



## *Expert Color Analysis*

Directions: Please fill out the following form as much as you can. The more information you give our professionals, the better they'll be able to evaluate your needs and give an appropriate recommendation.

### *Personal Information:*

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Age: \_\_\_\_\_ Ethnicity: \_\_\_\_\_

### *About Your Hair:*

Which wigs are you interested in?

1. Name of wig: \_\_\_\_\_ Manufacturer: \_\_\_\_\_
2. Name of wig: \_\_\_\_\_ Manufacturer: \_\_\_\_\_
3. Name of wig: \_\_\_\_\_ Manufacturer: \_\_\_\_\_

My price range is: \_\_\_\_\_

Why are you considering wearing a wig? (hair loss, thinning, change of style, etc.)

\_\_\_\_\_

How would you describe your current hairstyle? (Circle one for each number or as many that apply)

1. Short, Medium, Long
2. Straight, Wavy, Curly

Do you regularly do any of the following to your hair: (Circle any that apply)

- A. Dye professionally
- B. Dye at home
- C. Apply highlights
- D. Perm

What are three words that you'd like to apply to your personal style? Examples: Trendy, Sophisticated, Unique, Natural, Modern....

\_\_\_\_\_



### *Choosing a Color*

I would like to (circle one):

- A. Purchase a wig that is my current hair color.
- B. Stick with the same color, but update it with highlights
- C. Try a new color that matches my complexion.

For each of the wigs listed above, tell us which colors you're interested in (if any):

1. Name of wig: \_\_\_\_\_ Color Name: \_\_\_\_\_
2. Name of wig: \_\_\_\_\_ Color Name: \_\_\_\_\_
3. Name of wig: \_\_\_\_\_ Color Name: \_\_\_\_\_

### *Expert Analysis*

Our beauty professionals have years of experience in choosing a natural-looking wig for our customers. Because they cannot meet you in person, it's helpful for you send a small sample of your own hair. If you have experienced total hair loss due to chemotherapy, please send us a picture instead.

#### How to attain a sample of your hair:

We recommend snipping off a small lock of your hair about four inches above your neck hairline, from the middle of your scalp. It's best to have someone help you with this. Try to cut close to the hairline so our experts can see the root color. We only need enough hair to see its color. Put the hair in a small ziplock baggie or tape it to the back of this paper and mail it with your request.

#### Optional: Send us a picture:

We'd love to see a picture of what your current hairstyle is. This will give us an idea of what kind of transition you'll be making while wearing your new wig. You may send one along with this form or email a picture to [info@wigoutlets.com](mailto:info@wigoutlets.com).

### *What you can expect*

One of our wig experts will take a look at your information and give you a thorough recommendation according to your personal style's needs and desires. Within **two weeks** you should receive a call from our staff with these recommendation. We'll give you everything you need to make a comfortable decision; ask any questions! We love interacting with your customers.

### *Send us your request*

MAIL TO:  
**Hair Designers by Kim**  
**602 S State St**  
**North Liberty, IN 46554**