

Cheese Cake City, Inc.™



800Cheesecake.com

Corporate Gift Guide

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1-800-Cheesecake (243-3732)



Introduction:

Welcome to the wonderful world of Cheese Cake City, Inc.TM and 800Cheesecake.com's Corporate Gift Program

We began baking cheesecakes in **1986**, shipping cheesecakes to consumers and companies in **1989**, and selling on the Internet in **1996**. Since then we have helped many companies both large and small create successful Corporate Gift Programs.

Cheese Cake City, Inc.TM can take the work and hassle out of creating a memorable Corporate Gift Program for this Holiday Season, or any time that you want to say or send a special "Thank You!"

Maybe you...

- ...have key employees to thank for a job well done?
- ...would like to thank your customers for a great year, or just for their continued business?
- ...just closed a big deal and want to thank everybody involved?
- ...want to make a lasting impression with prospective clients?

Now comes the easy part. All you have to do is select a cheesecake(s), send us your mailing list, tell us what you want your Gift Message to say, and then relax. We'll take care of the rest!

We would also be happy to include Promotional Materials, Business Cards, Personalized Holiday Cards, or anything else you would like in the box!

Please let us know how we can take the stress and hassle out of creating a truly special Gift Program. A program that your clients, employees, and business associates will remember long after the Holidays are a distant memory.

We look forward to talking with you,

Steve Zwetsch

President

Cheese Cake City, Inc.TM

Steve@800cheesecake.com



Corporate Gift Prices – Your Cost Includes:

Please keep in mind as you are evaluating our program that your Corporate Gift Price includes:

- The Cheesecake (The best on the planet!)
- Special Packaging designed so your cheesecake arrives in perfect condition, every time!
- All Shipping & Handling Fees
- Personalized Gift Card Message (See: **Other Services**)



Ordering Guidelines:

We deliver every day except Sunday, Monday and Major Holidays.

2007 Major Holidays and Ordering/Shipping Schedules:

Holiday	Date	Order Cut-Off	Last Ship Day	Last Arrival Day	NEXT Ship Day
Thanksgiving	Thursday 11/22/07	Tue 11/20 @ 12:00Noon PT	Tuesday 11/20/07	Wednesday 11/21/07	Monday 11/26/07
Christmas	Tuesday 12/25/07	Fri 12/21 @ 12:00Noon PT	Friday 12/21/07	Saturday 12/22/07	Wednesday 12/26/07
New Years	Tuesday 1/1/08	Fri 12/28 @ 12:00Noon PT	Friday 12/28/07	Saturday 12/29/07	Wednesday 1/2/08

**** PLEASE NOTE:**

FedEx is not guaranteeing and therefore we **CANNOT GUARANTEE** any deliveries from December 17th through December 22nd **

Shipping Days: Mon-Fri **Delivery Days:** Tues-Sat (**Saturday Delivery please add \$12.50**)

Advance Orders: Orders may be placed 90 days in advance. Please send orders through as you receive them, rather than waiting until the ship date. This helps us with inventory as well as production planning.

Orders received by 12:00 noon (Pacific Time) will be shipped the same day, for next day delivery. **Orders received after 12:00 noon** (Pacific Time) will be shipped the next possible Shipping Day.

Please note: Orders received after 12:00 noon on Thursday, will be shipped the following Monday, for delivery on Tuesday.

Saturday Delivery: Orders must be received by 12:00 noon (Pacific Time) on Friday.



Placing Orders:

Please use one of the following methods to place your orders:

Email: Orders@800cheesecake.com

Fax: 510-524-4057

Phone: 1-800Cheesecake (243-3732)

PLEASE NOTE: We prefer that you place Corporate Gift Orders by email. You will receive invoices and FedEx tracking numbers by email.



Address Requirements:

In order to process and ship your orders, we need **all of the following information.** Incomplete orders cannot and will not be processed.

