

Why Formula 1



- People's lives have become so busy that getting proper nutrition is more difficult than ever. Formula 1 provides an easy solution for families.
- Herbalife's Formula 1 nutritional shakes combine the benefits of personalized nutrition with convenience so you can enjoy healthy, delicious meals and easily make managing your weight part of your lifestyle.

Formula 1

A DELICIOUS, NUTRITIOUS WAY TO STAY HEALTHY

Formula 1 allows you to personalize your shake with protein to fit your body type and goals, and fruit for additional nutrients and flavor combinations.



A HEALTHY MEAL

For over 29 years, Formula 1 has provided balanced nutrition in a low-fat, soy protein shake!

- Helps manage weight for better health
- Contains 9g of protein and healthy fiber
- Nourishes your body with Cellular Nutrition
- Includes up to 19 vitamins, minerals and essential nutrients
- Available in seven delicious flavors
- Customize with Personalized Protein Powder (PPP) for additional protein benefits

Cellular Nutrition Certified is an internal guarantee of Herbalife product quality.

A healthy, active lifestyle starts with being at your ideal weight.

Formula 1 Instant

JUST ADD WATER. SHAKE. AND ENJOY!

Formula 1 Instant is all the goodness of your complete Formula 1 shake you blend at home—including 20g of protein, calcium and fruit—in a water-mixable shake. It's rich, creamy and delicious, and ready in 10 seconds so you can now enjoy a healthy meal when you're on the go!



IT WATERS DOWN THE COMPETITION

No other nutritional beverage has ALL of the benefits of Formula 1 Instant.

- 20g of protein
- Calcium equivalent of one glass of milk, but lactose-free and dairy-free
- Antioxidants equal to a serving of fruit
- 24 vitamins and minerals
- Creamy Chocolate and Vanilla Dream flavors
- 0 trans fats
- Cholesterol-free and wheat-free
- Kosher



Protein Comparison Chart

HARD-BOILED EGG	6g
PEANUT BUTTER SANDWICH (2 TBSP.)	7g
FORMULA 1 WITH WATER	9g
AVERAGE BOWL OF CEREAL WITH MILK	10g
FORMULA 1 WITH SKIM MILK AND FRUIT	18g
FORMULA 1 INSTANT	20g
FORMULA 1 WITH MILK, FRUIT AND PERSONALIZED PROTEIN POWDER	25g

