

IN THIS ISSUE
MAGAZINE COVERAGE
NEW RADIATORS
NEW HOSE KITS
NEWS / EVENTS
MISHIMOTO APPEREL
CUSTOMER RIDES
YOUTUBE
NEW THIS MONTH
**SILICONE
HOSE KITS**

**IS300
RADIATOR**

MAGAZINE COVERAGE – PERFORMANCE AUTO & SOUND, IMPORT TUNER, DSPORT

Check out the Mishimoto.com Press section for pictures and details covering Mishimoto rides, products, and more. All of your favorite magazines, available on the stands!

NEW RADIATORS – IS300, MIATA, SENTRA SE-R/SPEC V

Mishimoto is proud to announce the release of three new Mishimoto Aluminum Performance Radiators now available for the Lexus IS300, Mazda Miata, and the Nissan Sentra SE-R/Spec V

- MMRAD-IS300-01 (2001-2005 Lexus IS300) **MSRP \$340**
- MMRAD-MIA-90 (1990-1997 Mazda Miata) **MSRP \$320**
- MMRAD-SEN-00 (2000-2005 Nissan Sentra SE-R/Spec-V) **MSRP \$320**

NEW SILICONE HOSE KITS – 11 NEW MODELS

Mishimoto is proud to announce that the Mishimoto Silicone Hose Kits are now available in four new colors and several new vehicle applications. The new colors are available in blue, red, black, and limited edition orange, for the following applications:

03-07 Mitsubishi Evolution 8, 86-93 Ford Mustang, 05+ Ford Mustang, 93-97 Mazda RX7, 89-98 Nissan 240SX, 03+ Nissan 350z, 93-98 Toyota Supra, 88-06 Honda Civics, 95-99 Mitsubishi Eclipse, 94-01 Acura Integra, 01-07 Subaru WRX

NEWS AND EVENTS – MISHIMOTO SPOCOM COVERAGE

Mishimoto attended SPOCOM Auto Show in Long Beach, California. The event hosted by Pro-Motion Distributing turned out to be a tremendous success. Sunny skies and warm weather made it an ideal day for the 3000 attendees. Winner of the Mishimoto Sponsorship Competition, Angelo Ilao's black carbon fiber Nissan 350z was featured in the Mishimoto booth with tuner model Nicolette Lacson, who was on the cover of July 2008's issue of Import Tuner Magazine. Nicolette drew a lot of attention to the Mishimoto booth and did an excellent job showing off all of the Mishimoto products. Much thanks to everyone who came out and showed their support.


MISHIMOTO LAUNCHES NEW APPAREL LINE

Make sure you keep your eyes peeled for the upcoming launch of Mishimoto's new Apparel Line. You won't want to miss out on these hot new threads. Different styles and designs will be available including t-shirts, tank tops, and shorts for men and women.

MISHIMOTO CUSTOMER RIDES SECTION

Mishimoto is adding a Customer Rides section to the website. If you have any Mishimoto products installed in your car and want to show it off, this is the perfect opportunity. To have your car featured in the Customer Rides section e-mail pictures and modifications to Hannah@Mishimoto.com.

MISHIMOTO ON YOUTUBE

Check out Mishimoto on Youtube.com we will be adding new videos weekly. Look out for coupon codes in these videos for discounts on product purchases at Mishimoto.com.

