

Must-Haves Styled by Ellie & Melissa, The Baby Planners

Made by moms

Thank goodness for the moms out there willing to take a stand for a great idea. Imagine what *you'll* think up...

Ellie & Melissa are founders of the nation's #1 baby concierge and consulting company, TheBabyPlanners.com. You've seen them on *Rachel Ray*, *Access Hollywood*, and *DisneyFamily.com*.



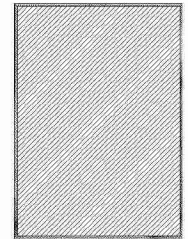
"Sharon Oved started with nursing shawls, and now she also makes well-made cotton infant clothes as well as this smart swaddler—for babies who like their arms loose." **L'ovedbaby Arms-Free Swaddler in True Blue, \$30, lovedbaby.com**

"Friends Carolyn Gatzke and Diane Lechner develop safe and soothing nursery products. This is their safe answer to crib-bumper confusion." **Engage Environments Crib Cozies, \$240, csnababy.com**

"Linda Byerline created this cloth-diaper design for her preemie daughter. Now her company is a worldwide industry leader...and one of the few still manufacturing in the U.S." **Happy Heinys Pocket Diaper in Sage, \$18, amazon.com**

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1 "Designer and mom Cinda Brown creates children's bedding that's appealing to both kids and parents. Her designs are celeb faves." **Maddie Boo Erin Moses Basket**, \$180, walmart.com

2 "Diane Truong, M.D., and JJ Levenstein, M.D., are a couple of mom docs whose baby and child skin-care products are a fabulous way to say welcome home." **Baby Silk Welcome Home, Baby! Gift Set**, \$115, mdmoms.com

3 "Lisa Williamson, Julie Jumonville, and Teresa 'Dede' Woodman are mompreneurs with a passion for addressing the needs of moms and babies. This helpful tool for when baby's learning to walk could save your back." **UpSpring Baby Walking Wings in Pink**, \$25, upspringbaby.com

4 "Dana Rubinstein and Tamar Rosenthal were worried new moms, uncomfortable with the residue left behind by traditional dish cleaners. Now their line of baby-safe household products puts us all at ease." **Dapple Toy & Surface Wipes**, \$8, giggle.com

5 "Frustrated with boring baby gifts, Jessica Misak began making her own personalized blankets with the sewing machine her grandma gave her." **Bubblecakes Baby Blanket in Flower Power**, \$45, bubblecakes.com

