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## THE R. NICHOLS SHOP OPENS IN ORLANDO, FLORIDA

Orlando, FL – November 2007 – R. Nichols has opened its first ever retail store at 3131 Corrine Drive in Orlando, FL. The R. Nichols Shop is 200 square feet of perfection which stunningly displays the R. Nichols collection of stationery, grocery totes, wall art, t-shirts and mugs against a crisp white background. The R. Nichols Shop is open Monday – Saturday from 11:00 am – 6:00 pm.



Opening a store has always been a dream of designer R. Nichols. “The R. Nichols Shop is an expression of my personal style. It has become my creative laboratory,” said R. Nichols. “This shop has been 10 years in the making. I love interacting with customers and seeing the joy they have when they step in the store and discover our products. This shop has surpassed my expectations and I have already begun plans to open more.”

The R. Nichols Shop carries products designed and created by R. Nichols. All products feature the whimsical and delightful images that are R. Nichols’ signature. Products include stationery, note cards, invitations, recycled grocery totes, t-shirts, mugs, wall art, and items from the *French Women for All Seasons* collection. The shop offers customers the opportunity to see how the wall art looks hung on the wall, feel how strong the recycled grocery totes are and see the beauty of each style of R. Nichols stationery. The R. Nichols Shop is the only place where customers can view the entire R. Nichols collection in one location. “The impact of the store is really stunning,” said customer Micah Yaeger. “When I saw the entire collection at once I suddenly wanted one of everything!”

Personalization of invitations and note cards is also available at The R. Nichols Shop. Knowledgeable staff, including R. Nichols himself, is on hand to help customers choose the card and font that best fits their needs. All personalization printing is done on site.

The R. Nichols Shop is located in up and coming shopping district along Corrine Drive. The address is 3131 Corrine Drive, Orlando, FL 32803.

R. Nichols is a stationery and design company owned by R. Nichols Hanzlik. R. Nichols provides stationery and home products to consumers and retail stores nationally and internationally. R. Nichols is also the illustrator of *French Women Don’t Get Fat* and *French Women for All Seasons* by Mireille Guiliano. The R. Nichols collection may be viewed online at [www.r-nichols.com](http://www.r-nichols.com).