

Important Information – Please Read – It’s One of a Kind!

California Academy of Health – Absolute Goji™ 100% Goji Juice Fact Sheet[#]

January 2007 – California Academy of Health is proud to announce the release of Absolute Goji™. Absolute Goji™ is 100% pure goji juice (*Lycium barbarum L.*) with no artificial colors, sweeteners or preservatives, it’s naturally perfect.

The Goji berries in our juice are wild-harvested (hand picked) when at the peak of ripeness, they are then cold pressed and flash pasteurized to preserve their freshness and the natural levels of all bioactive compounds. Our growers personally pick out the best lots of goji before the rest are taken to market. We pay a little more for our raw product but it’s worth it. The use of superior raw ingredients and ethical manufacturing practices creates a synergy of both flavor and healthful qualities, making our Absolute Goji™ the hands down leader in the market place today.

Important Information:

- We produce new batches of our Absolute Goji™ monthly. Because we are dealing with a natural product (fruit), with a varying growing season, the color and flavor may vary slightly, batch to batch.
- You will notice that we have packaged Absolute Goji™ in smaller 17 oz bottles. This measure helps you to meet our recommendation of consuming this pure juice within 3 weeks of opening. Please remember to refrigerate Absolute Goji™ after opening, to help maintain freshness.
- WE DO NOT ADD WATER to our juice, NOR DO WE USE CONCENTRATES; it’s just 100% pure juice. Absolute Goji™ is certified kosher and 100% vegetarian.
- Even though the practices used to grow and harvest our raw ingredient conform to stringent USDA Organic Certification criteria, we still have them tested for pesticides and heavy metals.

Nutrition Facts[#]

Serving Size: One (1) Fluid Ounce (30 ml), Servings Per Container: 17 (511 ml)

Goji Juice 100% Juice Blend	Per Serving Value*	% Daily Amount
Goji Juice (<i>Lycium barbarum</i>)	30 ml	**
Calories (Not From Fat)	20	
Sodium	7 mg	0%
Protein	2 g	
Total Carbohydrates	5 g	<2%
Sugars	3 g	**
Vitamin C	40 mg	70%

Values are based on 2000 Calorie diet. ** Percent Daily Value not established.

INGREDIENTS: 100% Pure Wild Harvested, Cold Pressed Goji Berry Juice (*Lycium barbarum L.*). Absolute Goji™ contains no added water, sugar, artificial colors, chemicals or preservatives.

[#] These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

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