

BATON ROUGE Parents

M A G A Z I N E

20 Years of Connecting With Families

www.brparents.com

Teacups & Tiaras

A recipe for Mother's Day fun!

LICENSED TO CARE

Should all child care centers be licensed?

Is your family car "ROAD TRIP" ready?

2010 CHILDCARE & PRESCHOOL GUIDE

PLUS:

Could your child commit suicide?



Safe in sun and bath

A natural way to protect your little one this summer. Made with more than 99 percent naturally derived, organic essential oils, both products are safe, effective and aroma therapeutic. Sunscreen



and bubble bath are dermatologist-tested and pure and gentle on baby's skin. For more information, visit www.mrsmeyers.com.

Busy Baby and Who's That, Baby? Disney books

Babies enjoy looking at pictures of other babies. Each book shows real babies interacting with Disney characters to help your little one look, play and practice basic vocabulary. *Who's That, Baby?* also features a mirror on each page to keep your baby entertained.



Clean with your baby in mind

Created with baby-safe ingredients, the Dapple Toy and Surface cleaner does not contain any harsh disinfects. The spray and wipes help eliminate dirt and germs without harming a baby's immune system. The conveniently sized products work well for on-the-go-parents.

For more information, visit www.dapplebaby.com



Hola! Learn Spanish in a fun way

This new interactive Sign and Learn Spanish DVD functions as an engaging and effective tool to teach bilingual skills through songs. Sign and learn titles are appropriate for children ages three and older.

For more information, visit www.master.comtv.com



What Does a Lion Say? And Other Playful Language Games

Based on the Emmy award-winning PBS Kids television series, *Between the Lions*, this book includes on-the-go literacy games for hours of entertainment and learning, particularly the alphabet and letter sounds. For ages four and older.



Play-Doh turns 50

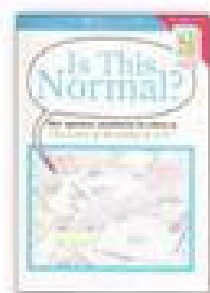
The Poppin' Movie Snacks set lets children create their favorite 'snacks' from the movie theater concession stand. They'll have fun filling buckets with realistic-looking popcorn with the popcorn crunker and creating colorful candy, hot dogs and ice cream. The Spin 'N Score Fun Factory is an updated version of the classic toy that features a spin dial for children to use to create one of their favorite shapes. Ideal for children three years and older.



Is This Normal? from American Girl

This book answers girls' letters about everything ranging from pimples and showering during gym class to periods and ways to be more active as a teenager. It also offers tips to help girls ask their parents questions of their own.

For more information, visit www.americangirl.com



Teens dialing and driving

Covering teenage girls on auto insurance will cause parents to dig a little deeper in their pocketbooks these days.

According to the Allstate Foundation, yearly insurance rates have increased by \$500 in the last two years, mostly due to a rise in accidents by female teenage drivers. Twenty years ago, insuring boys was twice as expensive as girls. Cell phone usage while driving can have a hazardous effect on your teenagers well-being as well. The best advice—no cell phones while driving!

- According to a study by the University of Utah, cell phone usage while driving (hand held or hands free) affects a driver's reaction in the same regard as having a blood alcohol concentration at the legal limit of .08 percent.
- Insurance Institute for Highway Safety states that drivers using cell phones are four times as likely to get into crashes serious enough to injure themselves.
- 10 percent of drivers aged 16 to 24 years-old are on their phone at any one time.
- Driving while distracted is a factor in 25 percent of police reported crashes.
- The Carnegie Mellon University reports that cell phone usage reduces the amount of brain activity associated with driving by 37 percent.

For more information, visit www.connectwith-kids.com