www.calsolarsummit.org

Welcome Joe Lusk, Technical Support

Now answering many of our technical support calls is Joe Lusk. Joe has many years of experience in technical marketing and support. Give Joe a call and welcome him to Solmetric, even if you don't have any problems with your SunEye! (Joe spent the last few years operating a KOA campground in South Dakota, and he definitely thinks that even the worst SunEye support problems are much easier than the backed-up sewer problems he had to deal at the campground!) You can reach Joe by calling 877-263-5026 and pressing 2 for support, or extension 216. Patrick Evans who has been doing much of the technical support in the last few months, will continue supporting you, but is now focused more on repairs and supporting manufacturing. Feel free to email us at support@solmetric.com with any issues or questions about the SunEye.

Twitter anyone?

For any of you interested in Twitter, I have started using it as a forum for "solar conversation." I am learning a lot, and getting connected with others more experienced "twits." There is a lot of solar tweeting going on, and if you are interested, feel free to follow me, "phoberg". Other solar twitter sources of interest may be the following:

- "homepower" by Home Power magazine
- "energysection" who is focused on renewable energy resources and news
- "sandia" from Sandia National Labs
- "deep patel" from gogreensolar.

Interestingly, Twitter's biggest appeal is for people ages 45 to 54, the age group who are more interested in reading news (this includes me!). People ages 12 to 24 are LEAST likely to use Twitter. I guess, like my kids, they all use Facebook. We hope to hear from you soon, however you like to communicate.

