



8322 Artesia Blvd. Suite B, Buena Park, CA 90621 (714) 443-3280 Tel. • (714) 443-3283 Fax

NEW ACCOUNT APPLICATION

All personal information submitted to Crescent Marketing Inc., DBA GameQustDirect, will be confidential and used solely for the purpose of offering wholesale prices distributed through GameQuestDirect to the applicant below. To request net terms or credit, this application must be filled out completely. If setting up a prepaid account, please provide as much information as possible. For assistance filling out the form, contact your sales representative.

(Trade Name)

(Full Firm Name)

(Business Telephone Number)

(Business Fax Number)

(E-Mail Address)

(Street Address) / (City, State, Zip)

(Billing Address – If Different Than Above)

(Delivery Address – If Different Than Above)

1. Applicant's Type of Business Is:

2. Applicant is A: Sole Proprietorship Partnership Corporation 3. Applicant Was Established (Date) _____

If Corporation, Date of Incorporation: State of Incorporation: Federal Tax No. _____

4. Is Applicant Tax Exempt? Yes No Tax Exempt Number: _____
If Yes, Applicant Must Complete Tax Exempt Certificate and Provide a Copy of Certificate

5. Applicant Has Operated From Its Current Address For: _____ Years

6. The Principals (Owners, Partners, Shareholders and Officers) Of Applicant Are (If Sole Proprietorship, Provide Information for Owner):

A.

(Name) / (Business Title) / (Home Address & Telephone Number)

(Social Security Number) / (% Ownership of Stock or Business)

B.

(Name) / (Business Title) / (Home Address & Telephone Number)

(Social Security Number) / (% Ownership of Stock or Business)



8322 Artesia Blvd. Suite B, Buena Park, CA 90621 (714) 443-3280 Tel. • (714) 443-3283 Fax

7. Bank References:

(1) Business Bank

(Name) / (Address) / Contact Name

(Telephone Number) / (Account Name and Number)

(2) Personal Bank

(Name) / (Address) / Contact Name

(Telephone Number) / (Account Name and Number)

8. Supplier References:

(1)

(Company Name) / (A/C #) / (Address) / (Telephone Number) / (Fax Number)

(2)

(Company Name) / (A/C #) / (Address) / (Telephone Number) / (Fax Number)

(3)

(Company Name) / (A/C #) / (Address) / (Telephone Number) / (Fax Number)

9. Are you requesting Credit Terms? YES NO How Much _____

If yes,

- A. Copy of Applicant's Current Financial Statements along with Last 3 Years
- B. D & B Number and Report may be requested plus personal tax returns of Company Owner(s)
- B. Credit Terms are offered to Customers who qualify and doing business within United States
- C. All Late Payments are subject to finance charges along with late fees



8322 Artesia Blvd. Suite B, Buena Park, CA 90621 (714) 443-3280 Tel. • (714) 443-3283 Fax

TERMS

In consideration of the extension of credit by Crescent Marketing Inc./DBA Game Quest to Applicant, Applicant agrees to the following terms and conditions:

1. Upon approval of this application, Crescent Marketing Inc./DBA Game Quest, in its sole discretion, will assign Applicant a maximum credit line and shall have the right to increase, decrease, or terminate Applicant's credit privileges under this Application at any time without prior notice to Applicant, except as otherwise provided by law.
2. All purchases by Applicant of goods and/or services from Crescent Marketing Inc./DBA Game Quest will be made in accordance with the terms and conditions of this Application and any Invoices and/or other documents evidencing the Applicant's obligations to Crescent Marketing Inc./DBA Game Quest, all of which are incorporated herein by this reference.
3. Payment of the purchase price for goods and/or services acquired from Crescent Marketing Inc./DBA Game Quest shall be made pursuant to the terms set forth on each Invoice, and Applicant agrees to pay all charges according to the payment terms established in said Invoice. The entire outstanding balance due to Crescent Marketing Inc./DBA Game Quest on all Invoices shall become due in full immediately upon default in the payment of any Invoice.
4. Applicant agrees to pay interest in the amount of 18% per annum, or the highest rate permitted by law, whichever is less, on any payment considered past due until collected.
5. Applicant agrees to pay all costs of collection incurred by Crescent Marketing Inc./DBA Game Quest, including reasonable attorneys' fees and expenses, should a default in payment or any other obligation of Applicant occur.
6. This Application and all transactions between the Applicant and Crescent Marketing Inc./DBA Game Quest shall be governed by and interpreted in accordance with the laws and decisions of the State of California.

