



# KADDY News

A communicative publication of Paradigm Sports for owners and retailers

Spring 2008

## Paradigm Sports acquires Lectronic Kaddy products and vows to keep up the tradition.

**P**aradigm Sports of Lawrence Massachusetts is the new proud owner of the Lectronic Kaddy product line of battery powered and remote controlled golf bag carriers. Paradigm Sports is the manufacturer and distributor of the Clubrunner product, therefore this acquisition brings together the foremost North American brands in this business and creates the largest North American manufac

turer and distributor of this type of equipment.

Paradigm Sports will retain both the manufacturing facilities in Canada and U.S.A., and continue to dedicate efforts in the achieving of its mission statement to provide the best quality and value for the walking golfer today.

Eivind Lange, Owner and President of Paradigm Sports comments "The bringing together of these operations will also translate into improved after sales service for our North American

customer base. No other brand can offer this level of service support"

**Contact information:-**

**Canada - 800-267-0098**

**www.kaddy.com**

**U.S.A. - 800-508-5408**

**www.clubrunnergolf.com**



## Dynasteer MX9 Better Late Than Never

**T**he 2007 season saw the introduction of Lectronic Kaddy's latest advancement in remote control golf bag carriers. The Dyna-Steer MX9 eventually found its way into the stores albeit late in the season and many customers were frustrated with the wait they had to endure before taking the product to the links. However many have found the wait was worthwhile as they experienced the technological improvements embodied in the new product. Furthermore, with the new colour options available, many users have been the focus of admiring, maybe even envious, glances from their fellow golfers. The "Infineon powered" Kaddy-Link remote system has certainly lived up to the pre-production (...continued on back page)

## Cost Conscious Caddie

**T**he Clubrunner Caddie by Paradigm Sports has been a best seller in the American market for many years. High on features, yet low on price, the Clubrunner fits virtually every budget.

The sleek, elegant design, available in either black or gray, will appeal to many potential buyers looking for reliable golf bag transportation.

Now also utilizing Lectronic Kaddy's electronic controller technology, and backed



by Paradigm Sports' extended service support network, this product offers tremendous value at the entry level of the powered golf bag carrier marketplace.

Check with your dealer or Pro-Shop for the latest prices or call our toll free number above.

**CLUBRUNNER®**

(...continued from front page)

claims of improved operating range and reliability.

The addition of the larger “X-Drive” battery has also been applauded. Giving a projected fifty percent greater cycle life than even the best of the previous batteries supplied.

MX9 production will continue in 2008, with refinements to the charging system introduced last year and found to be a welcome improvement. (see article in this issue)

## Upgrade is an Option

As a side bar to the article on the 2008 model changes, many existing owners have upgraded their older units to this latest “Infineon” remote control technology so as to experience the superior operating performance of these systems.

Also, a “Battery/Body upgrade” is available, whereby an existing Phoenix or Dyna-Steer can be upgraded to allow the use of the “X-Drive” battery.

This specially priced option is available through our Service Department.

**Call for Details**  
**1-800-267-0098**

## We're Charging You More This Year

The 2008 Lectronic Kaddy and Clubrunner products feature a new, improved, 7 amp battery charger. The “Kaddy-Mate” charger, while based on the charger introduced in 2007 and held in high regard by our service professionals, this new version has been refined to be more user friendly. Originally having two charging programs, requiring selection by the user, the new unit has been simplified to one charging mode. The automatic charging characteristics are pre-programmed to give a three stage charging cycle considered to give optimum charge to the battery for this application.

Reverse current protection is built into the charger logic to prevent drain on the battery if the AC power supply is interrupted.

The graphic display has been

simplified to show clearly the status of the charging cycle.



Correct charging is important to maximizing battery life. Leaving the battery connected to this charger, whenever it is not being used in the ‘Kaddy, will ensure the best cycle life from the battery.



Best Featured and  
Constructed  
Product in  
its Class

shown with optional equipment

*Dyna-Steer* MX9

Models Available: Dyna-Steer / TS-1 Distance / TS-1 Plus / TS-1 / Clubrunner