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Hollywood Resident to be Bright Light in Times Square

National Down Syndrome Society's Awareness Video Features Coby Chesal

NEW YORK, NY — Coby Chesal of Hollywood, Florida, will appear in lights on Broadway on Sunday, September 28 as part of the **National Down Syndrome Society's** video production to demonstrate that people with Down syndrome can be successfully included in community activities, education and employment.

The photo of **Coby**, who has Down syndrome, was selected from 2,500 entries in the NDSS nationwide call for photos. Approximately 200 photographs will appear in a video production to be shown on the larger-than-life plasma screen, located in the heart of Times Square.

Coby is pictured with his two sisters at the South Florida 2007 Buddy Walk.

The video production, coordinated by NDSS, illustrates children, teens and adults with Down syndrome working, playing and learning with friends and family.

The Times Square video production kicks off National Down Syndrome Awareness Month, which includes the **2008 Buddy Walk™**. This year, Walks will be held in more than 275 cities across the country, as well as many international walks. **John C. McGinley**, who plays Dr. Perry Cox in the hit show "Scrubs," is the 2008 National Buddy Walk™ Spokesman. Mr. McGinley is both an accomplished actor and the proud father of Max, his ten-year-old son who has Down syndrome. The New York City Buddy Walk™ will be led by Mr. McGinley and NDSS Goodwill Ambassador **Chris Burke**, star of the long-running series, "**Life Goes On.**" For information about National Down Syndrome Awareness Month or the NDSS Buddy Walk™, visit www.NDSS.org or call **800-221-4602**.

About NDSS

The National Down Syndrome Society is a nonprofit organization with more than 250 affiliates nationwide representing the 400,000 Americans who have this genetic condition. NDSS is committed to being the national leader in supporting and enhancing the quality of life, and realizing the potential of all people with Down syndrome. We demonstrate this commitment through our education, research and advocacy initiatives that benefit people with Down syndrome and their families.

