Blue line is the safety line: this is where all text and logo must appear;

Size: 5.5 inches x 6.5 inches (1650 pixels x 1950 pixels)

Red line is the cut line: this is where the finished product will be cut

Size: 6 inches x 7 inches (1800 pixels x 2100 pixels)

FINISHED SIZE: Size: 6 inches x 7 inches (1800 pixels x 2100 pixels)

With Bleed: 6.375 inches x 7.375 inches (1913 pixels x 2213 pixels)