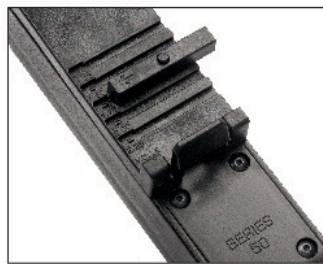


ASP FACTS

FEATURE: Belt Adjuster



ADVANTAGE:

The Slide Track Belt Adjustment System conforms the belt loop on ASP cases and scabbards to a variety of belt widths (1.25 to 2.25). Adjustment is in .25" increments. The loop will also fit a MOLLE vest. Adjustment is rapid. It is done without tools. Once set, the adjuster is locked in place by the Snap Loc™ cover.

SPECIFICATION:

- Five slide tracks
- Track widths are labeled
- 1.25 to 2.25 width tracks
- MOLLE compatible
- Adjusts without tools
- Adjuster locks in place

PERFORMANCE:

ASP Belt Adjusters may be fit to a specific belt without tools. The slide tracks position 1.25, 1.50, 1.75, 2.00 and 2.25 belts as well as MOLLE straps. Once in place, the adjuster is locked in position by the belt loop cover.

SALES STRATEGY:

Compare the rapid adjustment of ASP belt loops to competitive systems. Demonstrate how the adjuster is positioned without tools. Show how it also fits MOLLE straps. Demonstrate how the Belt Adjuster is locked in place by the belt loop cover.