

A NEW KIND OF ENERGY DRINK

LIFTOFF™

FUELED BY HERBALIFE.

FIZZ

Liftoff™ is a first-to-market effervescent energy drink in the U.S. With a proprietary energy blend of taurine, guarana, caffeine, *panax ginseng*, and *ginkgo biloba*, Liftoff™ does more than give your body a boost—it'll shift your mind into high gear.*

Drop one easy-to-carry tablet in 8 oz. of water and get energized!

- 0 Sugar
- 0 Calories
- 1 Carb

FOCUS

Research indicates the Liftoff™ blend of *panax ginseng* and *ginkgo biloba* improves mental performance.* Only Herbalife has been able to add beneficial levels of these ingredients to such a great-tasting energy drink!

FUEL GOOD!™

Blended with more than 100% RDI of Vitamins B6 and B12 for enhanced energy production and Vitamin C for added nutrition.*

When you need to focus on the tasks at hand or you're looking for a pick-me-up in the middle of the day, Liftoff™ provides an entirely new kind of energy. For moms looking to keep up with their kids, Generation H-ers who want to enhance mental performance for their studies or careers, and older individuals who want to improve short-term memory, Liftoff™ is the perfect "zing" to help fight physical and mental fatigue.*

Liftoff™ comes in two refreshing flavors—Ignite-Me Orange and Lemon-Lime Blast. Individually-wrapped tablets are convenient for on-the-go use. Just drop in 8 oz. of cool water and start the countdown!

FAST FACTS

Research indicates that the Liftoff™ blend of *panax ginseng* and *ginkgo biloba*:

- Helps fight physical and mental fatigue*
- Helps you stay alert and focused for improved concentration*
- Enhances mental performance*
- Improves short-term memory*
- Promotes fast, accurate thinking*
- Provides a healthy dose of Vitamins C, B6 and B12

Liftoff™ will help you Fuel Good!™ anytime, anywhere. And because it's so easy to sample, it's a great door-opener for potential customers and Distributors.

Now available in two convenient sizes: 10-tablet and 30-tablet boxes.



Lemon-Lime Blast

SUPPLEMENT FACTS

Serving Size: 1 Tablet (5g)
Servings Per Carton: 10

	Amount per serving	%DV**
Calories	0	
Total Fat	0g	0%
Total Carbohydrate	1 g	<1%
Vitamin C	60 mg	100%
Thiamin	3 mg	200%
Riboflavin	1.7 mg	100%
Niacin	20 mg	100%
Vitamin B6	6 mg	300%
Vitamin B12	12 mcg	200%
Biotin	300 mcg	100%
Pantothenic Acid	20 mg	200%
Sodium (205 mg from Sodium Bicarbonate)	215 mg	9%
Potassium	105 mg	3%
Energy Blend	393 mg	
L-Taurine, <i>Panax ginseng</i> (Root), Caffeine, <i>Ginkgo biloba</i> Extract (Leaves), Guarana Extract (Seeds), Inositol		

**Percent Daily Values (DV) are based on a 2,000 calorie diet.

† Daily Value (DV) Not Established.

Ingredients: Citric Acid, Sodium Bicarbonate, Natural Lemon Lime Flavor, Potassium Bicarbonate, Corn Syrup Solids, Microcrystalline Cellulose, L-Taurine, *Panax ginseng*, Polyethylene Glycol, Ascorbic Acid, Caffeine, *Ginkgo biloba* Extract, Sodium Benzoate, Acesulfame-K, Guarana Extract, Biotin, Inositol, d-Calcium Pantothenate, Niacinamide, Sucralose, Pyridoxine Hydrochloride, Thiamine Mononitrate, Riboflavin, and Cyanocobalamin.

ORDERING DETAILS

Lemon-Lime Blast

#3152	\$15.95	10 count
#3280	\$15.95	10 count kosher
#3278	\$47.70	30 count
#3276	\$47.70	30 count kosher

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



Ignite-Me Orange

SUPPLEMENT FACTS

Serving Size: 1 Tablet (5g)
Servings Per Carton: 10

	Amount per serving	%DV**
Calories	0	
Total Fat	0g	0%
Total Carbohydrate	1 g	<1%
Vitamin C	60 mg	100%
Thiamin	3 mg	200%
Riboflavin	1.7 mg	100%
Niacin	20 mg	100%
Vitamin B6	6 mg	300%
Vitamin B12	12 mcg	200%
Biotin	300 mcg	100%
Pantothenic Acid	20 mg	200%
Sodium (205 mg from Sodium Bicarbonate)	215 mg	9%
Potassium	105 mg	3%
Energy Blend	393 mg	
L-Taurine, <i>Panax ginseng</i> (Root), Caffeine, <i>Ginkgo biloba</i> Extract (Leaves), Guarana Extract (Seeds), Inositol		

**Percent Daily Values (DV) are based on a 2,000 calorie diet.

† Daily Value (DV) Not Established.

Ingredients: Citric Acid, Sodium Bicarbonate, Natural Orange Flavor, Potassium Bicarbonate, Corn Syrup Solids, Microcrystalline Cellulose, L-Taurine, *Panax ginseng*, Polyethylene Glycol, Ascorbic Acid, Caffeine, *Ginkgo biloba* Extract, Acesulfame-K, Guarana Extract, Biotin, Inositol, Sodium Benzoate, d-Calcium Pantothenate, Niacinamide, Sucralose, Pyridoxine Hydrochloride, Thiamine Mononitrate, Riboflavin, Yellow #6, and Cyanocobalamin.

ORDERING DETAILS

Ignite-Me Orange

#3151 \$15.95 10 count
#3279 \$15.95 10 count kosher
#3277 \$47.70 30 count
#3275 \$47.70 30 count kosher