

# PRODUCT HANDBOOK



It's only natural was the response I received from my long-time business partner and chief chemist when I presented the idea of developing an allnew line of superior car care products to bear the Pinnacle name. That's an ironic statement, considering my latest venture is the complete opposite of what Pinnacle Natural Brilliance has always stood for – science and nature in harmony. To stay on the cutting edge of surface care technology and to continue the growth of the Pinnacle name, I had to take the brand closest to my heart where it has never been before.

Since its inception over twenty years ago, the Pinnacle brand has continually redefining evolved, care car introducing new technologies and setting new trends. Xtreme Machine Technology, or XMT, was the first evolution of the Pinnacle brand. XMT introduced a machine-specific line of products that enabled users to get better results in less time. The latest evolution of the Pinnacle line is Black Label, a collection of coatings and other cuttingedge surface care products that will redefine car care like Pinnacle originally did over twenty years ago.

If I could only exchange my muted grin for a nickel every time someone suggested a Pinnacle paint coating or paint sealant. As the proud owner of one of the most sought after lines of car care products ever available – Pinnacle Natural Brilliance – I had to repeatedly explain the



coating, even though I was secretly working on the best paint, glass, wheel, and surface coatings the world would ever witness. While the two lines appeal to different crowds, I wanted to combine the best of both worlds with the Black Label collection of products.

The road to creating Black Label was a long and enduring challenge. My team and I spent a great amount of time analyzing and testing different formulas and seeking out raw ingredients that we had never utilized in the past. Like the carnauba waxes and detail sprays that form the backbone of Pinnacle Natural Brilliance line, cost was not a consideration with Black Label. That eliminated one obstacle. The next —

and arguably the most difficult – hurdle to overcome was ease of application. I made it clear to my team that, in order for this new breed of products to bear the Pinnacle name, they had to be the best of the best in each category, both in ease of application and overall performance. The products also had to be extremely concentrated, so only a few drops would be required to clean, coat, or protect any given part of your vehicle.

I'm proud to introduce what is in my humble (and somewhat biased!) opinion the best line of paint, wheel, glass and surface coatings the world has ever seen. I'm positive that you'll not only enjoy every Black Label product, but that you will find each formula to be the best that you've ever used.



#### **Diamond Paint Coating**

The best car paint coating.

Black Label Diamond Paint Coating is a ceramic coating that creates an extremely glossy, impenetrable layer of protection on your vehicle's paint. Formulated using the most advanced nano-glass ceramic particles available in a paint coating, Diamond Paint Coating shields your vehicle against UV rays, airborne contaminants, dirt, acid rain, road salt, and other common pollutants that attack your vehicle on a regular basis. Spray and wipe application lasts up to 3 years!

Black Label Diamond Paint Coating is going to forever change the way you look at car care and detailing. Formulated using ingredients that were previously unheard of in a car wax or paint sealant, Diamond Paint Coating blankets your vehicle in a hardened glass membrane that resists dirt accumulation and surface staining. The barrier of protection has a heat tolerance higher than any conventional wax or sealant, making it the obvious choice for the perfectionist that demands the best protection for their vehicle.

Black Label Diamond Paint Coating with its nano-glass formula is resistant to alkaline cleaners, degreasers, and harsh detergents. Compared to your clear coat, Diamond Paint Coating is more resistant to scratches and marring. The nano-glass formula forms such a hard shell of protection that virtually nothing can penetrate or stick to it, making your vehicle retain that just-detailed shine for years!

Another advantage to Black Label Diamond Paint Coating is the self-cleaning effect that it provides. The nano-glass formula fills in the microscopic pits and pores of your vehicle's paint, creating a perfectly smooth, flat surface. Dirt and road grime will be removed with virtually no effort, making your vehicle easier to clean and maintain.

Surface care products that bear the Pinnacle name are expected to outshine anything else available, and Diamond Paint Coating is no exception. After being treated, vehicles will look as though molten glass was poured over them creating the appearance of a silky, glass-like shine that causes light to reflect, not refract. Diamond Paint Coating can be topped with your favorite carnauba wax, like Pinnacle Souveran, to add a warm carnauba glow.

Black Label Diamond Paint Coating goes on crystal clear; accidental overspray won't harm plastic or rubber trim. Application is as simple as spraying on and evenly distributing with a foam applicator. Wait 24 hours before topping with your favorite carnauba paste wax. Use Black Label Diamond Coating Shampoo to rejuvenate the shine and water beading.

