

EHR/EMR

Disease Management

CCHIT

ePrescribing

Healthcare IT

Healthcare is changing.  
Are you prepared to change with it?

Telemedicine

Digital Data

Medical Home

Web Applications

Interoperability



In today's fast-paced world of healthcare IT, changes occur almost daily. Digital diagnostics, EHRs and EMRs are increasingly becoming a reality, but many physicians find themselves struggling to adopt them due to financial resources, comfort with technology or concerns about patient care. At Midmark, we realize these are difficult decisions. To help, we've created the IQ Digital Diagnostics System — a combination of digital diagnostic devices and software solutions that make it fast and easy to capture, interpret and retrieve patient information. Whether you're a single practitioner wanting to improve workflow efficiency or a large physician group needing to integrate with your EHR or EMR, Midmark's IQ Digital Diagnostics System is here to help with features that are designed to expand as the needs of your practice change.

## Helping physicians provide better care

### **A digital diagnostic system that grows with your practice**

Haven't invested in an EHR or EMR? Use the IQ Digital Diagnostic Devices along with IQmanager™ Software to streamline the efficiency of your clinical workflow and staff.

Our system makes diagnostic testing faster, easier and more efficient. Run all of your tests from our IQmanager Software and have full access to your patient's diagnostic records at the touch of a button, all on your existing computer, tablet or laptop.

- Easily pull reports, input patient data and fax information from the user interface
- Reduce the possibility of errors while increasing the number of tests completed daily
- Manageable, paperless office solution
- Eliminate the need for and cost of thermal paper



IQmanager™

through technology



IQecg™



IQholter™, EX, EP



IQstress™



IQspiro™

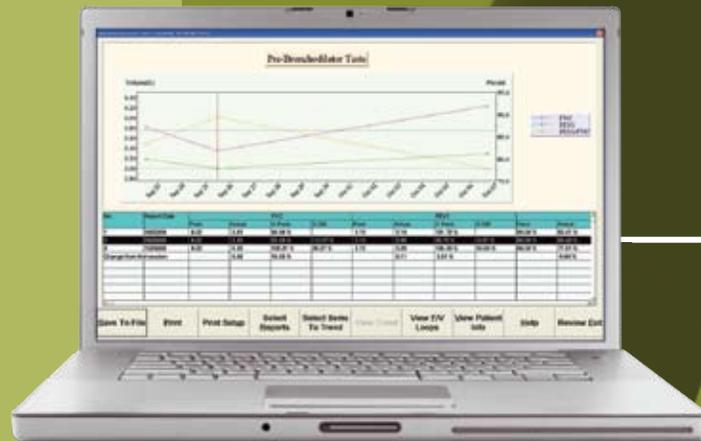
“The Midmark IQecg saves us time during and after testing with results that are immediately integrated into our EMR. Our physicians can review, make decisions and approve results as part of the patient’s chart, without it touching multiple hands. The Midmark devices are easy-to-use, portable and support our paperless office strategy. Thanks to their responsive and reliable Support Services Team, even our rural physicians are connected. Overall, we have a more seamless workflow thanks to Midmark.”

Alan Antiporda  
VP Information Systems  
Bakersfield Family Medical;  
Part of Heritage Provider  
Network, Inc.  
Bakersfield, CA

The IQ Digital Diagnostic System operates through an IT-friendly, two-way data exchange designed to increase the efficiency of your practice workflow and connect seamlessly with approximately 80 EHR/EMR programs. Our connectable diagnostic devices offer you a streamlined testing process intended to improve ease of use and efficiency and reduce transcription errors, leaving you more time for your patients and less time worrying about managing paper files and charts.

## Improve workflow efficiency, data accessibility

- Perform diagnostic tests from within the EHR/EMR application
- View and edit interactive diagnostic reports from within the EHR/EMR application
- Diagnostic results automatically populate within the patient chart
- Perform trending analysis and serial comparison analysis right from the EHR/EMR
- Eliminate errors, duplicate data entry and streamline administrative tasks
- Paperless efficiency



EMR

ility and patient care



IQecg™



IQholter™, EX, EP



IQstress™



IQspiro™

“We use the entire line of diagnostic devices from Midmark because they are fully integrated with our EMR software and work seamlessly with it. Midmark products are technologically advanced and support our initiative for efficient patient care, from both a clinical and a technological standpoint.”

Abe Levy, M.D.  
Medical Director,  
Chief Quality Officer  
Mount Kisco Medical Group  
Mount Kisco, NY

Midmark's IQ Digital Diagnostic System is designed to work in most IT environments. Your healthcare IT team can feel confident that our diagnostic devices, IQmanager™ and EHR/EMR connectivity solutions include the features to support just about every network environment, including:

- Citrix Thin Client
- Windows Terminal Services Thin Client
- Peer-to-Peer Network
- Fat Client Network
- Wide Area Networks
- Local Area Networks
- ASP Model Applications
- Web-Based EHR/EMR Software

# Innovative network solutions for digital diagno

## **IQpath™ Virtual Channel Software**

All data flows quickly and securely with our IQpath Virtual Channel Software. We developed this specialized software to ensure that Midmark customers could stream data safely, protecting the integrity of patient information. IQpath Software offers users uninterrupted testing and helps devices run smoothly, data flow quickly and the clinical workflow move more efficiently.

