

Hi! I'm J.
Everything about
me makes
calling easy!



**NEW
Product**

New Product: The Jitterbug J Cell Phone

At Jitterbug, we've created a personalized cell phone experience unlike any other. We make calling easy, & we're proud to offer industry leading, U.S. Based Customer Service available 24 hours a day. The all-new **Jitterbug J** represents the best of our award winning experience & includes some improvements we've made based on the feedback from our growing family of customers. "The J" offers simplicity for everyone with these great new features:

- More stylish, **slimmer & lighter**
- **Larger LCD color screen** inside
- **Bigger backlit buttons**
- **Easy "Yes/No" buttons** to access all phone features
- Dedicated **Speakerphone button**
- Up to **5 hours of talk time** before recharging (11 stand by)
- **Bluetooth® compatible & caller ID enabled**
- **Custom text messaging** enabled – only \$.10 per text
- **Better rate plans** with **more minutes start at just \$14.99**

**NEW
Services
Store**

The New Jitterbug Services Store:

Jitterbug Premium Voice Mail – Only \$3 per month

Easily access Voice Mail anywhere, anytime with The Jitterbug Premium Voice Mail experience. A friendly voice walks customers through an easy set-up process, plus there are no access codes to remember.

Jitterbug Simple Text – Only 0.10¢ per text

Jitterbug Simple Text is an easy way to send & receive text messages. Customers can type out a custom text message or choose from our convenient Library of Pre-Written Text Messages – no typing required.

Jitterbug Roadside Assistance – Only \$4 per month

Jitterbug Roadside Assistance assures our customers peace of mind when driving across the country or just across town. All they need to do is call our Roadside Assistance safety experts. Wherever they are, help will arrive & get them back on their way in no time.

Jitterbug Handset Replacement – Only \$4 per month

If anything ever happens to the Jitterbug – whether it's lost, broken or stolen – we'll replace it with no questions asked. *Customers must sign up within 60 days of your Jitterbug activation date.

Jitterbug LiveNurse™ – Only \$4 per month (Brought to you in partnership with FONEMED®.)

This helpful service offers unlimited 24-hour health care advice from registered nurses in English or Spanish. They'll also have access to a pre-recorded Health Information Library.

Jitterbug CompleteCare™ Bundle – Only \$9 per month

The Jitterbug CompleteCare Bundle combines all the individual benefits from three of our most popular service options: Jitterbug LiveNurse, Jitterbug Roadside Assistance & Jitterbug Handset Replacement. We've bundled them together for a **monthly savings of 25%**.

New Affordable Rate Plans with NO Contracts & FREE Long Distance:

With Jitterbug, there are no contracts & no charges for switching plans. Plus, our customers can call ANYWHERE in the U.S. at ANYTIME & will never pay roaming or long distance fees.

Plans For Those Who Want To Stay In Touch

- NOW with **Nights and Weekend Minutes**.
- Anytime Minutes **carry over for 60 days!**

**NEW
Rate
Plans**

Monthly Plans ⁶	Monthly Rate	Monthly Anytime Minutes	Anytime Minute Carry Over	Nights/Weekend Minutes
Simply 29	\$29.99	200	60 Days	500
Simply 39	\$39.99	300	60 Days	500
Simply 49	\$49.99	500	60 Days	500
Simply 59	\$59.99	700	60 Days	500
Simplicity Plus ⁷	\$79.99	1,000	60 Days	500

Plans For Those Who Want To Share

Simply Share is available on the Simply 29, Simply 39, Simply 49, Simply 59 & Simplicity Plus plans. Simply Share provides **FREE, unlimited Jitterbug-to-Jitterbug calls**. Customers can add up to five phones on a single account & we'll **waive the set-up fee**.

Additional Phone Per Month	Jitterbug -to- Jitterbug	Additional Set-up Fee
\$14.99	FREE	FREE

Plans For Those Who Want A Little Less

- Anytime Minutes **carry over for 60 days!**

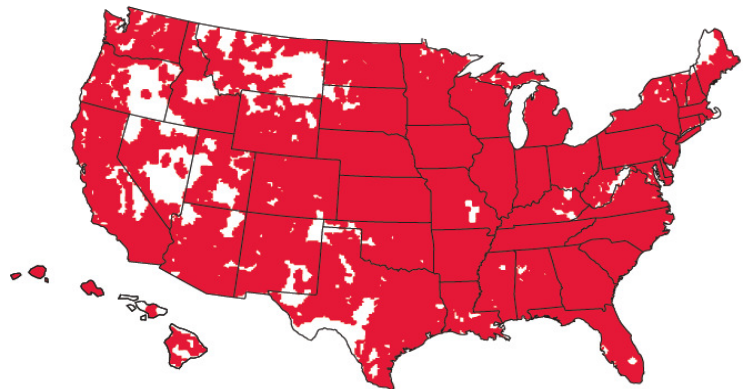
Monthly Plans ⁶	Monthly Rate	Monthly Anytime Minutes	Minute Carry Over
Simply 14	\$14.99	50	60 Days
Simply 19	\$19.99	100	60 Days

Add On Minutes

- Can be **added to any plan**.
- **Good for up to a year** from the date of purchase.

Anywhere, Anytime Minutes	Rate	Per Minute Rate
100	\$19.99	20¢
250	\$39.99	16¢
500	\$69.99	14¢
1,000	\$119.99	12¢

Reliable Nation Wide Service



- Jitterbug service available⁸
- No service available



At Jitterbug, we always put our customers first. Our helpful, friendly U.S. Based Jitterbug Operators are available 24 hours a day, seven days a week.