**Directions:** Ensure surface is cool to the touch and out of direct sunlight. Place your hand in a plastic sandwich baggy and feel the paint. If it feels rough or gritty, use Pinnacle Ultra Poly Clay. Polish the paint to remove swirls and scratches. Polish the surface using Black Label Surface Cleansing Polish. This step is crucial as it removes polishing oils that would otherwise prevent the coating from properly bonding. Working one panel at a time, spray Diamond Paint Coating directly onto the paint and evenly distribute using a foam applicator. Work the coating into the paint until it disappears. If high spots occur, lightly buff with a clean, soft, lint-free microfiber towel.





#### **Diamond Glass Coating**

The best protection for glass.

Black Label Diamond Glass Coating creates an extremely slick, impermeable barrier of protection on exterior glass surfaces that prevents dirt and moisture from sticking. Formulated using state-of-the-art nano-glass ceramic particles, treated glass surfaces will have increased chip and scratch resistance while exhibiting extreme hydrophobic properties. Spray and wipe application lasts up to 18 months!

Black Label Diamond Glass Coating makes frequent glass cleaning a thing of the past. The super slick, crystal clear barrier of protection created by Diamond Glass Coating causes water to bead up and roll off, taking dirt and grime with it. This extremely slick barrier of protection is so hard that it increases the chip and scratch resistance of your windshield.

Black Label Diamond Glass Coating was specially formulated to bond to glass and other silicabased surfaces. Unlike oily rain repellents that streak, smear, and haze, Diamon Glass Coating goes on clear and stays that way. Application is as simple as spraying on, evenly distributing with a foam applicator, and gently removing any excess product. Diamond Glass Coating goes on so thin that a single 4 ounce bottle will last years.

Nano-glass ceramic particles are the secret to the superb performance of Black Label Diamond Glass Coating. As soon as you apply Diamond Glass Coating to your vehicle's exterior glass, it

immediately starts forming a hardened glass membrane that actually becomes one with the glass. As this glass membrane hardens, it fills in microscopic pits, pores, and valleys, creating a perfectly smooth surface so dirt, road grime, oil, and airborne contaminants can't stick. The crystal clear barrier of protection created by Diamond Glass Coating is so slick that it will cause water to bead up and roll off at speeds as low as 20 mph, rendering your windshield wipers virtually unnecessary!

Black Label Diamond Glass Coating is perfect for drivers located in the Snow Belt. Thanks to the immense amount of surface tension created by Diamond Glass Coating, snow and sleet are easily removed. If your vehicle is parked outside and a slurry of rain and sleet happens to freeze on the windshield, a quick swipe with your favorite snow brush will take it right off. When the weather warms up and bugs find their way to your windshield, they too will easily be removed.

**Directions:** Ensure surface is cool to the touch and out of direct sunlight Polish the glass first using Black Label Surface Cleansing Polish. Spray Diamond Glass Coating directly onto the surface and evenly distribute using a foam applicator. Allow product to set up for 1 minute then lightly buff with a clean, soft, lint-free microfiber towel. Do not apply any pressure to the towel while performing this step. Do not expose glass to moisture for 12 hours.



### **Diamond Wheel Coating**

The best wheel protectant and brake dust repellent.

Black Label Diamond Wheel Coating blankets your wheels in a rock-hard barrier of protection that is impenetrable by ferrous brake-dust particles, road salt, tar or oil. Designed with brake-dust laden sports cars in mind, Diamond Wheel Coating and the layer of protection it creates makes laborious wheel cleaning a thing of the past. The super slick surface virtually eliminates brake-dust build up. Spray and wipe application lasts up to 18 months!

Let's face it: wheel cleaning is a chore that nobody enjoys. It's often messy and it takes considerably longer than it should. Pinnacle knows this, which is why they developed a specially designed wheel coating as part of their Black Label line of products – Diamond Wheel Coating.

Black Label Diamond Wheel Coating is a nano-glass ceramic coating that was designed specifically for application on wheels. Formulated to withstand the extreme temperatures that wheels are exposed to, Diamond Wheel Coating shields your wheels against the damaging effects of ferrous (iron containing) brake-dust particles.

