



# Nutrition Business Journal™

## NBJ's COMPLEMENTARY & ALTERNATIVE MEDICINE AND PRACTITIONER SUPPLEMENT SALES REPORT 2007

*A review of the emerging role of CAM in the U.S. medical establishment and an analysis of markets, trends, competition and strategy in supplement sales through practitioner channels*

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Researched and written by:

**Nutrition Business Journal**

(a division of New Hope Natural Media and Penton Media, Inc.)

4452 Park Boulevard, Suite 306

San Diego, CA 92116

(619) 295-7685, Fax: (619) 295-5743

[www.nutritionbusiness.com](http://www.nutritionbusiness.com)

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