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## LOVE YOUR HAIR

NYC mom Nina Birnbaum has developed a hair and body product line, Softress, for her multiracial daughter. The fragrance-free, preservative-free and nut oil-free offerings are great for people with extremely dry or sensitive skin, or multiple sensitivities. The hair conditioner/detangler conditions hair before washing, and helps detangle curly hair – and it also works for straight hair. SoftBaby baby oil uses plant oils to nourish baby’s delicate skin. And the Deep Moisture Skin & Hair comes in different formulations for summer and winter. All products are \$14.50 for 2 ounces and \$27.50 for 6.5 ounces at [www.softress.com](http://www.softress.com).

And Johnson’s has extended its line to include a No More Tangles shampoo and conditioner for curly hair, and one for straight hair; both \$3.20 for 13 ounces at Rite Aid.



## DISHY DETERGENT

Cleaning bottles and baby dishes of breast milk or formula residue is easier with new, gentle Dapple, founded by two New York City moms. The dish and dishwasher detergents are chemical-free and biodegradable – and they work especially well on the odor and residue from feeding a baby (and the rest of the family’s dishes). The dish soap is \$4.99 for 16 ounces; dishwasher detergent is \$5.99 for 32 ounces. Both at [www.diapers.com](http://www.diapers.com). Get more info at [www.dapplebaby.com](http://www.dapplebaby.com).



## SOCK IT TO ME

As your pregnant tummy expands, your wardrobe doesn’t have to contract. BellySock keeps your belly covered as your shirts ride up. The stretchy fabric is comfortable and non-confining. And BellySock Nursing let’s you stay discreet while breastfeeding. Both are \$29, in assorted colors; \$39 for organic cotton. At [www.bellysock.com](http://www.bellysock.com).



## PATTERNED ON SUCCESS

DwellStudio has added a nursery line that combines a modern aesthetic with luxury and eco-awareness. The bedding includes an organic line in a natural, un-dyed beige, and bold graphics that are printed using low-impact, formaldehyde-free dyes. The organic crib set is \$495; patterns are \$352-\$385 at [www.giggle.com](http://www.giggle.com).

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