

## 4.9 Sino-i.com

### 4.9.1 Sino-i.com: Company Details

Address: Room 605-6, Bank of America Tower, 12 Harcourt Road, Central, Hong Kong SAR

Tel: +852-2891-3733

Fax: +852-2505-9941

URL: www.sino-i.com

Established: 2000

Key personnel: Zhao Liang – CEO, Yu Pun Hoi – chairman, Wong Wai Ming – director, Walter Ng – director, strategic planning, Cheung Kei Kwong – president, Ma Wai Man – SVP, Zhang Bin – GM, Ho Yeung Nang – GM, Gao Song Tao – GM, Ray Cheung – SVP, Deborah Lam - GM

Ticker: HKSE – 0250

### **SINO-I.COM LIMITED**

### 4.9.2 Sino-i.com: Company Background

Sino-i.com (formerly South Sea Development Company Ltd) is the owner of Hong Kong Broadcast Network, which won a licence to operate pay-TV services in the SAR in July 2000.

Sino-I has managed to reverse its financial fortunes in the last year moving from losses to profits.

**Table 4.6 LEADING SHAREHOLDERS IN SINO-I.COM, 2003**

	<i>% shareholding</i>
Mr. Yu & Associates	41.02
Staverley (CITIC Guoan)	13.35
Macro Resources	7.19
Public	38.44
TOTAL	100.0

Source: Access Asia from company information