

Showcase Expands its Product Channel and Now Offers its Great Selection of Unique Items with the Showcase Drop Ship Program

Showcase, the world's largest brick and mortar retailer of "The Best of 'As Seen on TV and More'," now offers its partners more product access, availability and distribution options with the Showcase Drop Ship Program.

Brampton, Ontario ([PRWeb](#)) January 25, 2008 -- Showcase, the world's largest brick and mortar retailer of "The Best of 'As Seen on TV and More'," now offers its partners more product access, availability and distribution options with the Showcase Drop Ship Program.

The Showcase Drop Ship Program aims to help wholesalers and partners associated with Showcase expand and enhance their businesses by offering a greater product selection to offer their existing customers and to use to reach new and potential consumers. While the Showcase Drop Ship Program will increase product inventory, partners involved with Showcase Drop Ship Program will not be expected to invest money, space or time in managing and storing products, as those costs will be borne by Showcase itself.

"The success of Showcase depends on the success and abilities of our partners, and it's our job to give our partners the tools needed to succeed," says Amin Jivraj, founder of Showcase. "With the Showcase Drop Ship Program, we're ready and willing to do the work, manage the inventory and provide all billing and shipping information. All we want our talented partners to do is what they're already doing: featuring our great products, making great sales and earning great money!" adds Jivraj.

The Showcase Drop Ship Program asks potential partners three simple questions in regards to their business in order to determine whether or not the Drop Ship Program is right for them:

1. Are they looking to expand their business by offering more exciting and in-demand products to sell?
2. Are they seeking to expand their customer base and overall visibility?
3. Are they looking to add more inventory to their existing product line without the hassle and cost of managing, investing, storing and shipping it?

"We want to make it easy and simple for people to join, participate in and succeed with the Showcase Drop Ship Program. Our incredibly talented and professional team of Drop Shipping specialists are dedicated to answering every question and addressing every concern that our partners have. Our Drop Shipping experts have extensive product knowledge and are willing to share that with our Drop Shippers," adds Jivraj.

For more information about the Showcase Drop Ship Program, please visit www.ShopAtShowcase.com today.

ABOUT SHOWCASE

Showcase is world's largest brick and mortar retailer of "The Best of As Seen on TV and More!" Showcase offers the most fun, interactive, new, and unique products ever -- all in a retail environment where you can "try it before you buy it" -- we call it retail-tainment! Founded in 1994 with our first store in Edmonton, Alberta, Showcase is now coast-to-coast with 40 stores in major shopping malls across the country. And now, with

www.ShopAtShowcase.com, customers can enjoy a fun, safe and interactive online shopping experience.

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