

# **Sacha Quarles**

SOCAPUSA, Celebrity Artistic Director

## **Media Placements**



Sacha Quarles and SHE featured *UsMagazine.com*, "Celeb Hairstyles: Better With Bangs or Without?" featured expert commentary from Sacha in a roundup of celebrities shown with and without bangs. Sacha stated why he prefers Emma Stone, Reece Witherspoon, Jennifer Lawrence, Kerry Washington, Taylor Swift and Lea Michele with bangs.



**May 16, 2014**



## **Emma Stone**

Experts say: Bangs

"Emma Stone has taken her personal style to the next level lately," Sacha Quarles, celebrity artistic director of SHE by SO.CAP.USA Hair Extensions, tells **Us**. "Her new rock-inspired fringe is youthful, edgy, and perfectly represents her easy going public persona. I love this look!"



**Reese Witherspoon**  
Experts say: Bangs  
"Reese has worn bangs on and off for years," Quarles says. "I personally think the edgy fringe is perfect for the star's heart-shaped face."



**Jennifer Lawrence**  
Experts say: Bangs  
"Jennifer's new haircut proves that short hair can be even more versatile than long hair," Quarles says. "The long fringe can be pulled back for a more sophisticated look or worn down to be edgier."



**Kerry Washington**  
Experts say: Bangs  
"Kerry can pull off most styles and these edgy and beachy bangs are no exception," Quarles explains. "The color panels and textured length look awesome on the new mom."



**Taylor Swift**  
Experts say: Bangs  
"I have one word for Taylor: Bangin!" Quarles says. "Her face-framing fringe is playful and fun, yet sophisticated. They truly accentuate the songstress's overall look."

Sacha Quarles featured on ***Mom.me***, “Get the Look: Ombre Hair Extensions,” featured SHE by SO.CAP.USA’s Clip-in Ombre Extensions as an easy way to get the look, without the commitment. The article also quoted Sacha Quarles, who shared tips for putting in extensions on your own.

**mom.me**

May 15, 2014



## Get The Look: Ombre Hair Extensions

How to try this trendy hairstyle without committing to a dye job

*“It's always smart to back-comb the base of where you are going to place the clip. Another way to give the clip a little more security is to hairspray the back-combed area. That is a one-two punch that will lock in those extensions.”*

*—Sacha Quarles, celebrity hairstylist*

.....My advice: Get extensions. That way, you can see if it suits you before going under the bleach cap! Hair extensions are not something I use often. In fact, I used them once or twice years ago when my hair was shorter, but haven't had extensions in years. If you're a newbie or reacquainting yourself with extensions like me, I can promise you that they're easy to put on. If you find a good brand, the hair will look like your own. Extensions typically come in a variety of lengths, textures and in a wide range of colors ranging from platinum blonde to mahogany chestnut. You don't want your extensions to be an entirely different texture than your natural hair, so look for 100 percent human hair bonded with keratin tips so it will blend in naturally. I used [ombre hair extensions](#) by So.CAP USA for this tutorial.

Just to make sure I was doing it correctly, I consulted celebrity hairstylist Sacha Quarles, who shared these important tips for putting in your own extensions:

**“It's always smart to back-comb the base of where you are going to place the clip. Another way to give the clip a little more security is to hairspray the back-combed area. That is a one-two punch that will lock in those extensions.” —Sacha Quarles, celebrity hairstylist**

# HOW TO WEAR DIY OMBRE HAIR EXTENSIONS STEP-BY-STEP TUTORIAL

latina mom.me



## 5 Amazing Celebrity Wedding Hairstyle Predictions

Once we hear a celebrity is engaged, two things go through our minds: How big is the ring, and what hairstyle will they wear down the aisle? While we can't be absolutely sure, we can give our best educated guess. Sacha Quarles, celebrity artistic director for SHE by SO.CAP.USA, gave us his predictions for what the stars will wear on their big day.



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### **Lauren Conrad**

"Lauren will go Classic Hollywood all the way. She has been wearing her baliaged long hair in 40s-inspired loose wave for years, and I don't expect the 'Hills' star to change up now. A jeweled head piece would complement her wonderfully."



## Kim Kardashian

"She is known for her signature look of voluminous long hair. However, with her upcoming nuptials to Kanye West, I expect to see something more simple and refined. At her last wedding in 2011, Kim wore her hair pulled straight back in a high twisted up-do. She accentuated this look with a diamond drop headpiece by **Lorraine Shwartz**. This time I think we're going to see something a bit more natural. A sophisticated side part style with a low bun in the back would look beautiful on her. As would a 30s-inspired finger wave smoothed over one side and cascading down the other. No matter what style she wears, the world (and many brides to be) will be watching



### Mila Kunis

"I expect to see Mila walk down the aisle with her usual mix of high fashion and easy going style. Having half of her hair pulled back and allowing beachy loose waves (achieved with 3 different barreled irons) to cascade down her shoulders and back would suit her wonderfully. I don't expect to see anything too severe or polished. A sexy, romantic look is the star's signature."



## Hayden Panettiere

"She will go for a youthful California bridal look. I expect to see raked out loose curls (achieved with a large barreled curling iron) and a lot of volume at her root and crown. Her long blonde hair will be whimsical and romantic. I wouldn't expect a matronly top knot or updo for the 'Nashville' star on her special day."



**Mary-Kate Olsen** "Mary-Kate is always a wild card. I would suspect that she will go one of two ways: She'll either pull her hair back into a Parisian chignon and allow the focus to go toward her (sure to be) one-of-a-kind dress. Or you will get a classic bohemian look (like she wore most recently at the Met Gala), complete with long loose curls and braids of all sizes."

Read more:



## Get Movie Star Hair w/ Tips from Celebrity Hairstylist Sacha



Loved the stars hairstyles at the Oscars? Hair extensions can help you take your hairstyle to the next level! Celebrity Hairstylist, **Sacha Quarles** has given us tips to create a popular hair trend seen on the red carpet this award season: the **Veronica Waves!** Want those waves but not sure if you're hair can make it happen? Follow these tips with the SHE by SO.CAP.USA Clip-In Hair Extensions for your glamorous movie star look!



