

Awareness Colors



Pink:

Most often associated with breast cancer awareness. Also a symbol for birth parents, and childhood cancer awareness.



Yellow:

Come home, support our troops, MIA/POW, suicide prevention, adoptive parents, missing children (amber alerts), bladder cancer, spinal bifida, endometriosis, general cancer, hope, and teen suicide. A yellow ribbon with a heart is used to represent the survivors left behind after a suicide.



Red :

Fight against AIDS and HIV, substance and drug abuse, heart disease, stroke, MADD, DARE, Epidermolysis Bullosa, Reflex Sympathetic Dystrophy, love, D.U.I, and the symbol for Military families.



Purple:

Pancreatic cancer, testicular cancer, thyroid cancer, domestic violence, ADD, Alzheimer's, religious tolerance, animal abuse, victims of 9/11 including police and firefighters, Crohn's disease and colitis, cystic fibrosis, lupus, leiomyosarcoma, and fibromyalgia, children with disabilities, domestic violence, foster parents (care), and sexual abuse.



Lavender:

General cancer awareness.



Blue:

Drunk driving, child abuse prevention, Osteogenesis Imperfecta (OI), hurricane Katrina victims, acute respiratory distress syndrome (ARDS), alopecia, Education, Epstein-Barr Virus, Save the Music, colon cancer, anti-tobacco; particularly anti-second hand smoke, I Love Clean Air and crime victim rights. Also arthritis, free speech, water quality and water safety.



Light Blue:

Childhood cancer, prostate cancer, also sexual assault and substance abuse.



Green:

Childhood depression, missing children, open records for adoptee, environmental concerns, kidney cancer, tissue/organ donation, homeopathy, worker and driving safety, also support for U.S. troops.



Orange:

Leukemia, hunger awareness, cultural diversity, humane treatment of animals, self-injury awareness, Lupus, racial tolerance.