

Face2Face iPad Drug Education System

Abalone LLC, a California software company, has started to ship the iPad version of its popular Face2Face drug education system. The new system is less expensive than the original system (starting at just \$1,495) and much simpler to use than the previous version.

Since the introduction of the original system in 2009 Face2Face became an important tool of prevention for law enforcement agencies, the Air Force, National Guard and many school districts. This system used a 3D camera and laptop to simulate the aging effects of drug abuse. Face2Face was prominently featured in NPR, NBC, and numerous regional and local newspapers and magazines.

Worcester County Sheriff Lewis Evangelidis uses the tool on an almost daily basis "I enjoyed my visit with the eighth-grade students at Clinton Middle School to present the Face2Face Program. It is extremely important and especially at this age that young adults see firsthand the damaging effects and devastating result that drugs and alcohol can have on both their appearance and their life," Evangelidis said.

The new iPad-based system improves on the original in several ways:

Interactive Quiz

This version features a 12-question interactive quiz that an instructor can use in a class setting to impart and test prevention knowledge. The animated quiz provides multiple-choice answers about subjects such as what are the toxic ingredients in crystal meth, the proportion of repeat users, a list of crimes associated with meth abuse, the warning signs of drug use and many more. Groups that score over 70% receive an award that can be printed. The purchase includes limited custom software development, such as names and logos of the department and customization of up to 5 of the subjects to make it more appropriate to the geographic location and target age group.

Aging Simulation

One issue with the earlier 3D camera system was the learning curve that made the integration of the system into an agency sometimes challenging. With the iPad version this is now a thing of the past – the system does not require any training at all and any deputy or teacher can use it straight out of the box. Since iPad's built in camera is used, there's also less equipment to carry around or set up. The before/after images are not only saved in a gallery but are also tagged and geo-located on the map using iPad's GPS capabilities.



ID Card Printing

Another new feature is the optional ID card printing capability. Essentially students can get a valet-sized laminated ID with their before/after images and an individual drug message from the educators.

What is included?

Face2Face iPad is a pre-installed software that comes with a choice of iPad and other hardware components. The simplest is Group 1 with the Face2Face software and iPad2 with rugged protective case. It starts at just \$1,495 (including Custom Development, shipping and lifetime software tech support). Group 2 adds an ultra portable projector, while Group 3 also adds a small portable card printer to produce the laminated ID cards.

More information about **Face2Face** at www.face2face-system.com or call 650-302-0894. ☆