Margot Robbie



Sandra Bullock



Kerry Washington

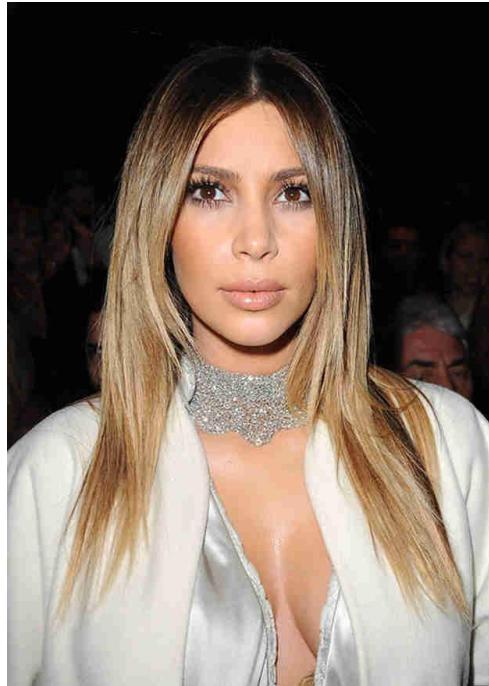


*SHE by SO.CAP.USA  
Clip-In Hair Extensions*



# How Will Kim Kardashian Wear Her Hair at Her Wedding?

March 2014



As the countdown to [Kim Kardashian](#)'s wedding grows shorter by the day, fans are growing restless to find out which new trends the stylish celeb has in store when she walks down the aisle. While many of the details of Kim's short-lived wedding to [Kris Humphries](#) were made public before the big day, this time, the queen of open-book living is playing her cards surprisingly close to the vest. Sources close to the star suspect that Kim and Kanye will exchange wedding bands designed by the couple's pal, Lorraine Schwartz, who designed Kim's engagement ring, but the other details of the day have been kept quiet — until now. Kim, who has spent the months since daughter [North](#)'s birth trying out a variety of new makeup and hairstyles, is reportedly coming close to how she'll wear her famous mane on the big day.

Celebrity hairstylist Sacha Quarles reveals to [HollywoodLife](#) that Kim, who has been sporting more refined hair and makeup since dating Kanye, will likely try to make her look as different from her last wedding as possible.

"I think we're going to see something a bit more natural," says Sacha.

His recommendation? "A sophisticated side part style with a low bun in the back would look beautiful on her. As would a 30's inspired finger wave smoothed over one side and cascading down the other. No matter what style she wears, the world (and many brides to be) will be watching!"



## Expert Predicts How Kim Will Wear Her Hair

**Sacha Quarles'**, Celebrity Artistic Director for [SHE by SO.CAP.USA](#), spills on what he thinks Kim will do on the big day.

"Kim Kardashian is known for her signature look of voluminous, long hair. However, with her upcoming nuptials to Kanye West, I expect to see something more simple and refined. At her last wedding in 2011, Kim wore her hair pulled straight back in a high twisted up-do. She accentuated this look with a diamond drop headpiece by **Lorraine Schwartz**. This time, however, I think we're going to see something a bit more natural. A sophisticated side part style with a low bun in the back would look beautiful on her. As would a 30's inspired finger wave smoothed over one side and cascading down the other. No matter what style she wears, the world (and many brides to be) will be watching!"



March 8<sup>th</sup>, 2014



## Celebrity Hairstylist Sacha Quarles Predicts How Kim Kardashian, Mila Kunis and 3 Other Stars Will Style Their Hair For Their Wedding Day

In light of recent celebrity engagements including **Mila Kunis** and **Mary-Kate Olsen**, *Life & Style* teamed up with celebrity hairstylist **Sacha Quarles**, artistic director for SHE by SO.CAP.USA, to find what he thinks would be the most flattering hairstyles for these starlets.

Plus, based on past trends, Sacha—who works with **Kristin Davis**, **Catherine Zeta-Jones** and **Carey Mulligan**—predicts how these future Hollywood brides will choose to wear their hair.

Take a look and who knows, maybe you'll end up styling your hair the same way as **Lauren Conrad** (gasp) one day!

# WE'RE OBSESSED!

We have a total crush on Brittany Snow's chic 'do. Find out why in this week's installment of *Celeb Hairstyle of the Week*!



**SHEKNOWS**  
October 11, 2013

Brittany Snow isn't just a talented actress, she's also a pretty stylish gal! The *Pitch Perfect* star recently caught my attention in this chic sideswept 'do, and I turned to [Sacha Quarles](#), celebrity hairstylist and [SHE by SO.CAP.USA](#) Artistic Director, to find out how you can score the look at home. "Although this style looks really flirty with Brittany's short hair, the great thing about this look is that it works no matter what length of hair you have," Sacha says. "If your hair isn't as thick as you would like it to be, you can add extra volume on the heavier side of the style. You can clip extensions into your hair for a dramatic boost. SHE by SO.CAP.USA has amazing customizable clip-in extensions that can be cut for any length and styled, as if it were your natural hair."

## Get the look

Starting with damp hair, add volume with [Keune Mousse Forte](#). Distribute the product evenly.

Blow out your hair using a medium round brush to create lift at the root. Spray hair with [Redken Starch Spray](#). This product will protect hair from the

heat and help to hold the style.

Once the hair is dry, use a 1-inch curling iron to create the desired style. This particular look will be achieved by curling the hair away from the face. Use a brush to smooth the hair back on the right side. Secure it with small hair pins.

Once the hair is secured, use hairspray to set the hair in the direction you want it to stay.

September 19, 2013

## Get the Look: Chrissy Teigen

By Clarissa Hamlin

Sep 19, 2013 10:26 PM EDT

0 Comments



Well, Sacha Quarles, a go-to celeb hairstylist and creative director for SHE by SO.CAP.USA, said that achieving gorgeous volume and full body hair on your special day takes a few steps. "Prep the hair damp and blow dry it with a medium round brush," Quarles said. "Spray sections with a Redken Starch, and curl the hair (with at least an 1 1/4" iron) or set with large hot rollers to create [a] soft wave."

**September 13, 2013**

## Beauty Report: Mara Hoffman & Michael Bastian

Sacha Quarles, Celebrity Hairstylist and Artistic Director of SHE by SO.CAP.USA, shows us how to recreate beauty trends on the runway!

### **Mara Hoffman**

Super long hair has been making a comeback for a few months now with celebrities rocking extensions on the red carpet. These extra long braids at Mara Hoffman's further indicate that long hair is a trend to follow and braids are clearly here to stay! And thanks to extensions this looks is easier to achieve than ever!

Because these braids are very sleek, I would recommend tape-in extensions like SHE by SO.CAP.USA because they have the flattest bond of all types of extensions available. The other great thing about tape-ins is that although they are a permanent type of extensions, they are reusable next time you need an extension touchup. Once the extensions are applied by a professional stylist at a salon, you can easily replicate the look at home.