Wheels that are coated with Black Label Diamond Wheel Coating will be easier to clean and maintain. Regular wheel cleaning will only require soap and water, even on brake-dust laden German sports sedans. Diamond Wheel Coating creates such a slick barrier of protection that most dirt and grime will be removed when driving through the rain. A strong jet of water from the hose will also knock off most of the built up brake dust,

minimizing the amount of scrubbing required.

Black Label Diamond Wheel Coating is safe and effective to use on all types of wheels. Use Diamond Wheel Coating on painted, clear coated, polished, anodized, chrome, and bare aluminum finishes. Spray and wipe application only takes minutes to apply, and the glossy layer of protection lasts up to 18 months.

**Directions:** Ensure surface is cool to the touch and out of direct sunlight. Thoroughly clean each wheel first using Pinnacle Advanced Wheel Cleaner Concentrate. Polish wheels with Black Label Surface Cleansing Polish. Spray Diamond Wheel Coating directly onto foam applicator and evenly distribute over the wheel. Work the coating into the surface until it disappears. Lightly buff with a clean, soft, lint-free microfiber towel.



### **Diamond Surface Coating**

The ultimate paint, glass, and wheel coating - by Pinnacle.

Black Label Diamond Surface Coating is a ceramic coating that creates an extremely glossy, impermeable layer of protection on your vehicle's paint, glass, and wheels. Formulated using the most concentrated blend of nano-glass ceramic particles available in a coating, Diamond Surface Coating shields your vehicle against UV rays, airborne contaminants, acid rain, road salt and other common pollutants that plague a daily driver. Spray and wipe application only takes minutes to apply and the protection lasts years!

Black Label Diamond Surface Coating is the most advanced coating the world has ever seen. Diamond Surface Coating provides the best protection possible on multiple surfaces, including paint, glass, and wheels. Treated surfaces will be well protected against the harmful effects of nature that daily drivers are exposed to, while exhibiting a shine that can only be attributed to a product bearing the Pinnacle name. Hyper-concentrated formula means a single 8 ounce bottle will provide years of glossy protection.

Use Diamond Surface Coating on all hard exterior surfaces, including paint, wheels, glass, and chrome! Diamond Surface Coating forms a hardened glass membrane that fills in the microscopic pits, pores, creating a perfectly smooth surface that dirt cannot adhere to.

Paint - When used on painted surfaces, Diamond Surface Coating provides protection that lasts up to 3 years! As soon as you spray Diamond Surface Coating onto your vehicle's paint, it begins to create a hardened glass membrane that is impenetrable to dirt and contaminants. The surface tension created by this hardened glass membrane is so immense that water beads up and rolls off as soon as it makes contact, taking dirt and grime with it. Your vehicle's paint will exhibit an extremely glassy, liquid shine.

**Glass** - Use Diamond Surface Coating on exterior glass surfaces to create a super slick surface that rain, sleet, and snow cannot adhere to. Since the formula goes on crystal clear, you don't have to worry about the streaks, smear, or haze that is normally associated with conventional oil-based glass sealants. The surface tension created by Diamond Surface Coating causes water to bead up and roll off at speeds in excess of 30 mph, rendering your windshield wipers virtually unnecessary. Treated surfaces can be easily cleaned using water alone. Application on this surface lasts up to one year.

**Wheels** -Diamond Surface Coating is resistant to extreme temperatures, making it the perfect wheel coating for brake-dust laden sports cars. Use Diamond Surface Coating on the face of your wheels, between the spokes, and in the wheel barrel to protect against the harmful affects of ferrous (iron containing) brake-dust particles. Treated wheels will only require soap and water to clean. Application on this surface lasts up to two years.

Black Label Surface Coating replaces the need for 3 separate surfacespecific coatings. Its unique formula was designed to bond to painted, metal, fiberglass, and silica-based surfaces. The hyper-concentrated formula will yield dozens of applications on each respective surface, making it an excellent value. As with other surface care products that bear the Pinnacle name, Diamond Surface Coating creates an extremely glossy shine that must be seen to believe. PINNACLE

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#### **Hide-Soft Leather Cleaner**

Removes dirt and grime while preserving leather's natural oils.

Black Label Hide-Soft Leather Cleaner is a pH-balanced leather shampoo designed to deep clean leather and vinyl surfaces. Formulated with mink oil and lanolin, Hide-Soft Leather Cleaner forgoes inexpensive petroleum ingredients and instead relies on advanced chemistry. Hide-Soft Leather Cleaner deep cleans leather surfaces without removing the natural oils.

