

LIQUID POWER™ – *It's super charged!!!*



Liquid Power™ is an amazing-tasting, one-of-a-kind, 100% natural and certified vegetarian, whole-food antioxidant supplement. Liquid Power™ possesses the most complete combination of vitamins, minerals, fruits, berries, sea vegetables, green foods, phyto-nutrients, enzymes, amino acids, fatty acids, and herbs available!

The best, the most bioavailable nutrition comes from a whole food source: **Liquid Power™ – It's Ultra Complete Nutrition™.** Whole food sources contain a complete make-up of carbohydrates, proteins, phyto-nutrients, enzymes, and thousands of other complex complementary compounds, which create a "synergy", that isolates and synthetic nutrients don't have. **Compare and you will see: Liquid Power™ has no equal.**

"I think this is one of the most amazing products on the market today. I use it as the base for all of my nutritional programs. I firmly believe in my heart and mind that the majority of body problems experienced today are directly caused by improper diet and that most body conditions will respond favorably when proper nutrition is restored. The use of pharmaceuticals to treat body problems only masks the symptoms and exacerbates the deficiency state of the body. The sad part is that I have

found it very difficult to get people to change their eating habits. The good news is that I have found it very easy for them to incorporate great tasting Liquid Power™. In my opinion it is a great insurance policy against the deleterious effects of bad nutritional habits." Dr. Marcus Ettinger, B.Sc. (human biology), D.C.

FACT: America leads the world in micro-nutrient depleted soil. California Academy of Health (CAOH) looked to the sea for the solution and **Liquid Power™** was the answer.

The fact is, our nutrient depleted soil is common knowledge and has been widely documented and published for more than 80 years. During this time, articles and books have been written exposing the relationship between poor soil health and nutrient deficiencies and disease. This is not a fringe subject. It has been addressed by some of the world's most notable doctors and pioneers in medicine, such as Dr. Royal Lee, Dr. Bernard Jensen, Dr. Francis Pottinger, Dr. Weston Price, Dr. William Albrecht, and Dr. Rene Quinton. These are but a few.

In 1936 the US government, in US Senate Document 264 from the 74th Congress stated: *"Do you know that most of us today are suffering from certain dangerous diet deficiencies which **cannot be remedied until the depleted soils from which our foods come are brought into proper mineral balance?** The alarming fact is that foods, fruits and vegetables, and grains now being raised on millions of acres of land that no longer contain enough of certain needed minerals, are starving us – no matter how much of them we eat!"* This government document was created 70 years ago. The U.S. government knew as far back as 1936 that our soil, thus our food supply, was deficient in life-sustaining and health-promoting minerals. Has this situation changed for the better since then? No, it is far, far worse!

Our mineral deficient food supply is so bad that the largest anti-supplement, anti-health food, and anti-alternative medicine group, The American Medical Association, published two articles in their June 2002 issue of the *Journal of the American Medical Association*, reversing a long-standing anti-vitamin policy. Robert H. Fletcher, MD, MSc, and Kathleen M. Fairfield, MD, DPhil, of Harvard Medical School and the Harvard School of Public Health, concluded in their article, *"A large proportion of the general population has less-than-optimal intakes of a number of vitamins, exposing them to increased disease risk."* In addition, they counsel that, *"it appears prudent for all adults to take vitamin supplements."*

The average American eats a diet high in white sugar, white bread, white rice, sodas, and "fast food". Our foods are saturated with artificial dyes, flavorings, herbicides, pesticides, saturated fats, trans-fats, processed sugar, and excitotoxins like MSG and Nutra-Sweet®. Our foods are aided by growth hormones, antibiotics, or genetic engineering. Our foods are microwaved, heat pasteurized, reconstituted, and fortified. You are what you eat. Think about that for a moment.

Page 1 of 3

California Academy of Health, Inc.
31805 Temecula Parkway # 553
Temecula, California 92592

Phone: 800-643-7188

Fax: 800-987-0062

Web: www.caoh.com

Email: info@caoh.com

© 1999 - 2008 by California Academy of Health, Inc. All rights reserved. No portion of this maybe re-printed or used without written permission.

The two quotes below gave us the inspiration for **Liquid Power™**. We cannot guarantee that our soil will deliver us nutritious food so we must look for an insurance policy – **Liquid Power™**.