- Combine a hair oil like (I recommend Argan For You oil) with a little bit of light gel to smooth hair, and hold in the ends from popping out. Evenly distribute to hair
- Using a rattail, part the hair down the middle.
- Section away each side to work one section at a time.
- Starting on one side, slick the hair back behind the ear
- With the hair smooth on your first side, begin the first French braid behind the ear braiding towards the center of the nape.
- Continue braiding the hair all the way to the ends.
- Secure with a small rubber band that is invisible and won't catch the hair.
- Repeat process on the other side.
- Have fun with it! Once braided, to add flair to this look, pull the braids together with a hair accessory, a ribbon or a scarf to make a true fashion statement.



September 13, 2013



## Michael Bastian

Clearly retro hair is making a comeback in men's looks too. We saw versions of the comover at Porsche Design, DKNY and Michael Bastian. Here is our favorite from the Michael Bastian show. Notice that this is a clean, classic comover, not a greasy-looking, gelled-up one you might associate with the name.

- Begin with damp to wet hair
- Evenly apply a sculpting cream or gel
- Comb hair into the desired part
- Dry naturally or use a diffuser
- Once dry, use your fingers or a large-toothed comb to brush out the crunchiness of the gel
- Use some hairspray to lock in the look.

## Hair Extensions On Your Wedding Day

If you're trying out some of these famous celebrity hairstyles, Sacha recommends using **SHE by SO.CAP.USA** hair extensions. These super strong extensions are available in clip-in, tape-in and bonded extensions, adding length and volume to your hair. The extensions are so strong that they will last all night and your style will look flawless — not one loosecurl!

There you have it, **HollywoodLifers!** Do you love these celebrity hairstyles for your wedding day hair?

[http://www.youtube.com/watch?feature=player\\_embedd](http://www.youtube.com/watch?feature=player_embedd)

**WATCH Sacha Quarles, Celebrity Hairdresser,**



Kate Middleton



## Hollywood Life.com

August 2013



SHE by SO.CAP.  
USA's Ponytail Extension

## Beauty Expert Says!



Hilary Duff



When Sacha Quarles found himself on set with an actress who was shedding her extensions, he lost no time in reaching out to a fellow hairdresser. Quarles, an accomplished and constantly-working stylist on stage, fashion, print, television and film, knew that time on set is money; he had to find a solution because the cameras were rolling.

It was Nicholas French who came to mind and to the rescue. French, artistic director for Matrix USA, and national creative director for SHE by SO.CAP.USA Hair Extensions, shared his knowledge with Quarles. The resulting collaboration was a win-win. Extensions secured, actress happy, and two hairdressers reminding us that, no matter how experienced or celebrated, we all need a little help sometimes.

**Magazine Cover Hairstyles You Can  
Easily Recreate Yourself**  
**Photo Credit: [muambeiradigital](#)**  
**Tutorial by [Sacha Quarles](#),**  
**Celebrity Artistic Director**



1. Start with Volumizer on damp hair and blow the hair out using a large round brush until completely dry.
2. Part the hair on the side that best suits you.
3. Spray tresses with your heat protector of choice, then set the hair with large hot rollers. Start with your rollers at the part, working down toward the ears. Aim the rest of the rollers towards the back of the head. The set doesn't have to be perfect, because the finished style will be perfected with a clipless curling iron.
4. After your hot rollers cool in your hair, take the rollers out. Use your fingers to rake through and agitate the hair, breaking up the regimented curls.
5. Then start using your 1" clipless curling iron or regular curling iron (with a regular curling iron just open the clip). Start taking small sections and wrap each one around the iron. Rotate your wrapping action clockwise and counter-clockwise. This will create these beautiful waves that Blake Rocks so well.

**TIP:** Aim the tube of the iron down to wrap hair around it.

## Get Jessica Alba's bangs without cutting your hair

### COPY JESSICA ALBA'S SUMMER STYLE

*Jessica Alba cut her bangs for the summer, and we're diggin' the look. The problem: We don't want to cut our hair. Luckily, there's an alternative!*

**Jessica Alba** made the cut... a cut to her bangs, that is! The actress and entrepreneur cut bangs into her signature brunette hair earlier this month for her upcoming movie, *Dear Eleanor*.

"I'll do anything to my hair if it's needed for a role I'm playing," Alba once told *InStyle* of her willingness to make the switch for work.

The mom looks great in her bangs and ombre style, but we're a little apprehensive about making such a drastic change to our own strands. Celebrity hairstylist Sacha Quarles says we don't have to be so scared: It's easy to copy Alba's style at home with a few extensions.

"Ask that your stylist razor-cut the ends to mimic Jessica's style," Quarles tells SheKnows.

But don't worry about the color.

"Use **SHE by SO.CAP.USA**'s ombre extensions, which will not only create the color effect but also lengthen and create thicker hair, like Jessica's," Quarles says.

Though this hairstyle can be worn with or without the bangs, it is easy to re-create the look without having to commit to cutting your hair.



June 13, 2013

# How Hollywood A-listers Get the Best Hair Extensions Money Can Buy

"When I take a yoga class in L.A.," says film hairstylist and SHE by SoCaps hair-extensions celebrity artistic director **Sacha Quarles** (*Sex and the City*, *Gangster Squad*), "I really see it on downward dog: tape, glue, bonds at the roots, everyone has extensions. And not just celebrities."

After Paris Hilton, Lindsay Lohan, Kim Kardashian and assorted pop stars made mile-long locks aspirational, it only was a matter of time before every girl wanted them. Demand has created supply: There are all types of hair extensions at all price points, each with its own benefits (no more bad hair days) and downsides (breakage and extreme hair loss if done badly).



Rihanna went short and spunk at the MTV Video Music Awards and very long and luscious only several months later for the Grammys.

The industry's top hairdressers -- with clients from Eva Longoria to Kirsten Dunst -- share their secrets for instantly long locks, from quick walk-ins to \$4,500-and-up custom weaves.

## A Conversation with Sacha Quarles

For celebrity and movie stylist Sacha Quarles, it would seem that hair was in his blood. "My mother was a huge inspiration," Sacha says, referring to mom Aaron Quarles, who has styled hair for such movies as *Dead Man Walking*, *Hannibal* and *Eat Pray Love*. We talked to Sacha about his original foray into the business side of films, his work on several seasons of *Sex and the City* and his recent experiences on the sets of movies like *Men in Black 3*, *Gangster Squad* and the upcoming *Dead Man Down*.

### **How did you get your start in the beauty industry?**

I went to school for business and began my career working in film production. While going through movie budgets, I saw what a great living you could make doing hair on set. Since I had studied sculpture in college, which I thought was very similar to working with hair, and knew hairdressing was in my genes, I decided to go to beauty school. After that, I went to work in a salon on Fifth Avenue in New York City.

