



Cold Fusion

The most innovative in hair extension fusion. Keratin tipped hair is attached using ultra sound technology combined with our user friendly machine. The control unit features a design with a computerized timer that releases energy waves needed for the best results. Call us to order the Flat Ice. (Warm Fusion experience required.)

Cutting Edge

Hot Razor

CORDLESS
RECHARGEABLE

Achieve a perfect cut
every time



Announcement: Congratulations to our highest earners in our Rewards Program. They reached \$20,000 in purchases, earning a free warm-fusion FireX machine. Every stylist/salon can do the same.
Vogue Hair Salon * New Synergy * Knotz Salon * New Image Hair Design

Socapusa.com
1-877-855-4247

Simple Solutions: Wigs and Clip-Ins

Platinum Line: 100% natural hair, constructed by hand in Italy.

Gold Line: Light, practical and adaptable; high quality synthetic.

Classic Line: Classic style; feminine and natural; understated elegance, high quality synthetic.

Young Line: Trendy in shape and color. Playful line.

Ponys, bangs and scrunchies: Ease, youthful; and sophisticated.

Refer to special color ring for our premium quality synthetic hair. Visit www.socapusa.com

Call us for details on our beautiful wig and clip-in lines.



EBONY Collection

Weft and Bulk Hair

Textured straight, wavy, curly

Natural colors

100 grams

Reusable human hair

Attach with adhesives or microlinks.

Classes available.



Summer Promotion
10% off*



Argan Oil

Argan For You - Exquisite line to cater to the well being of all hair.

Formula enriched with Oil of Argan.

Extension maintenance requires using these products for optimum hair care.

Free Counter Display

* Code SM13AD
Expiration 9/1/13
Not to be combined with other offers

bishe[®] by
SO.CAP.USA hair extensions
175 Myrtle Avenue, P.O. Box 51
Mahopac Falls, NY 10542
1-877-855-4247



Ponytails
and bangs
for an easy
and sleek
summer
look.

**Not your
grandmother's wig.**

Made in Italy.
Same superior hair as
our extensions
to fit every style and
need.

Investment for life

Made in Italy