Please Note: If you have your customer list in a database or spreadsheet, you can print and fax it to us or send it to us as an attachment via e-mail – as long as it contains all of the following required information.

(Please export database files into an Excel spreadsheet before sending via e-mail.)

Recipient's Name

Company Name
(If applicable)

Street Address

City, State and Zip Code

Recipient's Phone Number

(We need this phone number in case FedEx has trouble finding the delivery address, or if there is a problem with the supplied address. We will not call the recipient for any other reason and all information received is protected in accordance with our Privacy Policy as described below)

Requested Delivery Date

Cheesecake Selection

Gift Card Message

(**IMPORTANT:** Please limit Gift Card Message to **no more than 15 words** if you are submitting orders by **FAX**. Gift Card Message may be **unlimited** if you are submitting orders by **EMAIL**.)

PLEASE NOTE:

- Please be sure that the addresses that you provide to us are correct. FedEx charges \$10.00 per address correction, which we will pass on to you. Also, an incorrect address may mean that your cheesecake will not arrive on the specified arrival date.
 - Deliveries can be made to the Continental United States, Alaska and Hawaii only.
 - Alaska and Hawaii deliveries are made by 5:00pm, local time.
 - We are unable to process orders for delivery to P.O. Boxes or APO Installations.
 - **Hospital and Hotel Deliveries:** Please make sure that the Recipient will be at the Hospital or Hotel on the Delivery date. We cannot be responsible if the recipient has checked out.
 - Certain addresses require Priority Overnight Service in order to arrive the next day. There will be an additional \$5.00 charge for those addresses.
-



FedEx Services:

We ship all our cakes via **FedEx Standard Overnight Service** with delivery by **3:00pm next day**.

Priority Overnight is available for \$5 extra. Delivered by **12:00 Noon next day**.

Alaska and Hawaii must be shipped by Priority Overnight. Please add \$5.

Saturday Delivery is available for \$12.50 extra. Delivered by **12:00 Noon on Saturday**



3rd Party Billing of FedEx Charges:

If you have your own FedEx account, we can bill the shipping charges to your FedEx account number.



Signature Release:

We have a Signature Release Waiver filed with FedEx. This means that if the recipient is not home or not at the office, FedEx will leave the cake inside the front door, on the porch or if safe to do so.

A Word of Caution:

Please be careful when shipping cheesecakes to Office addresses during

- Thanksgiving Week: 11/21-11/22/06, and
- Week BEFORE Christmas: 12/18-12/22/06

A lot of Business close during these times, and people often take vacation days during these Holiday weeks.

So...please check and make sure all of the people on your Corporate Gift List will be at the address you give us. We cannot be responsible for cakes that are sent to address, and then sit for a week because the recipient is out of the office!



Terms:

New accounts will pay by Credit Card until a Credit Application has been submitted and approved



Payment Options:

- Visa, MasterCard, Amex and Discover
- Company Check (with approved Credit Application)



Other Services:

Custom Design Services

Let us create a **Signature Cheesecake** just for your company! Do you have a wild idea, or a tried and true recipe from your Great Grandmother?

We can develop a unique cheesecake, or other dessert item based on your specifications, or point us in the right direction and we'll do the rest.

You may also supply custom Gift Cards, Stickers and Promotional Material, and we will place them in/on the box for you. Please call to discuss these additional services.



Privacy Policy:

Your customers will remain your customers. We will not call, contact or market to your customers in any way. If your customers approach us, we will direct them back to you or your web site.



Our Guarantee:

Our guarantee is very simple:

If you are not thrilled with your cheesecake, for any reason* we will send another cheesecake, or cheerfully refund your money!

** The only exception to this guarantee is if you provide us with an incorrect shipping address, and the cake is late, or undeliverable due to the bad address.*



How Do We Package Cheesecakes For Shipping:

Our cheesecakes are blast frozen, and immediately shrink wrapped with a heavy cryovac plastic. Then they go into a foam container that surrounds the cheesecake in 2 inches of insulation. This goes into a heavy corrugated container. We ship all of our cakes FedEx Overnight service. The cheesecake will arrive either partially frozen, or cold and ready to serve and enjoy!



