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THE R. NICHOLS SHOP GETS NATIONAL COVERAGE BY LUCKY MAGAZINE

Orlando, FL – April 2008 – The R. Nichols Shop located at 3131 Corrine Drive in Orlando will be featured in the June issue of Lucky Magazine. Specifically the shop will be showcased in the newly revamped *Shopping Report* section of Lucky. The *Shopping Report* features new stores, incredible finds and secret sources. It is an insider to shopping across the country. Due to the popularity of the section it is being moved to front of the magazine.

A few weeks ago Lucky Magazine sent a photographer and editor to The R. Nichols Shop. Both were very impressed with the perfection of the shop. They appreciated all the special details and the beauty of the merchandising. Both commented on how well put together the store was and how stunningly it photographed.

Lucky and R. Nichols have had a long relationship. Over the years many of R. Nichols' note cards have been featured in Lucky, but this is the first time The R. Nichols Shop has appeared in a national publication. National coverage of The R. Nichols Shop brings notoriety to the shop as well as to Orlando's growing retail scene.



The R. Nichols Shop carries products designed by artist R. Nichols. Products include stationery, note cards, invitations, recycled grocery totes, t-shirts, mugs, wall art, and items from the *French Women for All Seasons* collection. Personalization of invitations and note cards is also available at The R. Nichols Shop. Knowledgeable staff, including R. Nichols himself, is on hand to help customers choose the card and font that best fits their needs.

The R. Nichols Shop is located in up and coming shopping district along Corrine Drive. The address is 3131 Corrine Drive, Orlando, FL 32803, phone (407) 628-4899.

R. Nichols is a stationery and design company owned by R. Nichols Hanzlik. R. Nichols provides stationery and home products to consumers and retail stores nationally and internationally. R. Nichols is illustrator of a monthly column in Southern Living Magazine as well as the books *French Women Don't Get Fat* and *French Women for All Seasons* by Mireille Guiliano. The R. Nichols collection may be viewed online at www.r-nichols.com.