Not all leather cleaners are created equal, and Black Label Hide-Soft Leather Cleaner is proof. Formulated without inexpensive silicones, petroleum, or gloss agents, Hide-Soft Leather Cleaner gently lifts embedded dirt and grime without removing leather's natural oils. Hide-Soft Leather Cleaner's formula is so advanced that it actually nourishes the leather as you clean it, hydrating the surface with mink oil and lanolin.

Formulating a product to clean leather is easy, but what's not easy is formulating a leather cleaner that doesn't strip leather of its natural oils, causing premature cracking and fading. Unlike inexpensive leather cleaners or high-octane "all purpose cleaners" (do you really trust your leather with a product that cleans tires too?), Black Label Hide-Soft Leather Cleaner effectively penetrates the leather, pulls dirt out of the pores, and wipes clean. No artificial gloss or slippery surface is left behind – just clean leather!

Black Label Hide-Soft Leather Cleaner is safe and effective on protected, coated, and semi-

aniline leather. Thanks to its natural formula that is comprised of water-based surfactants, Hide-Soft Leather Cleaner will not cause delicate stitching to dry out or deteriorate. Hide-Soft Leather Cleaner is also safe on late model Ford trucks with King Ranch leather!

Black Label Hide-Soft Leather Cleaner is gentle on leather, but tough on grime. Use this pH-balanced leather cleaner to remove embedded dirt, body oils, make up, and more! Hide-Soft Leather Cleaner dispenses in a thick lather that stays on the surface, allowing maximum agitation. As you agitate the leather with a brush or terrycloth towel, the mink oil and lanolin are absorbed leaving the surface feeling soft and supple. The rich leather fragrance will restore the "new car" smell that everyone loves.

Black Label Hide-Soft Leather Cleaner is part of a two-step cleaning and conditioning system. For best results, apply Black Label Hide-Soft Leather Conditioner after using the cleaner. This pure conditioner will feed the leather a more concentrated blend of mink oil and lanolin, while providing long-lasting UV protection. Leather surfaces that are regularly cleaned and conditioned with these two products will look and feel new for years.

**Directions:** Vacuum loose dirt and debris. Apply cleaner directly onto terrycloth or microfiber applicator pad and gently rub into the surface. Remove excess cleaner with a soft microfiber or terrycloth towel. Repeat for heavily soiled surfaces.



#### **Hide-Soft Leather Conditioner**

The protection leather craves.

Black Label Hide-Soft Leather Conditioner restores, conditions, and protects new and old leather surfaces. Formulated with mink oil and lanolin, Hide-Soft Leather Conditioner forgoes inexpensive petroleum ingredients and instead relies on advanced chemistry. Designed to restore leather's natural oils, Hide-Soft Leather Conditioner protects against cracking and fading while reducing damage caused by abrasion. Natural leather scent restores the "new car smell."

A quick lesson on leather from Max, the owner of Pinnacle.

When was the last time you conditioned your seats, and I mean really conditioned them? Inexpensive leather conditioners and over-the-counter interior protectants don't count, as they actually cause more harm than good. Petroleum, silicones, and gloss agents are all a big no-no for leather, especially if you're driving a luxury car. You see, the problem with these inexpensive leather conditioners is that corners are cut in order to meet a certain price point, and you and I both know that your leather deserves better than that. As with all products that bear the Black Label name, cost was not a consideration during the formulation of Hide-Soft Leather Conditioner. Sharing another trait with its family of products, Hide-Soft Leather Conditioner is extremely concentrated.

Black Label Hide Soft Leather Conditioner is rich in mink oil and lanolin, two key ingredients that help keep leather soft and supple. These complex, expensive ingredients absorb into the leather's pores after a deep cleaning with my other favorite leather care product – Black Label Hide-Soft Leather Cleaner. This results in leather that is soft, supple, flexible, and well protected. In the same way that your freshly wax paint begs to be touched (like it or not!), your leather surfaces will draw attention after being treated with Hide-Soft Leather Conditioner, too.

Here's another leather maintenance tip: don't forget the stitching! Inexpensive, petroleum-based leather conditioners make it clear to AVOID the stitching while applying their product. That's not the case with Black Label Leather Conditioner. I had this leather conditioner formulated so it actually protects the stitching; it will not cause it to dry out or deteriorate. This thick crème provides the best protection possible in a leather conditioner.