### **What made you leave the salon world?**

I began to work with the New York City Opera and fell in love with the theatrics of it. While there, I got a call about doing hair for the first Broadway production of *Jekyll and Hyde*. I worked closely with Dale Brownell, who taught me so much about styling wigs. From there, I did *Les Miserables* and *Miss Saigon*.

### **What was the first movie you worked on?**

It involved a little nepotism...I helped my mom on *Flawless* (1999) with Robert DeNiro (whom I still work with) and Phillip Seymour Hoffman. I then keyed alongside her again on *Wonder Boys* (2000) with Michael Douglas, Tobey Maguire and Katie Holmes.

**You were nominated for two Emmys for your work on *Sex and the City*. How'd you score that gig?**

To be honest, I got that job by accident! After wrapping *Wonder Boys*, I was walking by the SATC set in Union Square and saw the hair and makeup trailer. I had a friend doing makeup for the show (it was in its second season by then), so I popped in to say hello. That night, I got a call from hair department head Michelle Johnson asking me if I could help out the next day. Michelle invited me back again the rest of the week...and then for the next three seasons.

**What was that experience like?**

It was an incredible experience, both professionally and personally. I loved working with the women on the show—they were not only fun, but smart. They really knew what worked for their characters and taught me a lot about doing hair for specific personas. My favorite was Kristen Davis' Charlotte because her hair in the show was always so beautiful and polished. Sarah Jessica Parker's Carrie was more of a free spirit, which was fun in its own right, but I liked creating sleek Upper East Side-appropriate styles.

**After SATC, you went back to doing movies. How do you choose your projects?**

I'm very lucky that, at this point in my career, I'm able to be selective. First and foremost, I accept jobs based on actors I want to work with. Second, I look at the subject matter and the period the movie takes place...I love a good challenge. Finally, I've often accepted jobs based on the quality of the director.

**Tell us about some of your most recent projects.**

One of the highlights from last year was *Men in Black 3*. I was on the Oscar short list for that, which was a huge honor. I got to create incredible papier-mâché hair for Emma Thompson and gave Nicole Scherzinger incredibly precise and sculpted bangs (I attached them with eyelash glue to keep them in place during action scenes), along with great styles for Alice Eve and grooming for Josh Brolin and Tommy Lee Jones.

I was Josh Brolin's personal stylist for Gangster Squad, in theaters now. The style was very period-based...faded in the back and on the sides and longer on top. I used Dax and Oribe Original Pomade to give it shine and hold.

Dead Man Down, which comes out March 8, is a dark love story set in the present day. There wasn't a ton of beauty involved, but when there was, I used Oribe products a lot on Noomi Rapace. I used Soft Lacquer to give her curls and touched up with Supershine throughout the day on set—it's so light that it doesn't build up. One of the challenges with this movie is that a lot of the looks were supposed to be very undone, which I had a hard time with.

Spike Lee's Old Boy is also coming out—I had so much fun working with Josh Brolin (again), Lizzie Olsen and Samuel L. Jackson. I had to take the characters throughout 20 years, so there were a lot of wigs involved!

### **You've worked on jobs spanning several time periods. How do you prepare?**

There's so much research involved. It's not only a time period, but a socioeconomic class, geographical location, etc. I used to get books, but now I mainly do a lot of Googling.

Once you have some ideas in mind, you need to really understand what will work for the specific character and the actor or actress. It's similar to a salon consultation—you have to be able to explain WHY it will work. It's often a negotiation with the actors and directors.

### **Do you have a favorite era to style for?**

Definitely the 1960s...I like big, polished hair!

## **Which movies do you think have showcased the best hair?**

I love period movies like *Elizabeth* and *The Queen*, but I also love seeing brilliant cuts like Meryl Streep's cropped Miranda Priestley 'do in *The Devil Wears Prada*.

## **How has your business background helped you on set?**

It's been a huge asset to me...and I think it's really helped me build a reputation as a stylist who's both talented and smart. You have to have some business sense in order to manage budgets and understand how much man power you need.

## **You've also done a lot of red carpet and editorial work. How does that differ from your movie experiences?**

I love doing editorial and red carpet work with celebrities because I get to create beautiful hair that's for them...not their characters. I've been blessed to work with some really amazing people and photographers, which is really gratifying. Plus, you get to live the lifestyle of a celebrity at times when they put you up in the best hotels, take you on their private jets and travel with them around the world.

## **What advice do you have for stylists?**

It's all about presentation. I've had assistants show up on set in sweatpants...and I've sent them home. You have to look professional—or you risk others not respecting you and your craft. Always put your best foot forward.

Also, be open to learning, no matter where you are in your career. I learn something new with every job and opportunity. I study the other stylists around me to see their techniques and their creative process—it's important to see how others approach things

# Golden Globes Red Carpet

## “How Tos” With Celebrity Stylist

### Sacha Quarles

#### **Charlize Theron: Elegant and Soft**

**Expert Perspective:** “This might have been the hottest hair style of the evening. If you’re walking down the red carpet, you can’t go wrong with elegance and a touch of glam. Charlize went for a fresh, sophisticated side-swept low chignon to top her classic Dior dress. Her soft, loose and loopy lowdo was stunning. It looked touchable and glamorous and wasn’t the standard style pulled at the back of the head.”

#### **How to Get-the-Look:**

- Part dry hair down the side and direct the hair to where the chignon should lie
- Loosely curl the whole head of hair with a one inch curling iron but make sure to use a heat protector before
- Pull hair to one side as if you are creating a side pony tail where the chignon will be
- Using the fingers, lightly rake the hair into a pony tail to keep the movement of the waves
- Twist the hair in small circular movements until it shapes into a chignon
- Stick long hair pins into the chignon, anchoring the hair pins into the ponytail
- Apply a strong-hold hairspray like **PRAVANA Super Shape Hairspray** to lock hair in for the duration of the evening
- If you want to accessorize your hairstyle and bring back the 20’s, you can do so with a vintage rhinestone headband to top off the look

#### **Reese Witherspoon: Sexy and Chic**

**Expert Perspective:** “Reese’s big, bombshell waves were the cherry on top of the red carpet glamour. As one of the only stars that wore their hair down, Reese pulled this messy, yet sophisticated look off perfectly. A hairstyle like this is flattering on almost anyone because it simply adds a sexy touch to hair without changing the haircut.”