Applicant hereby certifies that the information furnished under this Application and any other financial statements furnished in connection herewith, is true and correct and that this information is being furnished to Crescent Marketing Inc./DBA Game Quest for the purpose of inducing Crescent Marketing Inc./DBA Game Quest to extend credit to Applicant, and understands that Crescent Marketing Inc./DBA Game Quest intends to rely upon such information. Applicant agrees to be bound by the terms and conditions contained in this Application and all invoices and other documents furnished by Crescent Marketing Inc./DBA Game Quest from time to time, all of which are incorporated herein by reference. Applicant understands that Crescent Marketing Inc./DBA Game Quest will retain this Application whether or not it is approved. Applicant hereby authorizes Crescent Marketing Inc./DBA Game Quest to check Applicant's credit history and trade and bank references for customary credit information, to confirm the information contained on this Application and to release information to other creditors regarding Applicant's credit experience with Crescent Marketing Inc./DBA Game Quest. As a condition to Crescent Marketing Inc./DBA Game Quest's extension of credit to Applicant, it requires that a Uniform Commercial Code financing statement be filed to perfect Crescent Marketing Inc./DBA Game Quest's security interest in the goods that it has sold, or will sell, to Applicant. By Applicant's signature below, Applicant hereby authorizes Crescent Marketing Inc./DBA Game Quest to file such financing statements showing Applicant as debtor and Crescent Marketing Inc./DBA Game Quest as secured party describing the collateral as all goods provided by Crescent Marketing Inc./DBA Game Quest to Applicant, in such jurisdictions as Crescent Marketing Inc./DBA Game Quest deems appropriate.

Company Name: _____
(Firm's Name)

Company Agent/Owner: _____
(Print Name) (Date)

(Signature)

PERSONAL GUARANTY

The undersigned,	("Guarantor"), having a financial interest in Applicant, and benefiting from the
------------------	--

("Guarantor"), having a financial interest in Applicant, and benefiting from the transactions contemplated by this Agreement, hereby personally guaranties the payment by Applicant to Crescent Marketing Inc./DBA Game Quest of all amounts due and owing now, and from time to time hereafter ("Liabilities") from Applicant to Crescent Marketing Inc./DBA Game Quest. Guarantor expressly waives notice from Crescent Marketing Inc./DBA Game Quest of its acceptance and reliance on this personal guaranty, notice of sales made to Applicant, and notice of default by Applicant. The obligations of Guarantor hereunder shall not be affected, excused, modified or impaired upon the happening, from time to time of any event. No set-off, counter-claim or reduction of any obligation, or any defense of any kind or nature which the Guarantor has or may have against Applicant or Crescent Marketing Inc./DBA Game Quest shall be available hereunder to the Guarantor against Crescent Marketing Inc./DBA Game Quest. In the event of a default by Applicant on its obligations to Crescent Marketing Inc./DBA Game Quest, Crescent Marketing Inc./DBA Game Quest may proceed directly to enforce its rights hereunder and shall have the right to proceed first against Guarantor, without proceeding with or exhausting any other remedies it may have. The undersigned further agrees that to the extent that Applicant makes a payment or payments to Crescent Marketing Inc./DBA Game Quest, which payments, or any part thereof, are subsequently invalidated, declared to be fraudulent or preferential, set-aside or required to be repaid to Applicant, its estate, trustee, receiver, or any other party under any bankruptcy law, federal law, common law, or equitable cause, then to the extent of such payment or repayment, the Liabilities or portion thereof which has been paid, reduced or satisfied by such amount so repaid shall be reinstated as of the date such initial payment, reduction or satisfaction occurred. The undersigned does hereby acknowledge that he or she may have rights of indemnification, contribution, reimbursement, or exoneration from the Applicant if the undersigned assumes or performs his or her obligations under this Guaranty. The undersigned understands the benefits of such rights. These benefits include, but are not limited to, (i) the undersigned's rights to the reimbursement from the Applicant of all money spent from the undersigned's performance of its obligations under the Guaranty, and (ii) the undersigned's rights to succeed to any position held by Crescent Marketing Inc./DBA Game Quest, after the undersigned has fulfilled its obligations under this Guaranty. The undersigned, in further consideration of Crescent Marketing Inc./DBA Game Quest extending financial accommodations to Applicant, however, knowingly and voluntarily waives and relinquishes any right of indemnification, contribution, reimbursement, and exoneration from the Applicant which may arise. Guarantor agrees to pay all costs, expenses, and fees, including reasonable attorneys' fees, which may be incurred by Crescent Marketing Inc./DBA Game Quest in enforcing this personal guaranty or protecting its rights following any default on the part of Guarantor. Guarantor agrees that an interest charge of one and one-half (1 ½%) percent per month, or the highest rate permitted by law, whichever is less, shall be assessed on any amount due and owing to Crescent Marketing Inc./DBA Game Quest by Guarantor under this personal guaranty until collected. This personal guaranty shall be binding upon Guarantor, the Guarantor's heirs, successors, assigns, and representatives and survivors, and shall inure to the benefit of Crescent Marketing Inc./DBA Game Quest, its successors and assigns, and may be assigned by Crescent Marketing Inc./DBA Game Quest without notice to the undersigned. This personal guaranty shall be governed by and interpreted with the laws and decisions of the State of California. THE UNDERSIGNED CONSENTS TO THE JURISDICTION OF ANY STATE OR FEDERAL COURT LOCATED WITHIN THE STATE OF CALIFORNIA AND WAIVES ANY RIGHT TO TRIAL BY JURY. If executed by more than one, the obligations of the undersigned shall be joint and several and all references to the singular shall be deemed in the plural.

(Print Name)

(Address)

(Signature)

(Date)

(Print Name)

(Address)

(Signature)

(Date)