1. "In order for man to continue to live on earth, he must make some fundamental changes. He must look to the oceans of the world as a source of needed elements. These elements must be returned to the soil so that better quality and more healthful foods can be produced. Man must stop the destruction of the soil." (Maynard Murray, M.D. [1910-1983])
2. "When we think of health, we usually don't think of dirt. But dirt, or soil, is the primary factor in maintaining our nutritional health because all our food comes from the earth. Since our bodies are literally composed of the 'dust of the earth,' meaning minerals, healthy bodies are connected to healthy soil. If any element is missing from the soil, then it will be missing from the foods we eat and as a result, we will not be properly nourished. **Unfortunately, our commercial methods of agriculture are not only depleting the soil of precious trace minerals, they are also destroying the ability of plants to be able to utilize those elements. Hence, our food is nutritionally deficient right from the start.** To make matters worse, our food gets refined and more of its nutritional content is removed in the process. While there are still those diehards in the medical community who preach the old dogma that supplements aren't necessary if you eat a 'balanced diet,' it is nonetheless a fact that animal feeds - ALL contain nutritional supplements. Agricultural experts recognize that farmers must supplement animal feeds. They know that grain and other foodstuffs do not contain enough nutrients to maintain healthy livestock without adding supplements. **If animals can't stay healthy eating our modern crops, how can human beings?**" Dr. Bernard Jensen (Excerpt from Empty Harvest 1990)

Liquid Power Supplement Facts# - 32 oz. Bottle

Calories 32 - Total Fat <1 g (<1% DV) - Cholesterol 0 mg - Total Carbohydrates 9 g (1% DV) - Dietary Fiber 2 g (8% DV) - Sugars 4 g ** - Sodium 6 mg (<1% DV) - Protein 3 g (6% DV) - Vitamin A (Palmitate) 5,000 IU (100% DV) - Beta Carotene 5,000 IU (100% DV) - Vitamin B1 (thiamine) 12.5 mg (833% DV) - Vitamin B2 (riboflavin) 14 mg (815% DV) - Vitamin B3 (niacinamide) 12.5 mg (63% DV) - Vitamin B5 (pantothenic acid) 19 mg (190% DV) - Vitamin B6 (pyridoxine) 12.5 mg (625% DV) - Vitamin B12 (cyanocobalamin) 200 mcg (3,333% DV) - Vitamin C (Ester-C® Cal. Ascorbate) 200 mg (333% DV) - Vitamin D (Ergocalciferol) 400 IU (100% DV) - Vitamin E (d-alpha tocopherol) 55 IU (183% DV) - Vitamin K (phytonadione) 22 mcg (28% DV) - Calcium (from Sea Vegetation) 270 mg (27% DV) - Copper (from Sea Vegetation) 1 mg (50% DV) - Iodine (from kelp) 162 mcg (108% DV) - Magnesium (from Sea Vegetation) 375 mg (93% DV) - Manganese (from Sea Vegetation) 1 mg (50% DV) - Phosphorus (from Sea Vegetation) 138 mg (20% DV) - Selenium (from Sea Vegetation) 70 mcg (100% DV) - Zinc (Zinc gluconate) 15 mg (100% DV) - Folic Acid 400 mcg (100% DV) - Choline (Bitartrate) 15 mg ** - Biotin 1000 mg (333% DV) - Bioflavonoids (Hesperidin) 100 mg** - Chromium Polynicotinate 120 mcg ** - Lutein 10 mg ** - Zeaxanthin 400 mcg ** - Lyc-O-Mato® (6% Lycopene) w/ phytoene, phytofluene, beta-carotene & tocopherol 10 mg **

Liquid Power Phyto-Nutrient Complex: 350 mg

Fruits & Greens™ 100:1 Extract of: (Apple, Apricot, Banana, Beet, Blueberry, Broccoli, Brussel Sprout, Cabbage, Cantaloupe, Carrot, Cherry, Cranberry, Eggplant, Elderberry, Ginger, Grapefruit, Kale, Kiwi, Lemon, Lime, Mango, Onion, Orange, Peach, Pineapple, Plum, Red Grape, Red Pepper, Raspberry, Spinach, Strawberry, Sweet Potato, Tomato, and White Potato). Irish Moss, Wheatgrass 20:1 Extract, Aloe Vera Leaf 200:1 Extract, Blue Green Algae, Horsetail Herb Extract (7% Vegetal Silica), Pau d' Arco Bark, Spirulina (Natural source of Chlorophyll, RNA and DNA), Mangosteen Fruit Extract (20% *Alpha*-mangostien) 4:1 Extract of Pomegranate Fruit and Noni Fruit, Olive Leaf Extract (15% Oleuropein), Beta Glucan, and Bee Pollen.

Liquid Power Optiberry® Complex: 30 mg

Wild Blueberry (*Vaccinium angustifolium*) Fruit, Strawberry (*Fragaria chiloensis*) Fruit Powder, Cranberry (*Vaccinium macrocarpon*) Fruit Powder, Wild Bilberry (*Vaccinium myrtillus*) Fruit Extract, Black Elderberry (*Sambucus nigra*) Fruit Extract, and Red Raspberry (*Rubus idaeus*) Seed Powder (Providing highly bioactive Anthocyanins, including Malvidin, Cyanidin, Delphinidin, and Petunidin).