Use Black Label Hide-Soft Leather Conditioner on protected, coated, and semi-aniline leather surfaces. Hide-Soft Leather Cleaner is also safe on late model Ford trucks with King Ranch leather! The UV protection provided by Hide-Soft Leather Conditioner prevents premature fading and discoloration. Hide-Soft Leather Conditioner is the best investment you can make in interior care!

**Directions:** Clean surface first using Black Label Hide-Soft Leather Cleaner. Shake well. Apply directly onto terrycloth or microfiber applicator and thoroughly massage into surface. Remove excess conditioner with a soft microfiber or terrycloth towel. Repeat for old, neglected leather.



## Leather & Vinyl Coating

Durable protection for delicate interior surfaces.

Black Label Leather & Vinyl Coating is a nano-polymer interior coating that protects treated surfaces against the damaging effects of moisture, oils and salt from skin, accidental spills, and more. Treated surfaces will be well protected against UV rays and other common contaminants that plague an interior from every day use. Use on dashboards, leather seats, and any other leather or vinyl surface that would benefit from superior protection. Treated surfaces will not attract dust or dirt.

Black Label Leather & Vinyl Coating provides long-lasting protection on leather and vinyl interior surfaces. Packed full of UV-blocking nano-polymers, Leather & Vinyl Coating provides longer-lasting protection than traditional water and oil based interior protectants. Your vehicle's leather and vinyl surfaces will be protected for months, not weeks, with Black Label Leather & Vinyl Coating.

In one simple step Black Label Leather & Vinyl Coating shields delicate interior components against the effects of UV rays, body oil, salt, and accidental spills. The coating is resistant to extreme temperatures, making it an ideal choice for vehicles parked outside in the sun. While the coating provides a durable barrier of protection, it doesn't cause leather or vinyl surfaces to stiffen or harden; Leather & Vinyl Coating imparts a smooth, tactile feel on treated surfaces.

Like other products that bear the Black Label name, Leather & Vinyl Coating is extremely concentrated. Just one or two sprays are all that's needed to coat an entire seat, or door panel. Unlike greasy, sticky interior protectants that streak and smear, Leather & Vinyl Coating applies crystal clear and dries to the touch. The low-gloss finish looks attractive on light and dark colored interiors.

**Directions:** Shake well before using. Ensure surface is clean and cool to the touch. Spray product directly onto microfiber applicator and apply evenly over desired surface. Allow product to set up for 1 minute then lightly buff with a clean, soft microfiber towel.



### **Diamond Coating Shampoo**

Restores water beading and sheeting of coatings.

Black Label Diamond Coating Shampoo is a hyper-concentrated, high-foaming shampoo that was designed to restore the impressive water beading and sheeting characteristics exhibited by paint and surface coatings. Crystalline nano-polymers encapsulate dirt and grime to prevent wash-induced scratches and marring. Hyper-concentrated formula only requires half an ounce of shampoo per 3 gallons of water.

Black Label Diamond Coating Shampoo is the first and only car wash solution designed specifically for paint and surface coatings. Comprised of a complex blend of crystalline nanopolymers fused with a new generation of TUF SUDS technology, Diamond Coating Shampoo effortlessly washes away built up dirt and grime while restoring the water beading and sheeting characteristics of your paint or surface coating.

Black Label Diamond Coating Shampoo debuts a new generation of TUF SUDS technology. Featuring twice the concentration of TUF SUDS II, Diamond Coating Shampoo only requires half an ounce of solution per 3-4 gallons of water, making it one of the most concentrated shampoos available. You'll be amazed at the mounds of thick suds that just a half ounce of shampoo creates. What's more, the suds last throughout the entire wash, preventing you from having to add more soap before you're finished washing the vehicle.

Black Label Diamond Coating Shampoo encapsulates dirt and grit particles, ensuring your vehicle doesn't get scratched during the wash process. You can wash a dark colored vehicle with confidence, even in direct sunlight! Diamond Coating Shampoo is packed full of water softeners that greatly reduce the chance of water spots, giving you a longer window to towel or blow dry your vehicle.

Black Label Diamond Coating Shampoo rinses freely, and it doesn't leave an unwanted film on paint or glass. Your vehicle will be left clean and sparkling after each wash. While Diamond Coating Shampoo is tough on dirt and grime, it is still gentle enough for carnauba waxes. Black Label Diamond Coating Shampoo will not strip waxes or sealants.

