

DSLR-A330L

The Sony® α330 DSLR camera brings you the freedom of Live View, which lets you compose and shoot photos using a tiltable 2.7" (diag.) LCD screen. SteadyShot® INSIDE in-camera image stabilization reduces blur in every shot, while 10.2 megapixel resolution preserves those special moments in stunning clarity and detail.

- 2.7" (diag.) Clear Photo LCD Plus™ featuring Live View with Quick Auto Focus
A large 2.7" (diag.) Clear Photo LCD Plus™ display features Live View with Quick Auto Focus, which lets you compose and shoot pictures in real-time using the LCD, just as you would with a point-and-shoot camera. In addition, the LCD display tilts up or down for low or high-angle shooting situations, such as capturing a child's first steps or shooting over a crowd.
- SteadyShot INSIDE™ in-camera image stabilization
SteadyShot INSIDE™ in-camera image stabilization is built into each camera body, so every a-mount lens benefits from the ability to minimize blur due to camera shake.
- 10.2 megapixel resolution for ultra-fine detail
A 10.2 megapixel APS-size CCD image sensor captures your images in stunning detail, giving you the freedom to make large prints and tight crops without sacrificing quality.
- Lightweight and stylish body
The α330 features a stylish, modern design with an intuitive button layout for easier operation. In addition, the lightweight body and revised grip make the camera more comfortable to hold and carry.
- Integrated on-screen Help Guide and Graphic Display
An integrated on-screen Help Guide and Graphic Display help take the complexity out of DSLR photography. The Help Guide offers clear, concise explanations of various modes and settings, while the Graphic Display helps you understand the relationship between aperture and shutter speed, as well as the effect each has on photographic results.
- HDMI™ terminal and BRAVIA® Sync™ compatibility
An HDMI™ terminal gives you the option of connecting your camera to a compatible HDTV and playing back your images in stunning high definition quality (HDMI cable required, sold separately). In addition, BRAVIA® Sync™ works with compatible Sony® BRAVIA HDTVs to let you control camera playback using the television's remote (HDMI cable and BRAVIA Sync capable HDTV required, sold separately) 1.
- High sensitivity (ISO 3200) for superior noise reduction
A broad sensitivity range from ISO 100 to ISO 3200 enables you to capture beautiful color images even in very dim light -- High ISO Noise Reduction technology reduces picture noise artifacts at high-sensitivity ISO 1600 and ISO 3200 settings by eliminating noise from RAW data after analog-to-digital conversion.
- Eye-Start Autofocus
Eye-Start Autofocus System begins precision autofocus adjustments the moment you raise the camera to your eye, so the camera is ready to catch the perfect moment.
- 9-Point AF Sensor
9-Point Center Cross AF Sensor with improved focus control to help bring images into sharp definition more quickly, and predictive focus control automatically calculates the position of fast-moving subjects.
- Up to 2.5 fps continuous shooting
Continuous Shooting lets you shoot at up to 2.5 fps (frames per second) while viewing your subject through the optical viewfinder so you never lose track of the action.
- Built-in Pop-Up Flash
- Anti-Dust Technology
- Stamina® Battery power
- Smart Teleconverter 2X Digital Zoom
- BIONZ™ image processor
- PhotoTV HD compatibility
- Scene Selection Modes
- Index and Slide Show Display
- Function Guide Display
- Dual slot Compatibility for Memory Stick® and SD media
- Included SAL1855 18-55mm standard zoom lens

ADDITIONAL FEATURES

- Creative Style settings
- Dynamic Range Optimizer



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Specifications

General

Camera Type: Sony α Digital SLR camera with built-in flash and inter-changeable lenses

Color Filter System: RGB primary color filters

Effective Picture Resolution: Approx. 14.2 megapixels

Imaging Sensor: APS-C size CCD sensor (23.5x15.7mm)

Lens Mount Type: Sony α lens, Minolta and Konica Minolta AF lens

Pixel Gross: Approx. 14.9 megapixels

Processor: BIONZ™ image processor

Recording Media Type: Memory Stick PRO Duo™ media / , SD and SDHC memory card,

Recording Mode: RAW, RAW+JPEG, Fine, Standard

Still Actual 16:9: L size: 3872x2176 (8.4M)
M size: 2896x1632 (4.7M)
S size: 1920x1088 (2.1M)

Still Actual 3:2: L size: 3872x2592 (10M)
M size: 2896x1936 (5.6M)
S size: 1920x1280 (2.5M)

Convenience

Color Mode(s): Display color (Black, White, Brown, Pink)

Anti-dust function: Charge protection coating on low pass filter and image-sensor shift mechanism

BRAVIA® Sync™ : Yes, via HDMI with compatible BRAVIA HDTV

Creative Style: Standard, Vivid, Portrait, Landscape, Night view, Sunset, B/W
Contrast, Saturation, Sharpness

Scene Mode(s): Scene selection (Portrait, Landscape, Macro, Sports, Sunset, Night portrait/Night view)

User Interface: "Easy-to-understand Graphic Display and on-screen Help Guide
User-friendly function menu"

Inputs and Outputs

USB Port(s): USB2.0 Hi-speed (mass-storage, PTP)

HD Output: HDMI

Memory Card Slot: Dual memory card slot:
Memory Stick PRO Duo™ media
SD and SDHC memory card

Tripod Mount: Yes, 1/4"-20

Operating Conditions

Operating Temperature: 32 - 104 degrees F (0 - 40 degrees C)
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Power

Battery Type: NP-FH50
Number of Shots: Approx. 510 images with viewfinder, approx. 230 images in live view mode (CIPA standard)

Software

Supplied Software: PMB (Picture Motion Browser)
Image Data Converter SR
Image Data Lightbox SR

Operating System Compatibility:
Microsoft Windows 2000 Professional
Windows XP*SP2
Windows Vista
Mac OS X(v10.1.3) or later

Dimensions

Weight: Approx. 491g (without battery, memory card, accessories)

Measurements: Approx. 128 x 97 x 71.4mm (W/H/D, excluding protrusions)

Service and Warranty Information

Limited Warranty Term: 1 Year
Parts & Labor

Supplied Accessories

DT18-55mm SAM Kit Lens
BC-VH1 Battery Charger
NP-FH50 Rechargeable Battery
Shoulder strap
Body cap
Video cable
Software CD-ROM

Optional Accessories

HVL-F20AM External Flash
NP-FH50AM Rechargeable Battery
STP-HS1AM Hand Strap
STP-XS2AM Shoulder Strap
LCS-LC1AM Lens Cap Holder
LCS-WR1AM Wrapping Cloth
LCS-SC6 Soft Carrying Case

UPC Code: 027242745681



1. Requires BRAVIA® Sync feature in each product, including a compatible BRAVIA HDTV. Please refer to owner's manual to determine compatibility.
2. When fully charged. Actual results may vary based on product settings, usage patterns and environmental conditions.
3. Compatible BRAVIA® HDTV, and component cable (sold separately) required for PhotoTV HD viewing. Specifications of the BRAVIA HDTV shown vary according to market region

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Please visit the Dealer Network for more information at
www.sony.com/dn

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