

Formula 1 Protein Drink Mix

Cornerstone of Cellular Nutrition® and Weight Management

Over the last two decades, the number of Americans who are overweight or obese has skyrocketed. Currently, more than half of all U.S. adults are considered overweight and the number of children defined as overweight or obese has more than doubled since the 1970s.

Overweight and obese individuals are at increased risk for health problems such as high blood pressure, diabetes and coronary heart disease to name a few. As a result, the former U.S. Surgeon General called for all overweight Americans to lose at least 10 pounds and for the country to become conscious of the devastating consequences associated with being overweight.

Distributors and customers around the world already know Formula 1 Protein Drink Mix is an effective way to lose weight, and now medical and scientific literature is providing unprecedented support for this kind of meal-replacement product. An article in the Archives of Internal Medicine reported that researchers from the University of Nevada Medical School studied meal replacements and concluded they were an effective way to achieve long-term weight control.

Formula 1 Protein Drink Mix comes first, whether you want to:

- Lose weight with the Thermojetics® Green Weight Management Program, or
- Take your health to the next level with Herbalife Cellular Nutrition®.

A unique blend of top-quality soy protein combined with carbohydrates, healthy fats, vitamins, minerals and herbs provides your body with the amino acids and nutrients it needs for optimum health and weight management. The formula is designed to replace two meals a day for weight management, supporting your body's nutritional needs and promoting effective weight loss. For those not attempting to lose weight, the formula can be taken as a nutritious shake in addition to regular meals to enhance your intake of essential nutrients or as a meal replacement.

Formula 1 Protein Drink Mix can be blended with non-fat milk, soy milk or fruit juice to make a delicious shake. You can also create your own shake recipes by adding fresh fruit and spices. For more protein, add Thermojetics® Performance Protein Powder to your shake. For directions, see Dutch Chocolate or Wild Berry labels.

Discussion Points

- Safe and effective weight control: Formula 1 Protein Drink Mix has been scientifically formulated as a meal replacement product to provide the protein, carbohydrates and other essential nutrients your body needs for weight management, helping you maintain your energy, stamina and muscle mass as you lose weight.
- Combine with other products: Formula 1 Protein Drink Mix can be used in conjunction with the Thermojetics® Weight-Management products as well as Herbalife's entire line of nutritional supplements.

Did You Know?

Formula 1 Protein Drink Mix has been a key Herbalife product from the very beginning. Herbalife's founder, Mark Hughes, first sold the revolutionary formula from the trunk of his car. Today, Formula 1 remains a favorite top-selling product around the world.

Fast Facts

- Helps you feel full, satisfied and energetic.
- Each serving packs nine grams of health-promoting soy protein.
- Rich in dietary fiber.
- Loaded with vitamins and minerals, including the important antioxidants A, C and E.

Ingredients: Isolated soy protein, fructose, corn bran fiber, powdered cellulose, natural and artificial flavors, guar gum, potassium chloride, calcium caseinate, casein, dicalcium phosphate, rice fiber, soy lecithin, carob oil, carrageenan, medium chain triglycerides, dl-methionine, fructooligosaccharides*, magnesium oxide, licorice extract, patented protease (from Anigen®), citrus pectin, psyllium husk, honey powder, ginger root, ascorbic acid, vitamin E acetate, licorice root, Hawthorn berry, gotu kola, dandelion root, parsley, papaya, ferrous fumarate, niacinamide, zinc oxide, copper gluconate, vitamin A palmitate, calcium pantothenate, papain, bromelain, pyridoxine hydrochloride, riboflavin, thiamin mononitrate, cholecalciferol (vitamin D), folic acid, biotin, chromium amino acid chelate, chromium aspartate, sodium molybdate, chromium nicotinate, sodium selenite and cyanocobalamin.

*Fructooligosaccharides (FOS) which are known as a probiotic and help promote the growth of positive flora.)



French Vanilla

NUTRITION FACTS

Serving Size: 2 tablespoons (25 g)

Servings per container: 22

	Amount Per Serving	Powder	Powder with 8 fl. oz. of nonfat milk
Calories		90	180
Calories from Fat		5	10
		% Daily Value**	
Total Fat	0.5 g*	1%	1%
Saturated Fat	0 g	0%	2%
Cholesterol	0 mg	0%	1%
Sodium	135 mg	6%	11%
Potassium	210 mg	6%	18%
Total Carbohydrate	13 g	4%	8%
Dietary Fiber	3 g	12%	12%
Sugars	9 g		
Protein	9 g	18%	34%
Vitamin A		25%	35%
Vitamin C		25%	30%
Calcium		8%	40%
Iron		10%	10%
Vitamin D		25%	50%
Vitamin E		25%	25%
Thiamin		25%	30%
Riboflavin		25%	45%
Niacin		25%	25%
Vitamin B6		25%	30%
Folate		25%	30%
Vitamin B12		25%	40%
Biotin		25%	25%
Pantothenic Acid		25%	35%
Phosphorus		15%	40%
Magnesium		10%	20%
Zinc		25%	30%
Selenium		15%	15%
Copper		25%	25%
Chromium		8%	8%
Molybdenum		15%	15%

	Calories	2,000	2,500
Total Fat	Less Than	65 g	80 g
Sat. Fat	Less Than	20 g	25 g
Cholesterol	Less Than	300 mg	300 mg
Sodium	Less Than	2,400 mg	2,400 mg
Potassium		3,500 mg	3,500 mg
Total Carbohydrate		300 g	375 g
Dietary Fiber		25 g	30 g
Protein		50 g	65 g
Calories per gram:	Fat 9	Carbohydrates 4	Protein 4

*Amount in Powder: One cup Vitamin A & D fortified nonfat milk contributes an additional 90 calories, 5 calories from fat, 0.4 g fat, 0.3 g saturated fat, 4 mg cholesterol, 126 mg sodium, 406 mg potassium, 12 g total carbohydrate (12 g sugars), and 8 g protein.

**Percent Daily Values are based on a 2000 calorie diet. Your daily values may be higher or lower depending on your calorie needs.

Ordering Details

French Vanilla #0141

\$23.95