**Directions:** Add ½ ounce of shampoo to a 5 gallon wash bucket containing 3-4 gallons of water. Activate shampoo with a jet of water. Rinse vehicle to remove loose dirt. Use a clean sheepskin wash mitt to wash the vehicle, starting at the top and working your way down. Do not allow shampoo to dry on the surface – rinse frequently. Dry the vehicle with a Guzzler Waffle Weave Drying Towel.



#### Surface Cleansing Polish

Multi-surface polish that promotes proper bonding of coatings.

Black Label Surface Cleansing Polish is a non-abrasive, water-based polish that gently removes embedded dirt and grime, restoring a natural brilliance to your vehicle's paintwork. Use this thick cream to prep your vehicle's paint, wheels, and glass for application of a Black Label coating. Water-based formulation promotes proper bonding thanks to its wax, silicone, and oil free formula; polished surfaces can be coated immediately after application.

Unless your vehicle is parked in the garage 24/7/365, it is constantly bombarded by airborne pollutants and environmental contaminants. As these contaminants build up on your paint, they block waves of light, making the surface appear dull and faded. You're never aware of how contaminated your paint is until you polish it with Black Label Surface Cleansing Polish, a 100% water-based polish that's non-abrasive and safe for use on all paint systems.

Black Label Surface Cleansing Polish is the first step in properly coating your vehicle. In order for a paint, wheel, or glass coating to properly bond, the surface must be 100% free of contaminants, waxes, silicones, polymers, and polishing oils. Synergistic chemical compatibility enables Black Label Surface Cleansing Polish to clean, polish and prep the surface without using isopropyl alcohol or volatile chemical cleaners.

Black Label Surface Cleansing Polish is capable of removing heavy road film, light water spots, embedded dirt, oxidation and light swirl marks. White paint will be brighter, dark paint will

be richer, and glass will be clearer after being polished with Black Label Surface Cleansing Polish. In one step your vehicle will be clean, polished, and ready for long-term protection with one of the many Black Label coatings available.

Use Black Label Surface Cleansing Polish as part of your maintenance program for your preferred paint, wheel, or glass coating products. Thanks to its non-abrasive formula, the polish won't abrade the surface, thus preserving the layer of protection created by the coating. It will remove staining and embedded dirt that has accumulated over time, rejuvenating the shine and boosting the impressive water-sheeting characteristics of the coating.

Black Label Surface Cleansing Polish can be applied by hand or machine. Its thick, creamy formula spreads thin and wipes off without any effort.

**Directions:** Shake well. Ensure surface is cool to the touch. For hand application, use a microfiber applicator pad. For machine application, use a foam polishing or finishing pad. Work the product into the surface and remove residue with a soft microfiber towel.



#### Diamond Paint Sealant

Shines like a diamond.

Black Label Diamond Paint Sealant is a resin-based polymer sealant that creates an extremely glossy, slick surface that protects your vehicle's paintwork against UV rays, infrared radiation, and environmental contaminants. Designed with the perfectionist in mind, Diamond Paint Sealant imparts the type of gloss and reflection that used to be reserved for high-end carnauba paste waxes, without the annoying dust attraction. Formulated for ease of application, Diamond Paint Sealant goes on thin and buffs off with virtually no effort.

Black Label Diamond Paint Sealant is unlike any synthetic paint sealant currently available. The chemists at Pinnacle managed to create an entirely new polymer that features a resin base. This resin base causes the synthetic polymer to cure faster, shine better, and more importantly, last longer! Multiply this by thousands – the amount of cross linking polymer strands in Diamond Paint Coating – and you have a polymer sealant that creates breathtaking reflections that last up to 12 months!

With Black Label Diamond Paint Sealant, there are no compromises. Not only will Diamond Paint Sealant create crisp, clear reflections on light colors and a fluid, liquid gloss on dark colors, it leaves your paint feeling smooth and slick for extended periods of time. Month after month, wash after wash, your vehicle's paint will feel like you just applied Diamond Paint Coating.

Your vehicle's clear coat contains UV inhibitors, which protect it against sun-induced fading and discoloration. These UV inhibitors, while very effective, only have a half life of 5 years. That means 5 years after your vehicle is brand new, nearly all the protection in the clear coat is depleted. By simply applying Black Label Diamond Paint Sealant once a year, you ensure that the UV inhibitors stay put so your paint doesn't fade, discolor, or oxidize.