#### **How to Get-the-Look:**

- Begin by using **PRAVANA Density Extreme Volumizing Foam**
- Flip the head over and use a flat brush creating volume until hair is dry
- Section hair down the middle, all the way to the back and from ear to ear which will give you four equal sections
- Taking a small section, wrap hair around an inch and a quarter curling iron for loose big waves
- For the hairs that fall around the face, wrap the hair around the curling iron away from the face
- As you move away from the face, start rotating the curls , one toward the front and one towards the back
- Mist the hair with a firming spray like the **PRAVANA Super Shape Hairspray** for a hold that lasts all night

Beauteeze was lucky enough to speak with him for a few minutes while on his way to his next movie set:

**Beauteeze:** What's the biggest challenge in running your business today?

**Sacha:** Being in the movie business, everyday brings a new challenge. There is no telling what kind of materials will end up being needed from one set to the next. Extensions, wigs, and color could all be called upon in a moments notice and I need to be prepared for any scenario.

**Beauteeze:** How do you utilize technology to improve your business?

**Sacha:** I am always looking for new ways to improve my technique with new products and new tools. Hair companies are always putting out new methods to keep hair in place and it is important to be on top of all the new breakthroughs. The new tools I've been most interested in are the ones that allow me to straighten my client's hair without doing long-term damage to it. My clients trust me to take care of them and it important to find the techniques that will not cause harm to their hair after they leave the set.

**Beauteeze:** What are the hottest hair trends for women this summer?

**Sacha:** "Done" styles are definitely in. Because of the influence of TV shows like Boardwalk Empire, Pan Am and Mad Men, women are going for more of a styled look, with a modern twist. The stars are sporting a lot of updo's on the red carpet this season. Two films I've recently worked on also depict the very elegant style making a come back. In Men and Black III starring Will Smith, Tommy Lee Jones, and Emma Thompson, they travel back in time to the 1960's and Gangster Squad with Ryan Gosling, Sean Penn and Josh Brolin is set in the 1940's. The period look is very beautiful and sophisticated and I love that women are seeking this out now.

**Beauteeze:** What is the biggest hair crime you have seen lately?

**Sacha:** The biggest hair crime today is definitely women who have heat-damaged hair. Women need to learn to check the heat settings on their straighteners, hair dryers and curling irons. Heat damaged hair can have long term consequences ruining the texture and making styling and coloring very difficult.

**Beauteeze:** Where do you draw inspiration from?

**Sacha:** Everything inspires me! The real women walking the street of New York City inspire me. Things that I like, things that I don't like. All of it inspires me. I like to look at styles that I don't like and figure out a way to make it better. Of course, fashion shows and fashion magazines always inspire, but it's the real women that encourage me to always do better.

**Beauteeze:** Thank you so much for taking the time to speak with us! Good luck on your next movie!

**Vanity Fair**  
*Wall Street 2*  
Sacha, Celebrity Stylist



Josh Brolin, Oliver Stone,  
Michael Douglas, Shia LaBeouf,  
and Carey Mulligan on the set of  
*Wall Street 2* in Lower Manhattan.

Sacha's latest film is the upcoming Dead Man Down



# Sacha on the set of Men in Black 3



**Sacha working on  
frequent client  
Josh Brolin**



Hot

May/June 2012

# Betting on Black

Sacha Quarles travels back to the swinging '60s for *Men in Black 3*.



Men in Black 3 costars Tommy Lee Jones and Will Smith



Sacha Quarles

When HOT editor Jeryl E. Spear met up with Sacha Quarles, he was preparing for an extended and well-deserved rest. "I've done three movies in a row without a break and 16 months without a true day off," Quarles confesses. Although he recently finished *The Wedding* as Robert DeNiro's personal stylist and *Gangster Squad* for Josh Brolin, it was Quarles' involvement in *Men in Black 3* (*MIB3*) that's the hot topic of the moment.

"When I was offered the job of Hair Department Head for *Men in Black 3*, I jumped at the chance," Quarles beams. "I've always loved the *Men in Black* movies. To be the lead stylist for the third installment of the series still feels so amazing."

The blockbuster movie takes place in present day, as well as 1969. "To create believable styles, I needed to have more than just a few examples of hair from the late '60s," Quarles informs. "I had to immerse myself in the attitudes of the day, pop culture and youth movements. I pulled old tear sheets, did research at libraries and on library sites and watched movies that were made during that pivotal time in history. I also had to incorporate the style preferences of director Barry Sonnenfeld, who often leaned more toward the mid-'60s, when hair was still a bit poofy."



on top and a little more done."

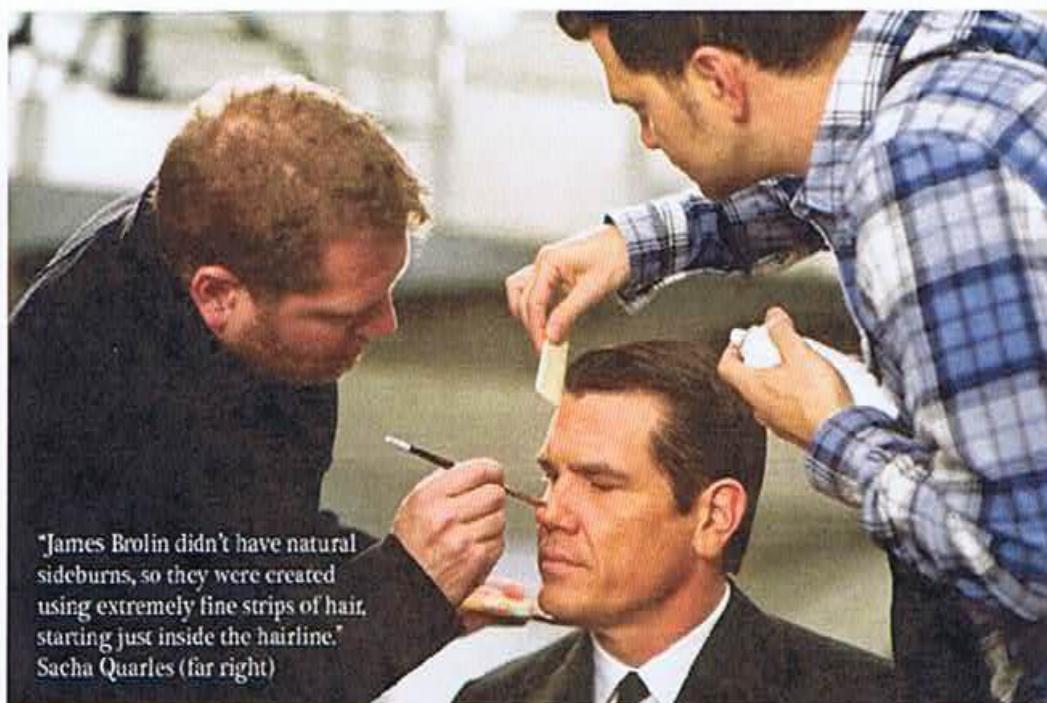
Quarles turned his fact-finding mission into hairstyles that also embodied the personalities of individual cast members, as well as designs for background actors.