The packaging insures that every cheesecake will arrive in perfect condition. In the event that there is no one home, FedEx will leave the cake if it is safe to do so. The cake will last one day, after delivery, in the container...especially during the winter months!

Please order with confidence. Your cheesecake will arrive in perfect condition...we guarantee it!



Large Volume Orders:

We do offer discounts for large quantity orders. Please call for pricing and complete details.



Contact Us:

Cheese Cake City, Inc.™ **Steve Zwetsch, President**

1225 4th Street
Berkeley, CA 94710
USA

Phone: 510-524-9404
Toll Free: 1-800-Cheesecake (243-3732)

Fax: 510-524-4057





Web Site: www.800cheesecake.com
Email: Steve@800cheesecake.com




Customer Service Hours:
Monday-Friday - 9:00am-5:00pm Pacific Time



Cheese Cake City, Inc. –Corporate Gift Pricing

8" cheesecakes - 2 lbs - serves 8:	Shipped OVERNIGHT \$47.45
8" cheesecakes - 3 lbs - serves 12:	Shipped OVERNIGHT \$59.80
8" cheesecakes – 2.5 lbs w/topping - serves 12:	Shipped OVERNIGHT \$59.80
8" Sampler cheesecake - 3 lbs - serves 12:	Shipped OVERNIGHT \$66.80
8" Special Occasion cheesecake - 3 lbs - serves 12:	Shipped OVERNIGHT \$64.80
10" cheesecakes - 4 lbs - serves 16:	Shipped OVERNIGHT \$70.80
10" Sampler cheesecake - 4 lbs - serves 16:	Shipped OVERNIGHT \$75.80
Bite Size Cheesecakes - 42 pieces:	Shipped OVERNIGHT \$57.80
6 pc. Mini Sampler – Serves 6:	Shipped OVERNIGHT \$42.30
6 pc. Holiday Mini Sampler – Serves 6:	Shipped OVERNIGHT \$42.30

	Up to 10	Order 10-19	Order 20-49	Order 50-99	More than 100
		SAVE 5%	SAVE 10%	SAVE 15%	
 8"- 2 lb. Cheesecakes	\$47.45	Sorry, NO Discounts Available			CALL
 8"- 3 lb. Cheesecakes	\$59.80	\$57.98 ea.	\$56.16 ea.	\$54.34 ea.	CALL
 8"- 3 lb. Cheesecake SAMPLER	\$66.80	\$64.63 ea.	\$62.46ea.	\$60.29 ea.	CALL
 8"- 3 lb. Special Occasion Cheesecakes	\$64.80	\$62.73 ea.	\$60.66 ea.	\$58.59 ea.	CALL

 <p>10"- 4 lb. Cheesecakes</p>	<p>\$70.80</p>	<p>\$68.48 ea.</p>	<p>\$66.16 ea.</p>	<p>\$63.84 ea.</p>	<p>CALL</p>
 <p>10"- 4 lb. Cheesecake SAMPLER</p>	<p>\$75.80</p>	<p>\$73.23 ea.</p>	<p>\$70.66 ea.</p>	<p>\$68.09 ea.</p>	<p>CALL</p>
 <p>Bite Size Cheesecakes – 42 pieces</p>	<p>\$57.80</p>	<p>\$55.98 ea.</p>	<p>\$54.16 ea.</p>	<p>\$52.35 ea.</p>	<p>CALL</p>
 <p>6 pc. Mini Cheesecake Sampler</p>	<p>\$42.30</p>	<p>Sorry, NO Discounts Available</p>			<p>CALL</p>
 <p>6 pc. Holiday Mini Cheesecake Sampler</p>	<p>\$42.30</p>	<p>Sorry, NO Discounts Available</p>			<p>CALL</p>