Liquid Power Digestive System Complex: 2600 mg

Papain, Amylase (Starch digestion) 5,500 SKB, Protease (Protein digestion) 82,500 HUT, Lipase (Fat digestion) 1,950 FIP, Cellulase (Fiber and Cellulose digestion) 7,875 CU, Bromelain (80 GDU), Lactase (Milk sugar - Lactose digestion), Apple Pectin, Cinnamon, Fenugreek Seed Powder, Parsley Leaf Powder, Fruit Pectin, Maltodextrin, and Oat Fiber.

Liquid Power Anti-Aging Complex: 315 mg

Idebenone, MSM, Hyaluronic Acid, Regensure®, Glucosamine HCl (Vegetarian), Grape Seed Extract, Rhodiola Rosea Extract (3% Rosavins & 1% Salidroside), TMG (Trimethylglycine, also called Betaine), and Betains (Derived from Sea Vegetation).

Liquid Ultra Complete Sea Vegetation Complex: 190 mg

Cultivated Sea Vegetation Blend: (*Alaria valida*, *Costaria*, *Costata*, *Fucus gardneri*, *Gigartina*, *Laminaria digitata*, *Nereocystis luetkeana*, *Rhodomenia pertusa*, *Ulva linza*, and *Ulva lactuca*).

Ultra Phyto-Mineral Complex: (72 Organic Minerals derived from Sea Vegetation).

Liquid Ultra Complete Amino Acid Complex: 40 mg

Alanine, Arginine, Aspartic Acid, Cystine, Glutamic Acid, Glycine, Histidine, Isoleucine, Leucine, Lysine, Methionine, Phenylalanine, Proline, Serine, Threonine, Tryptophan, Tyrosine, and Valine. (Derived from Sea Vegetation).

Liquid Power Omega Fatty Acid Complex: 40 mg

Borage Oil, Evening Primrose Oil, and Sea Vegetation (Supplying: Alpha linolenic, Gamma Linolenic Acid, Linoleic Acid, Oleic Acid, and Palmitic Acid).

Liquid Power Cardio-Vascular Support Complex: 380 mg

Horse chestnut extract (20% Aescin), Hawthorn Berry, Co-Q10, Acai Berry 5:1 Extract, Goji Berry 4:1 Extract, Suma Root, Alfalfa 5:1 Extract, Odorless Garlic, Eleuthero Root, Korean Red Ginseng, Ginkgo Biloba Leaf Extract (24% Flavonoids and 6% Terpenes), Alpha Lipoic Acid, Burdock Root, Bladderwrack, and Milk Thistle (Silymarin).

Other Ingredients:

Purified Water, Vegetable Glycerin, Blue Agave Cactus Nectar, Natural Berry Extracts, Blueberry Juice, Black Elderberry Juice, Citric Acid, and Potassium Sorbate (less than 0.1%).

(% D.V.): Percent Daily Values based on 2000 Calorie diet.

** Percent Daily Value not established.

These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

CONTAINS NO ARTIFICIAL COLORING OR FLAVORING, STARCH, SALT, WHEAT, YEAST, MILK, OR SOY DERIVATIVES.

350 Reasons Why Liquid Power™

Is the Most Comprehensive and Cost Effective Daily Multiple Available:

- 100% Vegetarian
- Hypoallergenic (No soy, wheat, egg, shellfish, corn, or milk)
- Low Glycemic Index* – L.P. has a glycemic index of 25
- 150 Phytonutrients
- 72 Whole Food Derived Minerals and Trace Minerals
- 29 Fruits (including standardized extracts and concentrates)
- 26 Herbs (including standardized extracts and concentrates)
- 13 Vegetables (including standardized extracts and concentrates)
- 9 Unique Cultivated and Wild Harvested Sea Vegetables
- 13 Vitamins
- 17 Plant Derived Amino Acids
- 3 Essential Fatty Acids
- 7 Organic Plant Derived Enzymes
- 8 Proprietary and Trademarked Nutrient Complexes:
 1. Ester-C®
 2. Xanomax®
 3. Optiberry®
 4. Lyc-o-mato®
 5. Fruits & Greens™
 6. Chromate®
 7. Floraglo®
 8. Regensure®, Glucosamine HCl

*The Glycemic Index is a numerical Index that ranks carbohydrates based on their rate of glycemic response (i.e. their conversion to glucose within the human body). Glycemic Index uses a scale of 0 to 100, with higher values given to foods that cause the most rapid rise in blood sugar. Pure glucose serves as a reference point, and is given a Glycemic Index (GI) of 100.