"My biggest inspiration for the good guys: haircuts worn by Secret Service agents during the late '60s, which shunned long sideburns and over-the-collar-cuts in favor of short, crisp and smooth styles."

Quarles relates. "The clean design also helped to keep the hair looking consistent throughout filming, an incidental blessing considering all the snappy weapons and alien treachery that moves the plot along at a breathtaking pace."

Actually, Quarles is being a bit modest. In reality, his styles had to withstand an action-packed plot that involves Agent J (Will Smith) time-traveling back to 1969 to prevent an evil alien from assassinating Agent K—actor Tommy Lee Jones for present day and Josh Brolin for 1969—and changing the course of history. Confused? No worries. In the zany world of the *MIB* franchise, we promise that it all makes perfect sense.

*Men in Black 3* 1969



*"James Brolin didn't have natural sideburns, so they were created using extremely fine strips of hair, starting just inside the hairline."*  
Sacha Quarles (far right)

May 11, 2013

## Sacha Quarles Celebrity Hairstylist for SHE USA Take the film world by storm

Sacha Quarles has been the go-to hairstylist to fashion, film and television stars for over a decade. Raised and influenced by his mother, film stylist Aaron Quarles, Sacha Quarles was immersed in the history and style of fashion and cinema at an early age. He was especially inspired by visionaries such as Vidal Sassoon and Martin Parsons. Whether it is the retro-inspired side swept waves as seen on **Christina Ricci**, **Brooklyn Decker** and **Miranda Kerr**, color highlights seen on **Alicia Keys**, **Lily Collins** and **Diane Kruger** or elaborate hair do's a-la **Sarah Jessica Parker**, Sacha will be more than happy to walk your readers step-by step through the easiest ways to imitate these red carpet looks.

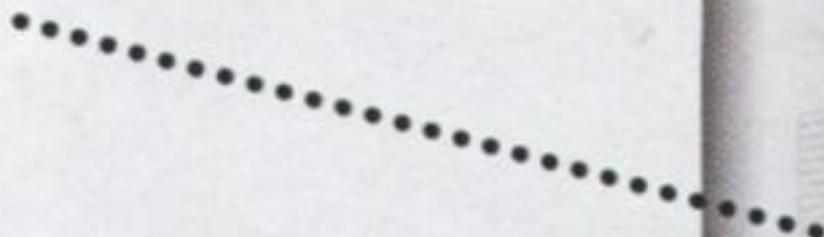


Sacha's early work included styling hair for the famed HBO series, *Sex and the City*. Sacha's career catapulted into celebrity hairstylist status. His personal client list includes some of the biggest names in Hollywood, such as Robert De Niro, Catherine Zeta-Jones, Tom Hanks, Robert Downey Jr., Shia LaBoeuf, Carey Mulligan and Kristin Davis to name a few.

## ■ Wall Street 2

"On the set of Wall Street 2, I relied on PureOlogy shampoo and conditioner. Most of the cast had 'more than everyday color' and I had to keep it looking fresh and free from fading. It even came in handy during an ultra glamorous party scene where a lot of human hair extensions were used. I also used a lot of Redken full frame 07 protective volumizing mousse to give everyone's hair a nice shine. I relied a lot on Redken workforce 09 flexible volumizing spray when it came to styling and restyling. And I always use Redken's workforce 09 on all my photo shoots because of its comb-out capabilities and how cleanly it dispenses."

—Sacha Quarles  
Stylist



OK! BEAUTY

KATE HUDSON  
REVEALS HER

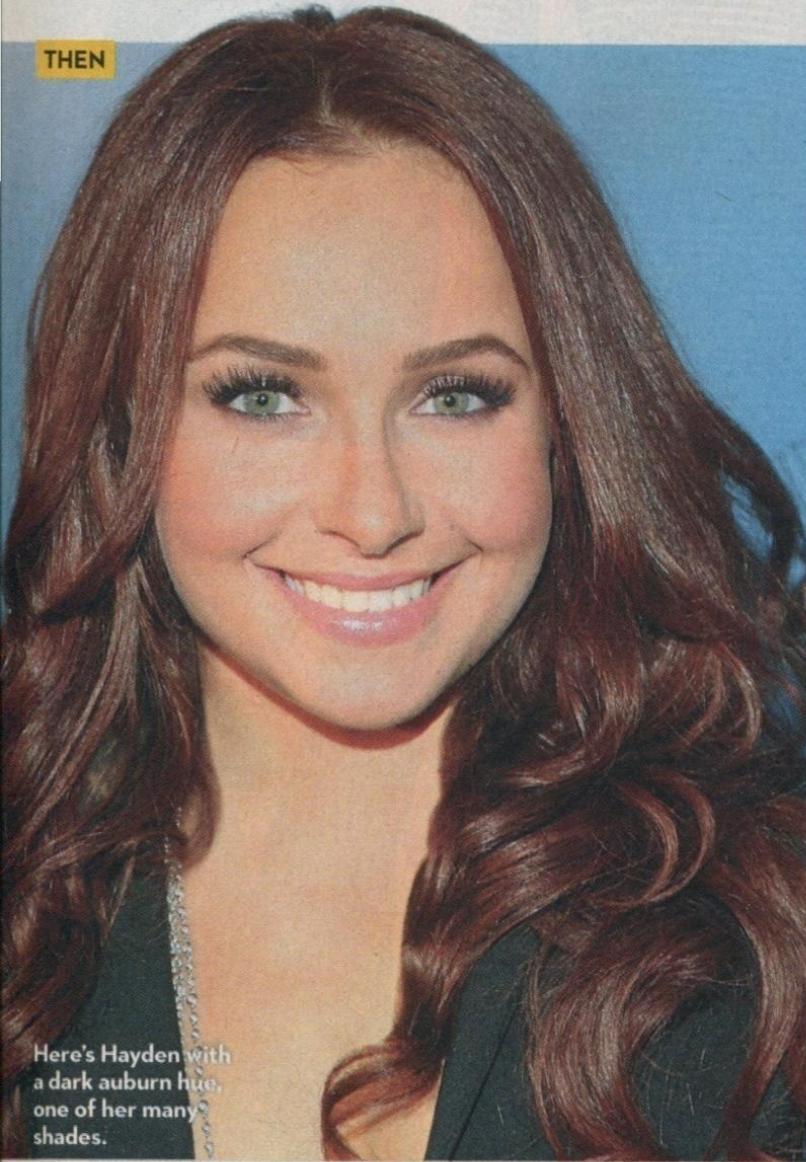
SHORT,

"Normally, Kate has more texture to her hair — more of an easygoing look," says celebrity stylist Sacha Quarles. "This style is very in sync with the new film she's promoting, *Nine* — sexy and glamorous. She looks ready to take on anything."



