

全球医药外包在策略, 市场, 服务及技术方面的最新发展趋势

The New Trends of Global Pharmaceutical Outsourcing

- New Developments in Strategy, Market, Service and Technology



Sample Page

Aiming to provide readers a clear insight of what is really going on in the global pharmaceutical outsourcing service industry, in this chapter, we are going to focus on the in-depth analysis and discussion of how the world pharma outsourcing industry is developing, what outsourcing strategies are evolving under the vigorous pursuit of major pharma companies for cost effectiveness, what new services are available to drug companies, and what new technologies have been developed by both sides (drug companies and outsourcing service providers), etc. Table 13 listed the new trends that will be addressed in this chapter.

Table 13
List of new trends shaping up in global pharma outsourcing industry

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1. Drug companies' new business models;
2. Drug companies' new outsourcing strategies;
3. New technologies emerging in drug R&D;
4. New R&D budgeting strategies implemented by drug companies;
5. New demands for CRO/CMO services by drug companies and their impacts on CRO/CMO's business development;
6. New focuses of therapeutic areas for outsourcing;
7. New service models and type of services offered by CROs/CMOs;
8. New trends in CRO consolidation and their competitive positioning in the industry;
9. New outsourcing market development trends;
10. New preferred geographic locations for different types of outsourcing purposes.

2.2 Current development trends of global CRO industry

Overall, the global CRO industry is currently recovering from the downturn of the financial crisis. Most CROs have agreed that, since 2010, they have experienced a better business environment compared with the time during the global financial crisis. However, it appears that those large players are recovering much quicker than those small- and medium-sized ones. In fact, those capable CROs or those CROs that possess