

FOR IMMEDIATE RELEASE

**OSN™ TO PREMIERE NEW, EXPANDED LINE OF DIGITAL
ACCESSORIES
AND PRODUCTS AT PMA 2005**

It's all about digital! With digital camera sales soaring, consumers are clamoring for versatile and innovative accessories like never before. OSN™, a manufacturer and distributor of high-quality digital accessories and tripods, has designed a line of accessories and digital kits to meet that demand.

During PMA 2005, the company will showcase its complete and expanded digital line. OSN has added several new items to its already popular DK digital brand, including the new DK-2000 LCD Screen Protector Kit. This handy kit includes a 7" x 7" cleaning cloth, six LCD screen protectors (which protect the lens from scratches), and a squeegee card. Manufacturer's Retail Price: \$4.99.

OSN has also added the DK-019 kit, which includes the updated Universal Digital Memory Card Hard Case that features a unique interior rubber eggshell design that molds to, protects and secures any type of media, including a Memory Stick, Secure Digital, Compact Flash, Smart Media, or XD Media. The DK-019 accessory kit also includes the LCD Screen Protector and cleaning cloth. The OSN Digital Memory Hard Case is now available in a fashionable electric blue color. Manufacturer's Retail Price: \$16.99.

The OSN digital line offers an array of packages designed to accommodate the amateur and professional photographer's needs.

OSN's founder, David Breymeier, is an industry veteran who has his finger on the pulse of the industry. Breymeier and OSN are committed to providing products that truly complement and address the process of both shooting and printing digital images, as well as simplify the media storage process.

Another significant change is the line offers a greater selection, as well as competitive pricing.

The complete line features 13 digital kits. Here's a snapshot of the DK line:

- **DK001** - The multi-purpose kit features a sturdy photographic paper cutter equipped with a metal slide bar and stainless steel rotary cutter for precision handling. It can accommodate multiple sheets of 8.5 x 11 paper, and is ideal for sizing, cutting and trimming. The kit also boasts photographic paper; a mini tripod, a cleaning cloth that can be used on both the lens and LCD display and a Universal nylon digital memory card case. *Manufacturer's Retail Price: \$29.99*
- **DK002** - The kit features all the accessories of its sister kit - the DK001; however, it includes an upgraded photographic paper cutter and the new electric blue Universal Digital Memory Hard Case. *Manufacturer's Retail Price: \$44.99*
- **DK008** - This kit includes the essentials for the digital photographer. The kit features photographic paper, a deluxe mini tripod, a cleaning cloth and the Universal Digital Memory Hard Case. *Manufacturer's Retail Price: \$29.99*

OSN also markets a variety of individual accessories, including:

- **Universal Digital Memory Card Hard Cases (DK 014)** - This hard case features a versatile interior design that allows it to hold any type of media, including Memory Stick, Secure Digital, Compact Flash, Smart Media, or XD Media. The protective rubberized interior has a unique eggshell shape that secures any type of digital media. *Manufacturer's Retail Price: \$12.99*
- **Universal Digital Memory Card Case (DK 013)** - Universally designed to hold Memory Stick, Secure Digital, Compact Flash, Smart Media, or XD Media. It features interior nylon mesh pockets and a durable zippered nylon outer shell. *Manufacturer's Retail Price: \$7.99*
- **Mini Table Tripod (OS 30)** - Perfect for both digital and photographic cameras. It is equipped with a multi-positioning ball socket panhead, three-section adjustable legs and rubber, non-slip footpads. It reaches a maximum height of 11 inches. *Manufacturer's Retail Price: \$15.99*
- **PC 1006 Paper Cutter** - Complete with a metal table, slide bar and a stainless steel rotary cutter. The paper cutter has detailed markings to provide accurate sizing and cutting, and can accommodate up to five stacked sheets. *Manufacturer's Retail Price: \$59.99*