Black Label Diamond Paint Sealant protects your paint against more than UV rays. Thanks to the durable, cross-linking bond that Diamond Paint Sealant creates, your paint will be shielded against acid rain, industrial fallout, bird droppings, and more! The immense amount of surface tension created by Diamond Paint Sealant causes water to bead up and roll off, taking dirt and grime with it. Your vehicle will stay cleaner in between regular washes!

**Directions:** Shake well before using. Ensure surface is cool to the touch and out of direct sunlight. Clay and polish surface if necessary. Apply by hand or machine using a soft foam applicator pad. Let product dry to a haze (5-10 minutes) and buff off residue with a clean, soft microfiber towel.



Simply amazing is the only way to describe the fluid, shimmering gloss that Black Label Synergy - the first and only paste wax that fuses nano-glass ceramic particles with No. 1 Brazilian Carnauba Wax - imparts on your vehicle. Formulated using the same nano-glass ceramic particles found in Black Label's line of Diamond Surface Coatings, Synergy combines Pinnacle's proprietary blend of carnauba wax with the most advanced synthetic ingredients available. This synthesis of gloss-enhancing ingredients creates an incredibly glassy, reflective finish that shines like a diamond.

Synergy represents the cooperative action of state-of-the-art nano-glass ceramic particles with all-natural carnauba wax, providing incredible paint protection, a superior water contact angle, and a remarkable shine that will take your breath away. Black Label Synergy is the element of shine.

Pinnacle has been a name that's synonymous with carnauba wax since the brand's inception over twenty years ago. Through years of careful research and development, Pinnacle has pioneered a refining process that creates the purest of carnauba waxes - ivory carnauba wax. You'll recognize this as the main ingredient in Souveran Paste Wax, a wax that has won more awards than any other car wax. Synergy takes ingredients once reserved for only the finest carnauba waxes and combines them with exclusive nano-glass particles to create unmatched clarity, depth, and protection.

The chemists at Pinnacle made a breakthrough one afternoon when they discovered that a strand of nano-glass ceramic particles – the same type found in Black Label Diamond Paint Coating - were able to cross-link and fully harden when fused with Pinnacle's signature blend of ivory carnauba wax. This was thought to be impossible because ivory carnauba wax, when processed and refined, is incredibly soft. When the paint-wetting oils are added to the carnauba wax, it becomes even softer, making it easy to use while adding a 3-dimensional depth to the paint.

By successfully combining nano-glass ceramic particles with ivory carnauba wax, Synergy is able to provide the sizzling shine that Pinnacle waxes are known for, while offering longevity and excellent resistance to UV rays, airborne

contaminants, and acid rain. Black Label Synergy is capable of protecting your paintwork for well over 6 months.

Black Label Synergy is a pleasure to apply and remove. If you like Souveran Paste Wax, you'll love Synergy. It spreads like butter and wipes off with minimal effort. Your paint will be left feeling silky smooth, with a shine that is best described as glassy and reflective.

Black Label Synergy applies so thin that a 5 ounce jar will yield in excess of 25 applications. Considering that each application provides a minimum of 6 months of protection, a single jar of wax could potentially last over 10 years! We have our doubts that you'll be able to stretch a jar that far, though, because the intense shine and glassy finish created by Synergy is addictive. Apply as many coats as you want, as often as you want.

The key to success with Black Label Synergy is a clean foundation.

Just as you wouldn't paint a dirty wall, you shouldn't apply a wax to a dirty, contaminated vehicle. Start off by washing and drying the vehicle. Then, cover your hand with a plastic

baggy and feel the paint. If it feels bumpy or gritty, then you must clay the surface using Pinnacle Ultra Poly Clay. This step will make the paint silky smooth and ready for polishing.

Black Label Surface Cleansing Polish is the next step. This non-abrasive polish removes embedded dirt, road film, previously applied waxes, silicones, polishing oils, and virtually anything else that would prevent Synergy from bonding. Black Label Surface Cleansing Polish can be applied by hand or machine.

By now your paint will be looking great, but trust us when we say it's about to get a lot better!

**Directions:** Apply Synergy with the softest foam applicator available. It's best to apply two thin coats versus one heavy coat. Working 2-3 panels at a time, apply the wax sparingly. Allow the wax 5-10 minutes to set up, then gently buff to a brilliant shine using a Gold Plush Microfiber Towel. Flip the towel often to avoid wax build up. Once the entire vehicle has been waxed, wait a couple hours and apply a second coat.