## A-LIST STYLE GURUS REVEAL THE SECRETS BEHIND THE LATEST LOOKS

THEN



Here's Hayden with a dark auburn hue, one of her many shades.

NOW



The lighter shade and close crop make her eyes pop!



## HAYDEN GOT A POSH PIXIE

**H**ayden Panettiere had been stuck in a "high school, long-hair rut," says stylist Sacha Quarles, who's worked with **Ginnifer Goodwin** and **Catherine Zeta-Jones**. "This new look is more grown-up and brings the focus to her gorgeous face."

A short cut is also a great way for those with damaged hair to get a clean slate. But, Sacha warns, going blonde from such dark hair can dry it out. Use a deep-conditioning mask twice a week.

**SEALS SPLIT ENDS**  
Triple Moisture Hair Mask,  
**Neutrogena**, \$7;  
[drugstore.com](http://drugstore.com)



**Ginnifer Goodwin** gets her hair coated on the set of "Something Borrowed" in the Financial District.



BEAU

BEACH BOD

**NECK**

While beachy waves are sexy, "a high ponytail makes the neck look long and thin," says Sacha Quarles, former stylist for *Sex and the City*.

# Mother, son style hair for the stars



Movies,  
TV's City  
keep the duo's  
calendars filled

By Jeff Davis  
FLORIDA TODAY

**T**hink about the movies. What's the first thing that comes to mind?

Is it action scenes that make your heart beat like you're the one fighting the dragon?

Is it the clever dialogue that makes you feel like your conversations are meaningless babble?

Maybe it's the dream of finding once-in-a-lifetime romance.

For Aaron Quarles and her son, Sacha, movies are all about the hair.

Aaron, who lives in Cocoa Beach and Manhattan, crafts hairstyles for the stars on TV shows and movies such as "Flawless," "Hannibal" and "Dead Man Walking."

Sacha, 29, a 1990 graduate of Cocoa Beach High School, lives in Manhattan and makes sure the women of HBO's "Sex and the City" have hairstyles that match their ultra-fashionable wardrobes. The show's hair and makeup departments have been nominated for an Emmy Award this year.

"This is the hype show," Sacha said. "It's the biggest, the best, and the girls are great."

In most hair salons, the conversations fly. This includes the set of "Sex and the City." "This really is the coolest show to work. You can't beat our conversations."

Aaron and her family moved to Central Florida when she was 4. She moved to Cocoa Beach at 17 and began hanging out at the Backstage Salon. In 1970, it was a gathering place for those on the cutting edge of style and fashion.

At the urging of friends, Aaron enrolled at the Merritt Island Academy of Style Masters and got a job cutting hair at the salon. Later, determined to create a better life for herself and Sacha, Aaron moved to Athens, Ga., in 1979 to pursue a degree in theater at the University of Georgia. She began a fellowship in the costume department and, in her spare time, gave \$5 haircuts in the back of the theater.

During her fellowship,



Sacha Quarles

left, styles the hair of "Sex and the City" star Kristin Davis on the set of the HBO series.

The comedy also stars Sarah Jessica Parker, above, and co-stars Cynthia Nixon and Kim Cattrall.

Photo by Hollis James Hoff

there that I can't learn from."

One such person was a hairdresser working on the film "Breaking Away," who came to Aaron for supplies. "I asked her a million questions, and she took the time to answer them."

With a regional Emmy Award for hair,

makeup and costume design under her belt (she accomplished this by submitting a composite tape for five short films she worked on), Aaron realized she needed a larger market to capitalize on her talents.

Next stop: New York.

In 1988, she won her second Emmy — a national one, for "The Barbara Hutton Story," which starred Farrah Fawcett.

"I consider myself the luckiest girl in the world," she said.



A. Quarles

"So many people helped as I came along," she said. "I always kept my eyes open. I've realized that there is not a person out

See Hair, 2E



Sacha Quarles, on location in Las Vegas for the movie *The Return*. (Photo by Jim Bridges)

**My hair right now:** Conservative, short and tight, clean and neat, a little bit longer on top. I'm not out there trying to make a statement. To give myself a little edge, I do different things with my facial hair, but I really try to keep my personal presentation more professional.

**My hair color story:** My color is natural! It's dark brown with a funky gray streak—a family trait.

**My style:** I like to think of my look as "professional with playfulness." I'll wear blue jeans with Puma slip-ons and a French-cut shirt. Kind of all over the place, but always professional. If anything, I overdress.

**My ideal salon:** I am in the middle of building my space, and I would have to describe it as "tight." It's all about organization. My goal is to make anyone visiting my space more at ease and relaxed. The more fantasy Zen, the better.

