

ASP FACTS

FEATURE: Logo Buckle



ADVANTAGE:

Training and tactical team members prefer the clean appearance, light weight and simple function of nylon under belts. The buckles of these belts have a tab to aid adjustment. The buckle on the ASP Logo Belt enlarges this tab and incorporates a .75 recess. It will accommodate a team or agency logo. The buckle blends ease of adjustment with a low profile means of identification.

SPECIFICATION:

- Injection molded Acetol
- 1.50 buckle
- 1.75 buckle
- Black
- .75 recess
- Inset logo

PERFORMANCE:

The Logo Belt showcases a team or agency insignia. It provides a clean, low profile appearance. It is robust and easily adjusted.

SALES STRATEGY:

Show the clean, sleek appearance of the buckle of the Logo Belt. Explain how an agency or team logo can be inset into the recess of the buckle tab. Demonstrate how the tab is used to adjust the belt.