

Baka Beauty Natural-Laxer FAQs

What kind of results can I expect from Natural-Laxer?

What Natural-Laxer Is	What Natural-Laxer Is Not
<ul style="list-style-type: none"> • 100% Natural • Herbal- contains only one ingredient • Hair strengthener • Opens up curl pattern- relaxes hair • Safe for children • Safe for all hair types- Black, Biracial, Jewish, Italian, Caucasian • Helpful in transition from perm to natural hair-prevents breakage • Growth promoter • Chemical free • Conditioner and strengthener for chemically treated hair. • Gentle hair relaxer 	<ul style="list-style-type: none"> • NOT A straightener- will not make your hair "straight" like a chemical relaxer • NOT Harsh- will not burn scalp • NOT Recommended for totally gray, totally white or blonde hair. Salt & Pepper hair is fine. But, it is not recommended for purely light colored hair. Use Natural-Laxer Plus instead. • NOT Rio™, Copa™, Naturalaxer™ (from African Wonder™)- Natural-Laxer™ is completely different from these products. Please do not be confused by similar sounding products

Do I apply Natural-Laxer to new growth or to the entire hair?

We get this question quite often because people are familiar with perms and think of Natural-Laxer as a perm. The reason you apply a perm to the new growth only is because to apply it to treated hair over and over again would weaken the hair to the point where it would become dry, thin and brittle and would eventually wear completely through. Natural-Laxer is always applied to the entire hair. Because it has a gentle, cumulative and therapeutic impact on the hair, it is actually best to apply to the entire length of the hair. Think of Natural-Laxer as a spa treatment for your hair, not as a perm.

Is Natural-Laxer safe for use on permed hair?

Natural-Laxer will strengthen permed hair, reducing shedding and breakage and leaving the hair "bouncier". It is safe for use on permed hair and is useful in transitioning from permed to natural hair. Hair that has had Natural-Laxer can be permed, with no fear of damage from Natural-Laxer and with no waiting period. In fact, Natural-Laxer helps protect hair if used before a perm.

How often should I apply Natural-Laxer to virgin hair?

Generally, we recommend three initial applications. One application per 7-10 days for three weeks or so. Then, one application every 4-8 weeks, or as needed. Applying

more often will not harm your hair. The reason for three initial applications is that is the amount it generally takes to see the full effects of Natural-Laxer. Because the product is all natural and gentle, for most people, it does not make an immediate, drastic change to the appearance of the hair.

What is Natural-Laxer made of? What chemicals are in Natural-Laxer?

One ingredient. An evergreen called Daphne Gnidium, ground into a fine powder. Natural-Laxer contains *NO CHEMICALS* and no additives.

How long has Natural-Laxer been sold in the U.S.?

Natural-Laxer has been on the market in the U.S. since 1990. It has been used in Africa for much, much longer than that.

Is Natural-Laxer permanent?

Natural-Laxer is **not** permanent. If you want your hair to go back to its natural state, it will gradually return to the way it was before you began using the product. To maintain Natural-Laxer relaxation, simply reapply as the instructions indicate.

Is Natural-Laxer toxic?

Natural-Laxer is pure Daphne Gnidium- an evergreen that grows in the Mediterranean and Africa. Used as directed, Natural-Laxer is not harmful. Natural-Laxer is toxic if ingested (eaten). To put this in perspective, many common houseplants are toxic.

Natural-Laxer is safe and effective when used as directed. We suggest doing an allergy test before applying. You should do this before putting anything new on your scalp and/or hair. Natural-Laxer has more than a 10 year track record in the U.S. The product has been proven and tested (not animal tested).

Is Natural-Laxer the same as Rio, Copa, African Wonders' Naturalaxer™ or Gold Medal "natural relaxers"?

Natural-Laxer is not the same as any of the above products. Without saying anything derogatory about them, Natural-Laxer is 100% pure and natural. It is **not** a formulated product. You will get different results from Natural-Laxer than from these other products.

Many people have heard about the problems with Rio and because Rio was marketed as a "natural relaxer", they associate Natural-Laxer with Rio. The two products are not the same. Rio was found to contain chemicals. Natural-Laxer does not. There is a very similarly named product on the market called Naturalaxer (from African Wonders). This is not the same product as Natural-Laxer from Baka Beauty. Natural-Laxer contains no chemicals and no additives.