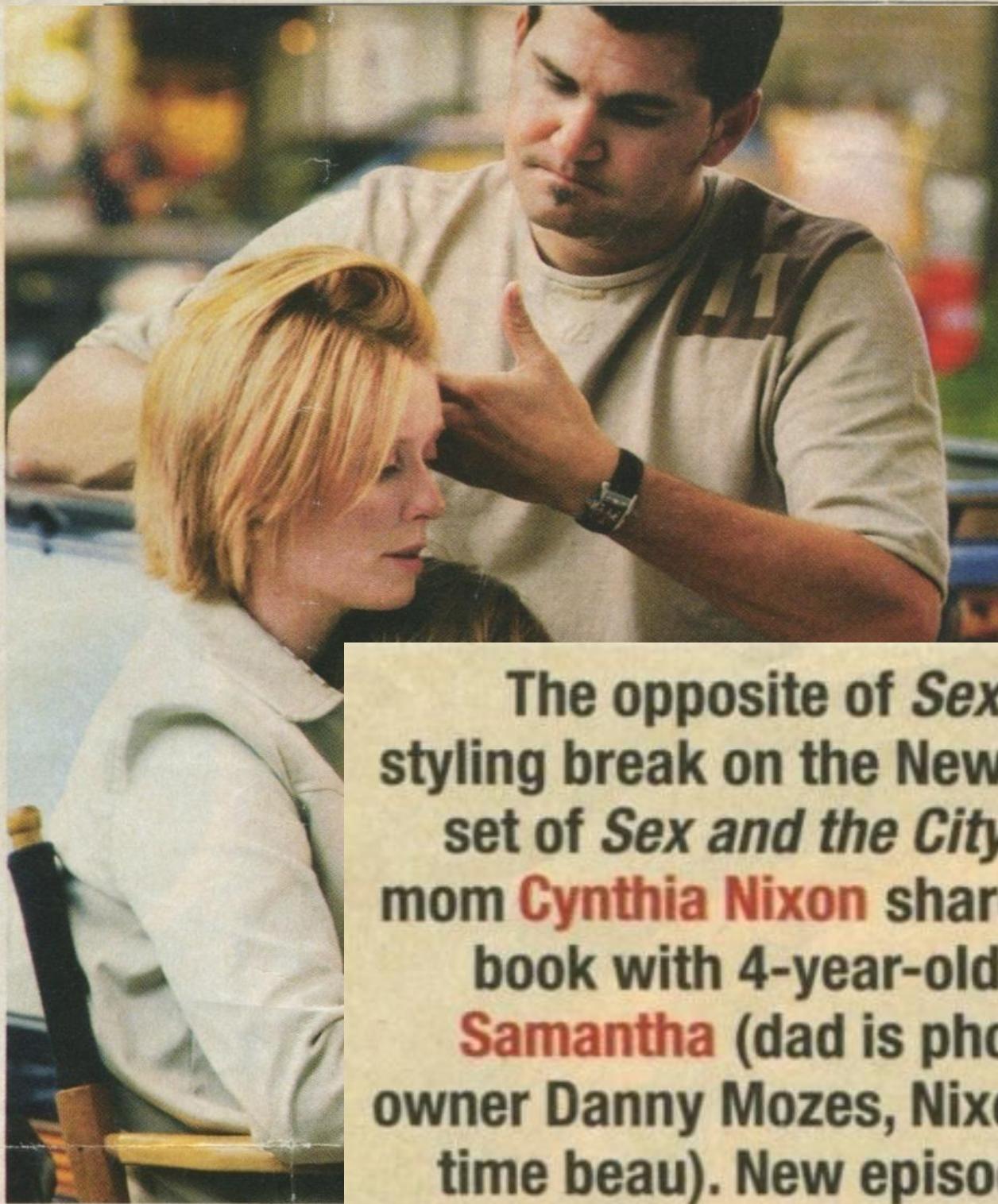
**My favorite tools:** I love my TGR 4000i blow dryer; I use my Hai mini pencil iron all the time; I don't go anywhere without Hot Tools marcel irons. I use I/M round brushes on just about every head for a perfect blow-out.

**On my playlist:** Everything from the Beatles to Elton John to Coldplay.

**My inspiration:** I love beauty. Nature... fashion. I see flowing movement, and I see hair. Women inspire me. I see someone beautiful and see how to make her better.

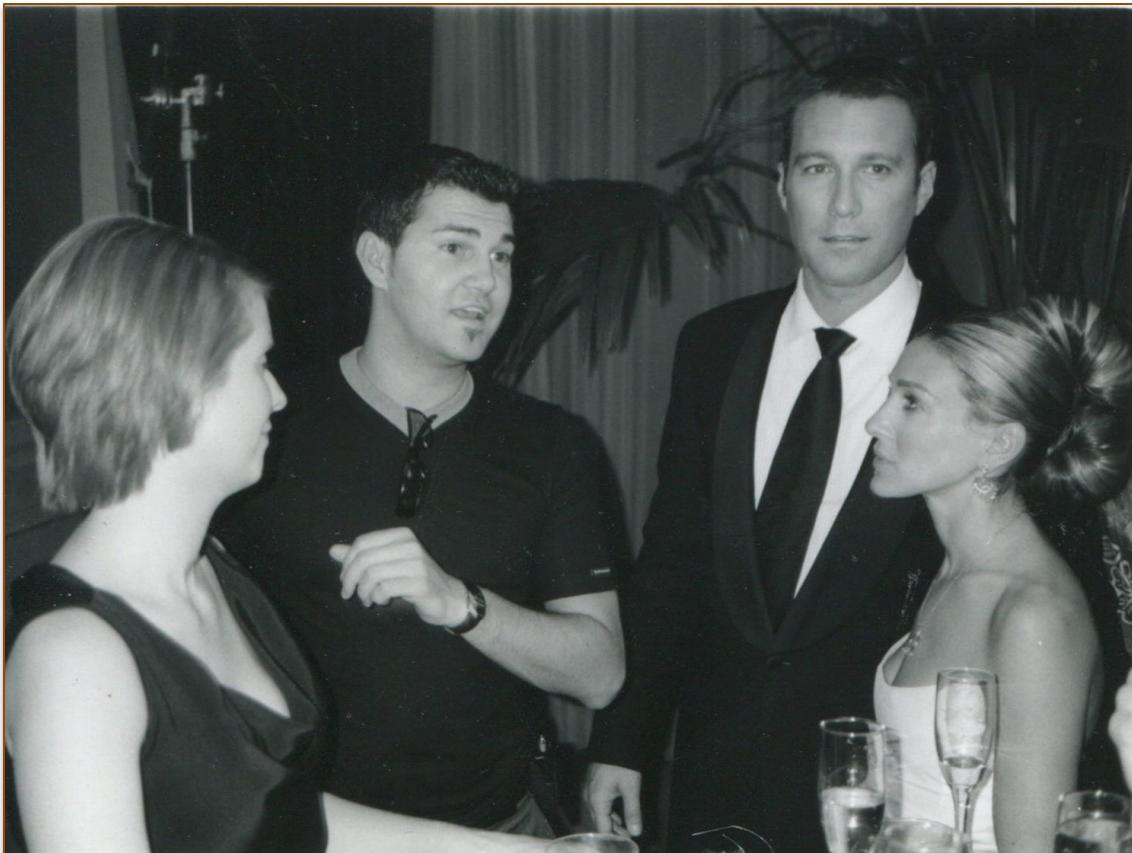
**I'm a hairdresser because:** My mom was a hair stylist, but I'm not one of those who played with hair as a kid. I sculpted at the University of Central Florida. After school, I was in a production office for film, but I was really bored with the business end and missed the "art." I went to beauty school, worked at a salon on Fifth Avenue, then did wigs for the New York City Opera. I was invited to do the hair for the Broadway show "*Jekyll & Hyde*," and it kind of snowballed from there.

# StarTracks



The opposite of *Sex*: Taking a styling break on the New York City set of *Sex and the City*, working mom **Cynthia Nixon** shared a good book with 4-year-old daughter **Samantha** (dad is photo-studio owner **Danny Mozes**, Nixon's long-time beau). New episodes of the HBO series air until Aug. 12, then pick up again in January.

# HBO's Sex and the City Hair Stylist Emmy Winner





**"The trick to great curly hair is to make it look natural, and since natural curls aren't all the same size, I define Sarah's with different-size curling irons," says Sacha Quarles, a stylist on *Sex and the City*. To do, spritz strands with hair spray, then use a smaller iron on the underside and a larger one on the surface for bigger curls.**

Sacha in Hollywood