Benefits include:

- Minimize the risk of data corruption or data delays
- Eliminate the need for com-port mapping
- Allow use of USB devices in thin client environment
- Minimize need to increase bandwidth
- Reduce latency issues
- Allow reports to be sent in a timely manner despite any delays in the network

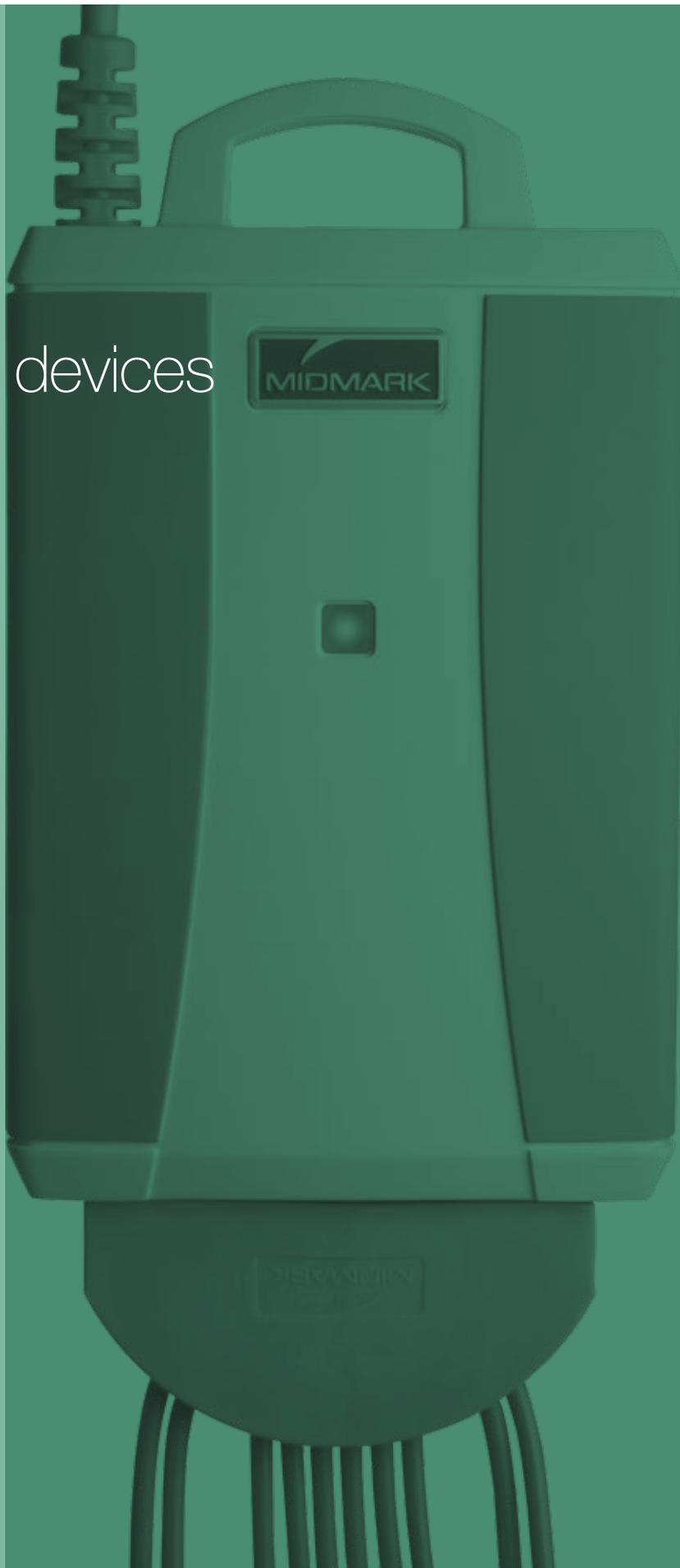


IQpath™

IQpath is applicable to Midmark ECG and Spirometer devices only.

Contact your Midmark Sales Representative or Support Services to see if your EHR/EMR is IQpath operational.

stic devices



“My team is responsible for implementing, supporting and training clinicians on EMR software for an 800 physician IPA. After trying several brands of digital diagnostic devices, we now only support Midmark devices. With Midmark, not only do we know it will support our vast network but our clinicians appreciate their ease of use.

Whether you’re a small office or a large network, Midmark’s products are technologically advanced, workflow compatible and backed by outstanding technical support.

I recommend them exclusively.”

Tina Buop  
Vice President  
Clinical Integrators of  
Muir Medical Group IPA, Inc.  
Walnut Creek, CA

## Make your practice more successful today with an IQ Digital Diagnostic System

Productivity gains and improvements in patient care are just a few of the benefits that can result from implementing the IQ Digital Diagnostic System. You'll have the ability to provide more streamlined diagnostic procedures for your patients and a more efficient workflow for your practice. Call us today and we'll put together a custom suite of solutions to help your practice move toward the future of healthcare.



IQecg™



IQspiro™



IQholter™, EX, EP



IQmanager™



IQstress™

### Ordering Information

4-100-1200 IQmanager™ Software – Patient data management of ECG, Spirometry, Holter and Stress

4-100-1420 IQpath™ Virtual Channel Software (Microsoft version)

4-100-1430 IQpath™ Virtual Channel Software (Citrix version)

For information, pricing or to place an order, contact us at:

1-800-624-8950 or

1-310-516-6050 or

midmark.com

**Midmark Diagnostics Group is an ISO 13485 Certified Company.**

Midmark Diagnostics Group  
1125 W. 190th Street, Gardena, CA 90248  
midmark.com  
1-800-624-8950

© 2009 Midmark Corporation  
60 Vista Drive P.O. Box 286 Versailles, Ohio 45380-0286  
Products subject to improvement changes without notice  
Litho in U.S.A. 007-0740-00 Rev. B1 (5/09)



Because we care.