Is Natural-Laxer safe for use in colored hair?

Natural-Laxer is safe for use in all hair types with a few exceptions. It is not recommended for pure gray, white or blonde hair as it can discolor those shades. It is safe for use over colored hair and hair can be colored the same day after applying Natural-Laxer.

Who should NOT use Natural-Laxer?

If you have light colored hair (blonde, pure gray or silver), you should not use Natural-Laxer. The natural color of Daphne Gnidium can stain light colored hair. Natural-Laxer **Plus** should be used instead.

While Natural-Laxer is safe and gentle, we recommend Natural-Laxer **Plus** for women who are pregnant or for children under the age of 12.

Is Natural-Laxer safe for damaged hair?

Natural-Laxer is not only safe for damaged hair, it is recommended. Breakage and shedding will decrease or stop with the use of Natural-Laxer.

How many applications will I get from a package of Natural-Laxer?

Each package is enough for one application. Generally, we recommend three applications, one week apart for virgin, natural hair.

Is the Sahara Clay necessary?

The Sahara Clay will enhance the effect of Natural-Laxer. It continues the opening of the curl pattern and provides a smooth, silk finish and a deep cleansing of the hair. It is not a required step. But, it is recommended. Sahara Clay is also an alternative natural relaxer for those with light colored hair (blond, platinum blonde or pure white) whose hair may stain from use of Natural-Laxer

Do I need a heat cap or hood hair dryer?

Natural-Laxer can be left on for a longer time and used without a heat source. However, the heat does allow Natural-Laxer to deeply penetrate the hair and you will see a better result with heat.

What hair types can benefit from Natural-Laxer?

Many hair types can benefit from Natural-Laxer. While it has been used primarily on African, kinky hair to make it more manageable, Natural-Laxer has helped many others with the manageability of their hair also. It is great for biracial hair that tends to be very curly, but soft and sometimes fine. Biracial people often find their hair cannot tolerate the harsh chemical treatments used on primarily African hair. Because it tends to begin softer, biracial hair often sees quicker results with Natural-Laxer. The same is true of Jewish, Italians and others who have used Natural-Laxer to smooth the frizzy "halo" effect they sometimes have from unruly hair. Generally, the softer the hair is to begin with, the faster the person will see results from Natural-Laxer.

Can Natural-Laxer or Sahara Clay damage my hair?

Natural-Laxer will not damage your hair. Sahara Clay will not damage your hair. Unlike chemical relaxers, both are extremely mild and gentle. However, we do caution clients to follow all directions concerning the use of the products. We particularly emphasize moisturizing thoroughly after using them. Both herbal treatments (like the Natural-Laxer and Henna) and clay treatments tend to be drying to the hair and scalp. Therefore, it is particularly important to replace oils and water in the hair after using these treatments.

Why don't you have before and after pictures?

There is basically one reason we do not offer before and after pictures of Natural-Laxer. We do not want to set false expectations. Other "natural" relaxer websites show dramatic before and after pictures; where it is obvious more than just a natural treatment has been applied to the hair. There is no all natural treatment that will make kinky hair bone straight. If someone tries to sell you on that idea, run away. Natural-Laxer is gentle, effective and a wonderful treatment for people who want to wear their hair in natural styles but have it be more manageable. It is great for people who want to press their hair or blow dry it straight as it will keep the hair from reverting as quickly as it otherwise would. However, Natural-Laxer does not drastically alter the appearance of most people's hair. Because it is so mild and all natural, everyone will get a slightly different result. We have had clients who report what they consider to be dramatic changes in the appearance of their hair. But, generally speaking, the appeal of Natural-Laxer is in the manageability it gives to the hair, not in dramatic differences in

appearance.

Can I use my own shampoo and/or conditioner with Natural-Laxer?

Yes you can. However, you should use a non-conditioning shampoo. You should not use a Shea Butter shampoo as the first step in the Natural-Laxer process. It is fine to use one afterwards and any other time other than right before applying Natural-Laxer. You should avoid shampoos that might leave a residue on the hair, as that will limit the effectiveness of the Natural-Laxer treatment. Also it is imperative that you condition and moisturize after applying Natural-Laxer. Do not skip this step.