If you're addicted to the Pinnacle shine, and want something that's going to outlast conventional carnauba waxes, treat your vehicle to Black Label Synergy. The intense shine, slick finish, tight water beads, and longevity will surpass any other paste wax available.



#### **Diamond Coating Booster**

Restores and intensifies the shine, slickness, gloss, and protection of ALL coatings

Pinnacle Black Label Diamond Coating Booster is a specially formulated gloss and protection enhancer for all ceramic, quartz, and resin-based coatings. Black Label Diamond Coating Booster restores the impressive water beading and sheeting exhibited by your paint, glass, or wheel coating when it was first applied. Use Black Label Diamond Coating Booster as a topper for freshly applied coatings to amplify the glassy shine!

"Now what?" is the most frequently asked question after a vehicle is coated. Maintaining a freshly waxed vehicle is easy; spray waxes, quick detail sprays, and carnauba-based shampoos are abundant and compatible with waxes and sealants. Until now, your options for restoring the shine, slickness, and water sheeting of your coated vehicle were slim to none, because wax-based maintenance products don't have the same effect on coatings.

Think of Black Label Diamond Coating Booster as a spray wax for coated vehicles. Formulated using a less concentrated blend of the same nano-glass ceramic particles found in Black Label Diamond Surface Coating, Diamond Coating Booster instantly restores the gloss, slickness, and water beading that made you speechless the first time you applied a Black Label Diamond coating. What's more, Diamond Coating Booster can be used on paint, wheels, glass, chrome, plastic trim, and virtually all other hard exterior surfaces!

Black Label Diamond Coating Booster is compatible with paint, wheel, and glass coatings from various manufacturers. If your vehicle was treated with a permanent coating, and you want to amp up the gloss and slickness, apply a quick coat of Diamond Coating Booster - it only takes minutes to apply! Best of all, Diamond Coating Booster actually extends the life of your coating, further protecting your investment. It's instant gratification!

As your vehicle is exposed to the elements, your coating of choice slowly begins to degrade, and so does the gloss, slickness, and water beading. Black Label Diamond Coating Booster fills in any microscopic pits, pores, and valleys on the coated surface, making it look, feel, and perform as good as the day you first applied the coating.

**Directions:** Shake well. Ensure surface is clean and cool the touch. Spray product directly onto surface and evenly distribute using a Gold Wax Finger Pocket or Lake Country Coating Applicator. Work product into surface until it disappears. Buff off excess residue with a Gold Plush Microfiber Towel.



#### **Diamond Coating Detailer**

Instant shine any time!

Pinnacle Black Label Diamond Coating Detailer is the first and only quick detail spray formulated specially for application with ceramic, quartz, and resin-based coatings! Black Label Diamond Coating Detailer is designed to safely remove light dust and contaminants from coated vehicles without hindering the impressive water beading or sheeting exhibited by the coating. Black Label Diamond Coating Detailer and its gloss-intensive formula increase shine and slickness after each use.

Not all quick detail sprays are created equal, and Diamond Coating Detailer is proof. Formulated specifically for application with ceramic, quartz, and resin-based coatings, Black Label Diamond Coating Detailer safely removes light dust without hindering the shine or water beading properties of the coating. Black Label Diamond Coating Detailer is compatible with all paint, wheel, and glass coatings.

Think of Black Label Diamond Coating Detailer as a quick detail spray for vehicles that have been coated with a Black Label Diamond coating or similar product. Formulated using a less concentrated blend of the same nano-glass ceramic particles found in Black Label Diamond Surface Coating, Diamond Coating Detailer instantly adds gloss and slickness while removing light dust and fingerprints.

Use Black Label Diamond Coating Detailer anywhere, anytime. Application is as simple as spraying on and wiping off using your favorite microfiber towel. We prefer the Gold Plush Junior, and have found it to be the perfect complement to Diamond Coating Detailer.

Black Label Diamond Coating Detailer contains the same protective ingredients found in Black Label Diamond coatings. Rest assured your paint will be clean and slick after each use, with a shine that can only be described as glassy.

**Directions:** Shake well. Ensure surface is cool to the touch and out of direct sunlight. Spray directly onto surface and immediately wipe clean with a Gold Plush Microfiber Towel. Flip towel to dry side and lightly buff.



# Notes:

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